CHAPTER I

INTRODUCTION

This chapter focused on topics related to the introduction used in this study. These are reviews about Background of The Study, Research Problems, Research Purpose, Research Significance, and Definition of Key Terms.

1.1 Background of the Study

Learning is a process of developing thinking creativity built by a teacher toward students that can improve student's thinking skills. The learning process involves the interaction of students with the teacher and learning material in a learning environment. The learning process would be useful and meaningful if it is done in a comfortable environment. Students are the object and the subject of learning activities. Thus, the student's activities of learning are the core of the teaching process to achieve the objectives. The objectives of learning could be achieved whether the students are active to achieve them. Djamarah (2004) states learning is basically "changes" that occur in a person after the end of learning activities.

Nowadays, language learning particularly English is very crucial. However, Indonesian people who live with English as a foreign language, people speak English more with their friends instead of native speakers. Crystal (1997) stated that the amount of people in the world who communicate in English with international speakers is continuously

increasing instead of other language speakers. It proves that the English language is one of the most used languages by people over the world. Countries that used English as EFL need to learn specifically English language skills. Here, they need to develop theirvocabulary.

Vocabulary is essential for language improvement, particularly in a foreign language. It refers to the depth and breadth of words that people used and respond to. Moreover, vocabulary is necessary for all of the macro skills development which are reading, speaking, writing, and listening. Students need to improve their vocabulary competence to comprehend messages in text and conversations. They also need deeper comprehension and extension vocabulary due to vocabulary as a basic foundation of language could be used to develop words into a great sequence of a sentence. To develop students' knowledge of word meanings, words instruction should be spesifically expanded (Beck et al., 2002). Moreover, one of the learning strategies that can be used to facilitate upgrading vocabulary by utilizing technology.

E-learning, or electronic device and digital media-based learning, is a type of learning that is essentially being included by the ongoing development of different strategies and habits resulting from the use of technology. Clark and Quinn (2000) state the relationship between both mobile computing and E- learning: accessible resources anywhere, potent search capabilities, rich interaction, powerful support for effective learning, and performance-based assessment, and E-Learning is not

dependent on location and space. Benefits of mobile learning include the availability of educational resources that can be accessed at any time and any location, as well as engaging material visualization.

Mobile learning is an eternal learning process that specifically must be developed. Students are capable to be more active in the learning process. Moreover, mobile learning saves the time that students should not attend the class to collect the task. Mobile learning can be used as a supporting element in education and training processes such as PDAs, Smart Phones, and Mobile Phones (Keegan, 2015). Mobile phone is a comfortable tool to utilize for learning activities and convenient to use. According to (Muh. Taminudin, H, M.T, 2013) The use of lightweight and portable information devices, such as PDAs, tablets, laptops, PCs, and mobile phones, in teaching and learning is known as mobile learning. It proves that mobile learning is the next generation of future E-learning and is based on mobile devices. However, utilizing social media such as Instagram is one of many ways that might be effectively supporting students in language learning activities.

Instagram is a social media app often used nowadays at all levels of society. People easily upload, share, like, and save photos or videos. Instagram isa social networking app that allows users to share photos and videos with their friends (Webwise, 2018). In other ways, Instagram provides content that user wants and need. Besides, people use it for various things, such as learning. many accounts provide knowledge

content, particularly English learning. Users are able to obtain a lot of English knowledge such as word pronunciation, grammar, listening skills, vocabulary, etc. They also use many ways to get it such as watching reels video, account feeds, Instagram story filters, live features, and so on. These accounts and features provided by Instagram effectively could be used to upgrade vocabulary, especially for foreign language learning.

This research was conducted to find out how effectively Instagram that utilized to upgrade English vocabulary. Students stated that using mobile phones instead of computers and printed materials was preferable and more effective. (Thornton and Houser, 2005). Stockwell (2010) found that most students preferred to learn vocabulary using a mobile phone which is using an application called Vocabtutor. Furthermore, Godwin-Jones (2011) explains that mobile learning techniques could be greatly facilitated by the widespread usage of well-functioning and well-liked mobile applications, which are also beneficial for teaching languages. With the abundance of free, user-friendly applications that smartphones now provide, using mobile phones as a teaching tool is both effective and preferred by students (Hayati et al., 2013).

The results of previous research prove that social media especially Instagram is significantly effective to facilitate students' development of their English vocabulary. By utilizing Instagram students can be easier to look for a new English vocabulary. Moreover,

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based on my experience, digging for new knowledge specifically associated with the English language by utilizing Instagram is convenient and flexible due to it can be used and accessed in real- time anywhere anytime. Thus, the researcher is interested in analyzing how learners are able to improve their English vocabulary via Instagram, especially in senior high school students who are inseparable from mobile phones. In this case, the difference between this study with the previous study is the researcher wantsto find out deeper information and knowledge about which features that senior high school students often used to upgrade their vocabulary, and also why and what makes Instagram preferable to use for vocabulary upgrade.

1.2 Research Problems

The problem investigated is stated as follows:

1. How does a student perceive Instagram as a medium for English vocabulary learning?

2. How do students experience using Instagram as a supporting media toimprove their vocabulary competence?

1.3 Research Purpose

This research has two objectives related to research problems, with the following objectives:

1. To identify the student's perception of the use of Instagram as a medium of English learning.

2. To identify the student's experiences with using Instagram as a

supporting media to improve students' vocabulary competence.

1.4 Research Significance

Based on the objective above, the significance of the study could be stated as follows:

1) For the learners, learning English vocabulary by utilizing Instagram could motivate the learners to be more interested in learning vocabulary. Personal ability, portability, and accessibility of mobile apps can facilitate students' vocabulary development. Thus, they are able to find out several applications that should be used to develop their vocabulary knowledge.

2) For the teacher, to provide a better technique for teaching vocabulary by utilizing Instagram in senior high school. Moreover, to analyze how Instagram can affect students' interest in developing their vocabulary.

3) The researcher expected that the result of the study could be used as a reference for those who are going to research teaching English vocabulary,particularly in senior high school.

1.5 Definition of Key Terms

The definition of key terms is provided to facilitate the readers in understanding the variables in this research. They able to be seen as follows:

1. Perception is a unique expression of how one sees the world, which is influenced by a variety of sociocultural factors (Mcdonald, 2011).

2. Mobile Applications are mobile phone operating system software programs that enable users to perform particular tasks and expand the capabilities of the cell phone. (Ebrahim et al., p. 2015).

3. As words are the fundamental units of language, mastering a second language's vocabulary is crucial (Francis & Simpson, 2009; Nation, 2001).

4. Instagram is a messaging tool to be able to communicate with a wider audience by sharing photos and videos, which include other features such as direct messages, Instagram stories, and reels (Agustin & Ayu, 2021).