

CHAPTER I

INTRODUCTION

This chapter provides some point discussions such as: background, research problem, research objective, scope and limitation, and definition of key terms.

1.1 Background:

The analysis of deixis in song lyrics offers a unique perspective on the intricate relationship between language, music, and emotion. The study of language is called as Linguistics. According to Kreidler (1998, referenced in Fitriani, 2017), linguistics also deals with the meaning expressed by modulations of a speaker's voice and the processes by which the hearer and the reader relate new information they already have.

Language is an invaluable tool in life since it describes how people communicate with one another. Lunenburg (2010, referenced in Saputri, 2016) asserts that the study of communication is crucial as it is a necessary component of every administrative and activity function. As a result, in order to prevent miscommunication or misunderstanding, language choice is crucial. Additionally, language is typically employed in other sectors like language and the arts in addition to being a medium of communication. It may be found in popular culture's advertisements and forms of entertainment including music, novels, movies, and television.

We are all familiar with music as a kind of enjoyment. Music is sometimes referred to be a "language of emotions," according to Juslin and Sloboda (2010 as referenced in Nasution, Setiadi, & Ilza, 2018). The delivery of music has a powerful

effect on people's emotions and may instantly affect their conscience when they listen to it. As per Hidayah (2019), music is an innate human inclination and a daily activity that is enjoyed and experienced by people around the world. An individual's identity is greatly influenced by music.

In this study, researcher delve into the deixis employed in the song lyrics of "*All of Me*" by John Legend. Released in 2013, "*All of Me*" by John Legend is a popular contemporary love song that has resonated with audiences worldwide since its release in 2013. The song's heartfelt lyrics and soulful melody have made it a staple at weddings, romantic occasions, and on mainstream radio, Language components including personal pronouns, geographical allusions, temporal markers, and their application in songs to elicit meaning and feelings are the main subjects of this research. due to the fact that scholars are eager to examine this song in order to learn more about deixis. Due of its continued popularity and the lack of particular investigation, this song is incredibly intriguing.

We may practice speaking English by listening to this music. We may learn to hear what people are saying by listening to tunes. If we have good listening skills, it will be easier for us to decipher words and communicate the meaning they hold. However, beyond its musical appeal, "*All of Me*" offers a rich tapestry of linguistic elements that contribute to its emotional impact, including the use of deixis.

In the context of "*All of Me*," deixis operates as a narrative device that guides the listener through the intimate and deeply personal journey of love and vulnerability portrayed in the song. By analyzing the song's lyrics through the lens

of deixis, researchers can uncover how John Legend utilizes linguistic cues to evoke specific emotions and foster a sense of connection with the listener.

Understanding the role of deixis in "*All of Me*" not only enriches our appreciation of the song's lyrical craftsmanship but also sheds light on broader questions regarding the intersection of language, emotion, and music. Through a systematic analysis of deixis in the song, researchers can explore how linguistic devices contribute to the listener's engagement with music and deepen our understanding of the intricate ways in which songs communicate complex emotional narratives.

1.2 Research Problem

Based on the background of study above, the research problem can be formulated as

1. What is the contribution of deixis to the listener's engagement with song?
2. What types of deixis are found in the song lyrics of *All Of Me* by John Legend song?

1.3 Research Objective

Following the research problem above, the objective of this research is to find out

1. The contribution of deixis to the listener's engagement with song.
2. The types of deixis are found in the song lyrics of *All Of Me* by John Legend Song

1.4 Scope and Limitation

The scope of this thesis focuses specifically on the analysis of deixis in the song lyrics of "*All of Me*" by John Legend 2013 and its contribution to the listener's

engagement with the song. The analysis primarily examine linguistic elements such as personal pronouns, spatial references, and temporal markers used in the lyrics to convey meaning and evoke emotional responses.

1.5 Definition of key terms

To avoid misunderstandings over a variety of keywords or ideas used in this research, the following key terms are presented.

1. Deixis: Deixis refers to a linguistic phenomenon where certain words or phrases in language rely on contextual cues for interpretation. These deixis markers include personal pronouns (e.g., "you," "I"), spatial references (e.g., "here," "there"), and temporal markers (e.g., "now," "then"), which play a crucial role in shaping meaning and facilitating communication. According to Yule (1996, referenced in Rizky, 2022) For the purpose of facilitating communication, deixis is the most practical study. Reading people's meanings in a given situation and the way they say it are undoubtedly important aspects of studying pragmatics.

2. Listener Engagement: Listener engagement refers to the level of involvement, attention, and emotional connection that a listener experiences when interacting with a piece of music. It encompasses both cognitive and affective responses, including understanding the lyrics, relating to the themes or emotions expressed in the song, and experiencing a sense of connection with the music and its performer.

3. Song Lyrics Analysis: Song lyrics analysis involves the systematic examination and interpretation of the linguistic, thematic, and emotional elements present in the lyrics of a song. This process may include identifying literary devices, analyzing thematic content, and exploring the cultural or social context in which the lyrics

were created. The words of a song's lyrics are organized such that it typically consists of many verses. Poems having almost identical forming parts and structures can be classified as song lyrics. Semi (1984, referenced in Irviani, 2022) claims that songs are extremely brief poetry that highlight feelings.

4. "*All of Me*" by John Legend: "*All of Me*" is a popular contemporary love song performed by American singer-songwriter John Legend. Released in 2013 as the lead single from his fourth studio album, the song has garnered widespread acclaim for its heartfelt lyrics and soulful melody. It explores themes of love, vulnerability, and commitment, making it a poignant subject for analysis in the context of deixis and listener engagement.

By providing definitions for these essential categories, scholars may create a shared vocabulary that is essential to the examination of deixis in John Legend's song "*All of Me*" and how it affects listener engagement.