

CHAPTER II

REVIEW OF RELATED LITERATURE

This chapter presents about slang, Twitter, and Amber J. Liu. Each section is presented below.

2.1 Slang

This research uses slang as the main topic. This part also discusses the definition of slang and the types of slang.

2.1.1 Definition of Slang

Slang is part of language variation because language needs to adapt to new or different aspects of society (Muhartoyo & Wijaya, 2014). Different from general language, slang can only be understood by a certain group. Slang is used to make sentences shorter and easier to understand in communication. According to Nasution (2016), slang is something that everybody can recognize but nobody can define it. Today, slang is more popular among teenagers or the millennial generation.

Slang is a type of language consisting of words and phrases that are regarded as very informal. Slang uses informal words and expressions that are not considered standard in the speaker's language (Harared, 2018). Slang is more commonly used in spoken form than written form and is typically restricted to a particularly popular among teenagers. Slang language is more comfortable for them to use in daily conversation (Rezeki & Sagala, 2019). In informal situations, most people use casual language in their communication to make a more intimate and better impression.

Nowadays, teenagers are often called the millennial generation. They tend to use more slang than elders. They create new slang language and apply it to communicate with their friends. According to Pradianti (2013), slang words are frequently used among teenagers. They have their own words to be used when interacting with their friends and slang words are a marker of teenagers' identity in their conversation style. Not only Pradianti (2013) but also Trimastuti (2017) found that slang used in talk between teenagers can be understood by the certain group who use that.

2.1.2 Types of Slang

According to Allan and Burridge (2006, in Rezeki, et al., 2019), slang is divided into five types as explained below:

1. Fresh and Creative

This type of slang is different from other vocabularies in describing something. This slang is created to keep up with the times. That means that slang has new vocabularies, informal varieties, clever imagination, and up-to-date words. For example, the term "*gosh*" is used to refer to God.

2. Flippant

This type of slang is made up of two words that have no denotative relation. For example, "*Break a Leg*", the two words are not related. However, they mean good luck when they are put together.

3. Imitative

This type of slang means that the slang word is imitated from the Standardized English words. For example, the word “*wanna*”, this slang is derived from the phrase words “want to”.

4. Acronym

This type of slang is constructed by different words that are put together from the first letter of each word. It can also make the initials of some words of syllables and pronounce them as a new word. For example, “*LOL*” which is the acronym for “Laughing Out Loud”

5. Clipping

This typically means that a slang word is made by deleting some parts of the word to become a shorter form with the same meaning. For example, the word “*bout*” which is derived from “about”.

2.2 Twitter

Twitter is the main media or platform that is used in this thesis. Twitter is one of the social media platforms that is commonly used by people to share daily life activities and opinions. This part discusses Twitter with its definition and function.

2.2.1 Definition of Twitter

Twitter is a social networking service that can post and read messages. Twitter can also be used to communicate with others, to get information, and to share our story in a written form as a “tweet”. Twitter is the proof, especially in breaking and spreading the news on time or in real-time and being able to search for tweets and information.

Twitter was created in March 2006 by Jack Dorsey, Noah Glass, Biz Stone, and Evan Williams, and was launched in July of that year. Lately, Twitter has become more popular and is one of the most-visited websites.

Twitter is a popular free social networking website that allows registered users to create profiles, upload photos and videos, send messages, and keep in touch with friends, family, and colleagues (Ukhtin et al, 2021). Currently, a lot of people utilize Twitter to get a piece of information. A lot of information can be derived from Twitter such as politics, entertainment, and many more. Commonly, teenagers are inclined to get information from Twitter rather than newspapers or news sites since the language is not too formal and is easier to understand.

The function of Twitter is to communicate with other people around the world. Twitter also can be a medium to get a new friend from abroad and is able to make a new relationship with other people. Twitter is often used by teenagers to make new friends as well as to find something new that they cannot get in their environment. According to Fitton, et al (2010), Twitter is a fast-evolving, surprisingly powerful new way to exchange ideas and information, and to staying touch with people, businesses, and organizations that you care about.

2.3 Amber J. Liu

Amber J. Liu is the main subject of research in this thesis. She is known as a Korean singer who was born on September 18, 1992. Since her debut, Amber has had many achievements. In 2015, she won the 'Best Female Newcomer Award' at the 'MBC

Entertainment Awards, for her work in 'Real Men'. The next part will focus on Amber J. Liu's Twitter and the content.

2.3.1 Amber's Twitter

Amber has a Twitter account named Amber J. Liu. She has two million followers on her Twitter account. Her Twitter account aimed to share her daily life, business, and her activity as a singer. Amber often shares her concert activities and interacts with fans via Twitter. In Amber's post, various slang can be found. Amber often uses slang on her Twitter account to greet her fans. By means of slang, she can express herself even though she is a K-pop idol who has to maintain her good image, but Amber always comes up with the style as it is.

