

CHAPTER I

INTRODUCTION

This chapter explains the basic idea of conducting the research. This chapter includes the research background, problems, objectives, scope and limitation, study significance, and definition of key terms.

1.1 Research background

This thesis describes the analysis of millennial slang words found on Amber J. Liu's Twitter account from September 2020 – February 2021. Nowadays slang is very widely used in communication on social media. Teenagers often use slang in communication on social media, one of which is millennial influencer Amber J. Liu. Amber J. Liu is a Korean influencer, singer, and song writer. She often uses slang to communicate with her fans. This research will increase public knowledge about slang and the types found on social media, especially Twitter.

This research explains some slang words and the type of slang words found on Amber J. Liu's Twitter account. Explaining the slang words and their type helps people to understand the meaning and clarify people's misunderstanding of slang words. In Amber's post on Twitter, there are various types of slang used. Slang words have various types. According to Allan and Burridge (2006) in Rezeki, et al (2019), Slang was divided into five categories: Fresh and Creative, Flippant, Imitative, Acronym, and Clipping.

There are several studies about the slang used on social and Twitter. The first previous study was conducted by Kristin (2019) about slang words used on social media. The problem that occurred in this research is to know the forms, types, and meanings of slang words used by the millennial generation on Instagram. The research found out that the Millennial generation used slang abbreviation form, the wrong talk funny one form, shortened form, interjection form, and also used types of house slang, types of society slang, and types of art slang.

The second study was from to Nevihayati (2017) about the word formation of slang on Twitter. The problem that occurred in this study is the types, meanings, and frequency of slang words on Twitter. This research also talks about the formation processes of slang words on Twitter and the morphological processes of English slang words on Twitter. The result of this research shows that types of English slang words were found on Twitter: general and specific. The results also showed that ten types of word-formation processes on Twitter were found: abbreviation consisting of initialism & acronym, clipping, blending, borrowing, coinage, cliticization, compounding, derivation, multiple processes, and other findings: semantic change & misspelling. It can be concluded that Nevihayati (2017) discuss the morphological process of slang words.

Two previous studies discussed general slang from social media. In this study, we will discuss more specifically millennial slang with the object of research on Twitter posts by Amber J. Liu, who is a Korean singer. This thesis describes the millennial

slang words and the types found in Amber J. Liu's posts on her Twitter. This study specified certain dates where the posts consisted of more slang words than other dates.

1.2 Research Problems

The following are the research problems of the study:

1. What are the millennial slang words found in Amber J. Liu's Twitter account?
2. What types of slang are found on Amber J. Liu's Twitter account?

1.3 Research Objectives

The objectives of this study are

1. To investigate the millennial slang words found in Amber J. Liu's Twitter account.
2. To find the types of slang found on Amber J. Liu's Twitter account

1.4 Scope and Limitation

The scope of this study was about the millennial slang words found on Amber J. Liu's Twitter account. This study was limited to the millennial slang words found in Amber J. Liu's Twitter account from September 2020 until February 2021. This thesis chose certain dates where it contains more slang used by Amber on that date.

1.5 Research significance

This study is important for sociolinguistics, especially about slang words. This research can provide evidence of the linguistic phenomenon used by the millennial generation or teenagers nowadays. Practically, the result of this study can give a clear explanation of slang words and their types from social media, especially from Twitter. Besides that, this research can help increase knowledge about slang words, the types of slang, and, the meaning of slang words in Amber J. Liu's Twitter account. It also helps people to use slang words correctly and properly in daily communication.

1.6 Definition of Key Terms.

- **Slang words** are a unique pattern of youth speech and only whom they were in the circumstances understood the meaning (Holmes, 2013). Slang is a language used by social groups in informal situations and is also temporarily used. Slang is also used in conversations conducted by people who already know each other well.
- **Twitter** is a social networking service that can post and read messages. Twitter can be used to communicate with other people and get information or to shed our story in writing and post it as a "tweet". According to Bullas (2019), Twitter is proof, especially in breaking and spreading the news on time or in real-time and being able to search for tweets and information.
- **Amber Josephine Liu** (Amber J. Liu) is a Korean singer known by her stage name Amber J. Liu. She was born on September 18, 1992. Amber J. Liu is

known as a Korean singer, songwriter, and rapper. Amber J. Liu is a famous influencer in the song field with 2.3 million followers, and every month she posts 15 to 20 tweets.

