

**INCORPORATING INSTAGRAM AS A MEDIUM IN
LEARNING SPEAKING IN EFL CLASSROOMS:
STRENGTHS AND WEAKNESSES**

THESIS

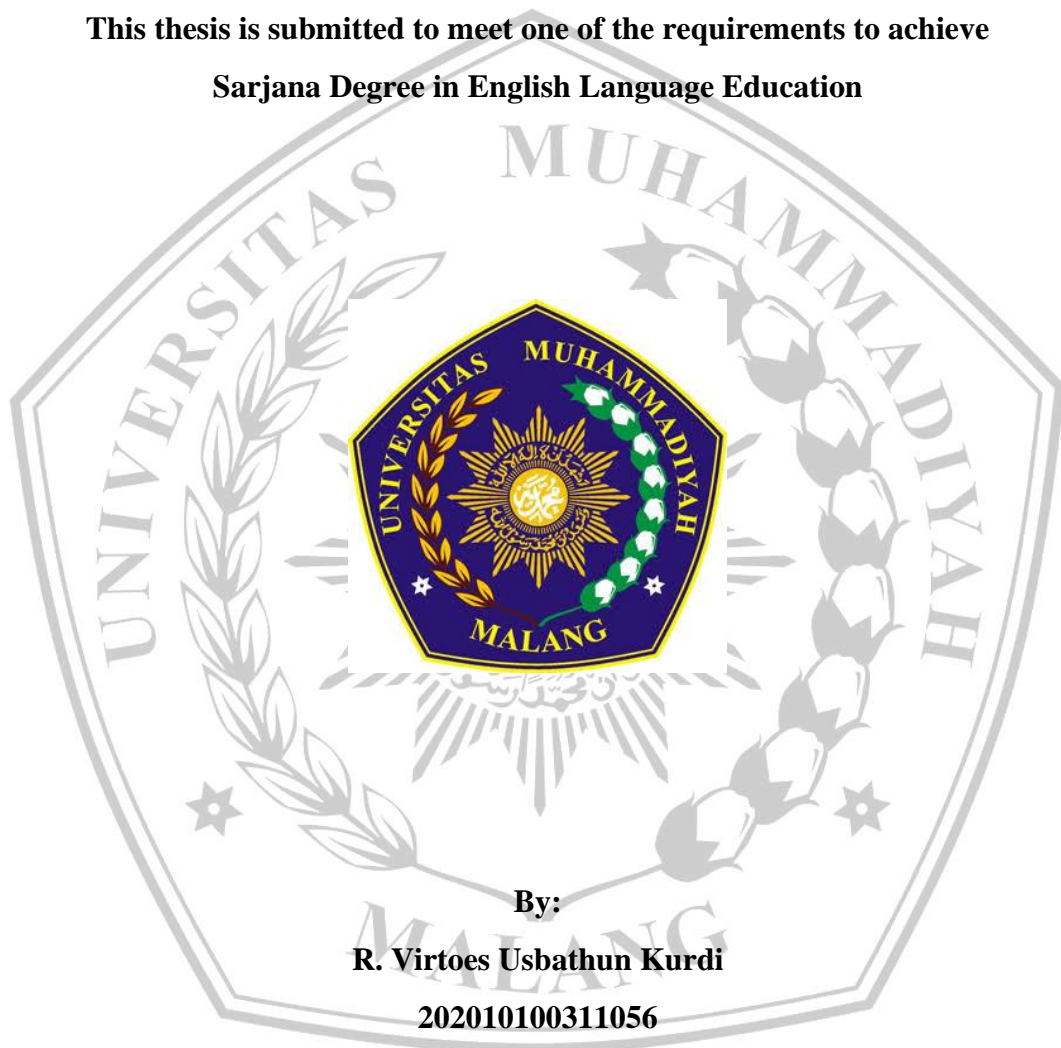


**ENGLISH LANGUAGE EDUCATION DEPARTMENT
FACULTY OF TEACHER TRAINING AND EDUCATION
UNIVERSITY OF MUHAMMADIYAH MALANG
2024**

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THESIS

**This thesis is submitted to meet one of the requirements to achieve
Sarjana Degree in English Language Education**



By:

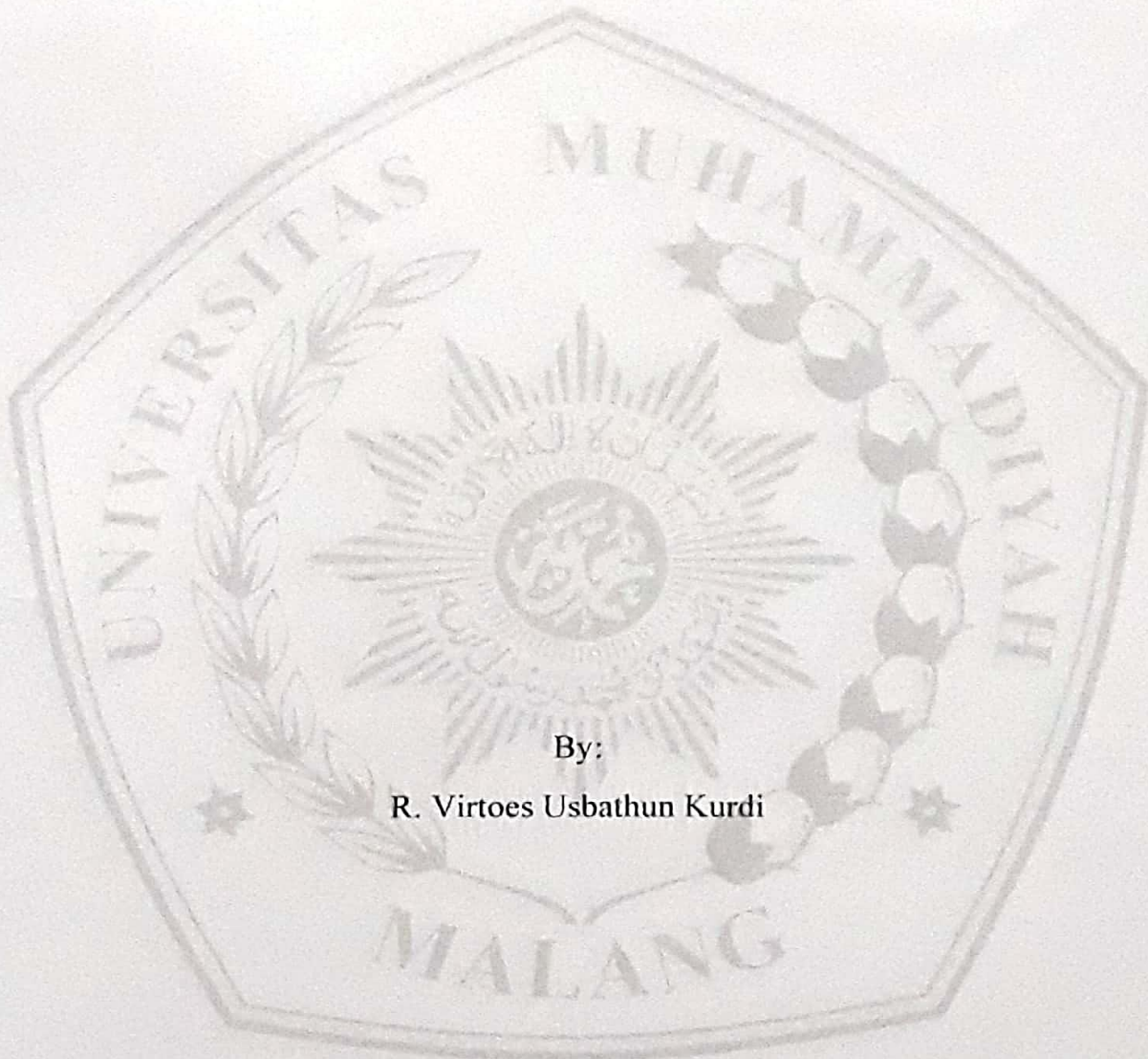
R. Virtoes Usbathun Kurdi

202010100311056

**ENGLISH LANGUAGE EDUCATION DEPARTMENT
FACULTY OF TEACHER TRAINING AND EDUCATION
UNIVERSITY OF MUHAMMADIYAH MALANG
2024**

APPROVAL PAGE

This thesis was written by R. Virtoes Usbathun Kurdi and was approved on March
8, 2024.



By:

R. Virtoes Usbathun Kurdi

Advisor,

A handwritten signature in black ink, appearing to read 'Fardini Sabilah', is written over the printed name of the advisor.

Dr. Fardini Sabilah, S.Pd., M.Pd.

APPROVAL PAGE

This thesis was defended in front of the examiners of the Faculty of Teacher Training and Education of University of Muhammadiyah Malang and accepted as one of the requirements to achieve Sarjana Degree in English Language Education on March 16, 2024.

Approved by:

Faculty of Teacher Training and Education
University of Muhammadiyah Malang

Dean

Prof. Dr. Trisakti Handayani, M.M.

Examiners:

1. Dr. Masduki, M.Pd
2. Adityo, S.S., M.A

Advisor:

1. Dr. Fardini Sabilah, S.Pd., M.Pd.

Signatures:

1.

2.

Signature:

1.

MOTTOS AND DEDICATIONS

MOTTOS

"Karena sesungguhnya sesudah kesulitan itu ada kemudahan. Sesungguhnya sesudah kesulitan itu ada kemudahan."

(Surat Al-Insyirah Ayat 5-6)

DEDICATIONS

This thesis is dedicated to

1. Myself, who has gone through various obstacles and difficulties throughout this college journey. Thank you for your perseverance that led you to complete this research.
2. My parents, who have accompanied me from beginning to end. They are the ones who always believe in me, pray for me, give me love, and support my every decision. Thank you for being a motivation in completing this research promptly.

AUTHOR'S DECLARATION OF ORIGINALITY

I hereby declare that the intellectual content of this thesis is the product of my own work and has not been submitted to any other University or Institution.

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Malang, 11 March 2024



R. Virtoes Usbathun Kurdi

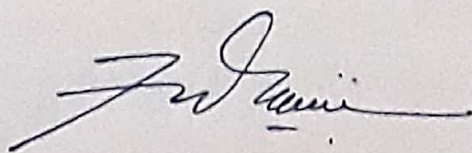
**INCORPORATING INSTAGRAM AS A MEDIUM IN LEARNING
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ABSTRACT

In the era of Industry 4.0, education has undergone a significant transformation due to the integration of technology. Platforms such as Instagram, WhatsApp, and Facebook offer valuable opportunities for English as a Foreign Language (EFL) students to enhance their speaking skills through social interactions. Despite the potential benefits of all three platforms, Instagram emerges as the most promising for educational purposes, despite its frequent use for entertainment, information, and social interaction. Furthermore, Instagram is one of the great free platforms where people can share photos and videos. Therefore, this present research aims to determine the strengths and weaknesses of incorporating Instagram as a medium in learning speaking in EFL classrooms. The research utilized a mixed methods approach, involving 34 eleventh-grade students from SMAN 7 Malang. Data were gathered through the distribution of questionnaires featuring a 5-point Likert scale, alongside semi-structured interviews to capture qualitative aspects. Purposive sampling was employed to obtain participants who met criteria relevant to the focus of the research. The findings of this research indicate that students have a favorable perception of Instagram as a tool for enhancing speaking skills within classroom settings, particularly regarding motivation, vocabulary enrichment, pronunciation, grammar, accent, and ease of access. However, despite its various benefits, Instagram also presents weaknesses that should be taken into account when utilized for the development of speaking abilities.

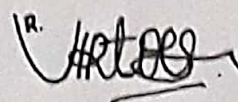
Key words: *Instagram, Learning Speaking, Strengths and Weaknesses*

Advisor



Dr. Fardini Sabilah, S.Pd., M.Pd.

The researcher



R. Virtoes Usbathun Kurdi

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All praise and gratitude to Allah SWT for His blessings, grace, and guidance that always accompany researchers, enabling researchers to complete research entitled "Incorporating Instagram as a Medium in Learning Speaking in EFL Classrooms: Strengths and Weaknesses" as part of the requirements to complete a Bachelor's degree in the English Education Study Program at the Faculty of Teacher Training and Education, University of Muhammadiyah Malang.

During the course of this research, the researcher faced various obstacles that came from various factors. However, finally the researcher managed to overcome all these obstacles with the support of various good parties who always provided assistance, guidance, encouragement, and motivation in the preparation of this thesis.

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Malang, 11 March 2024



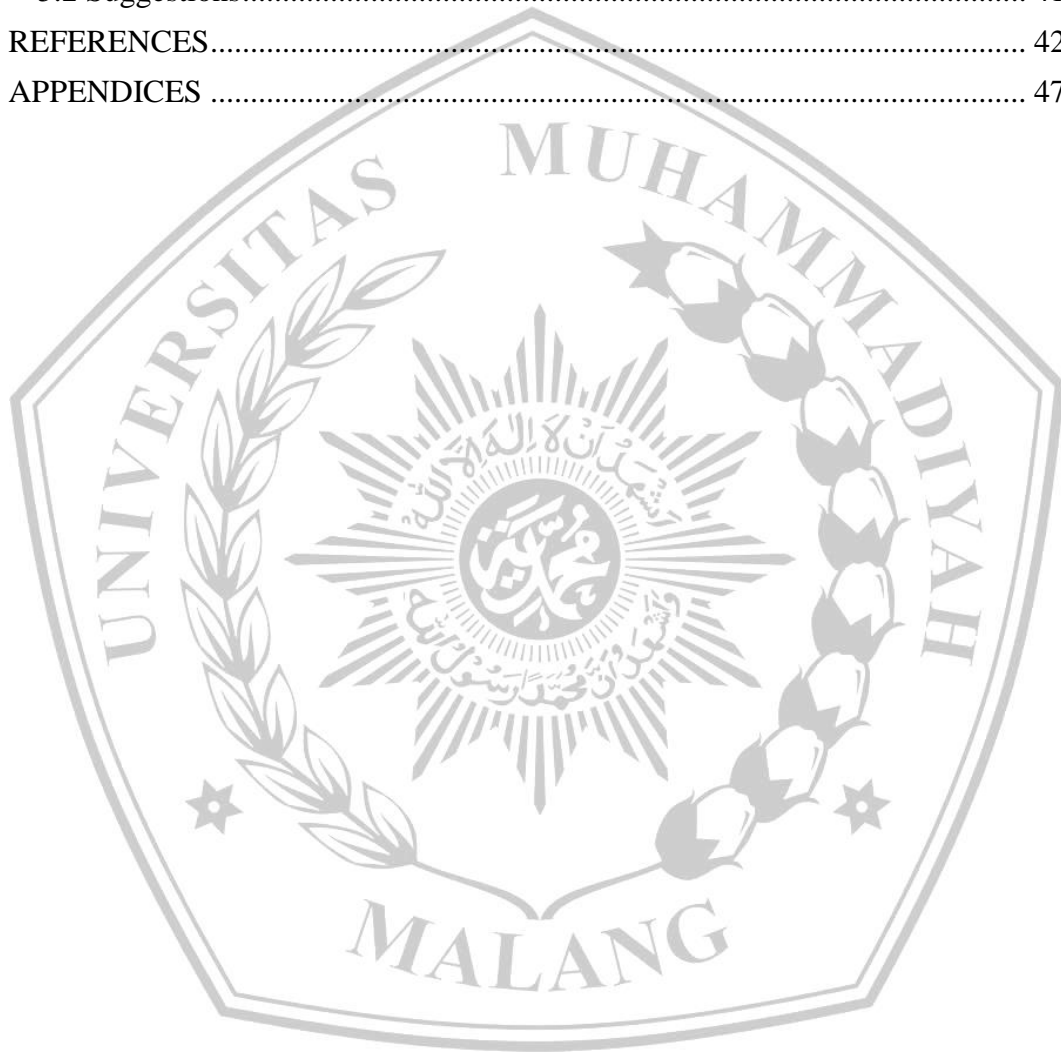
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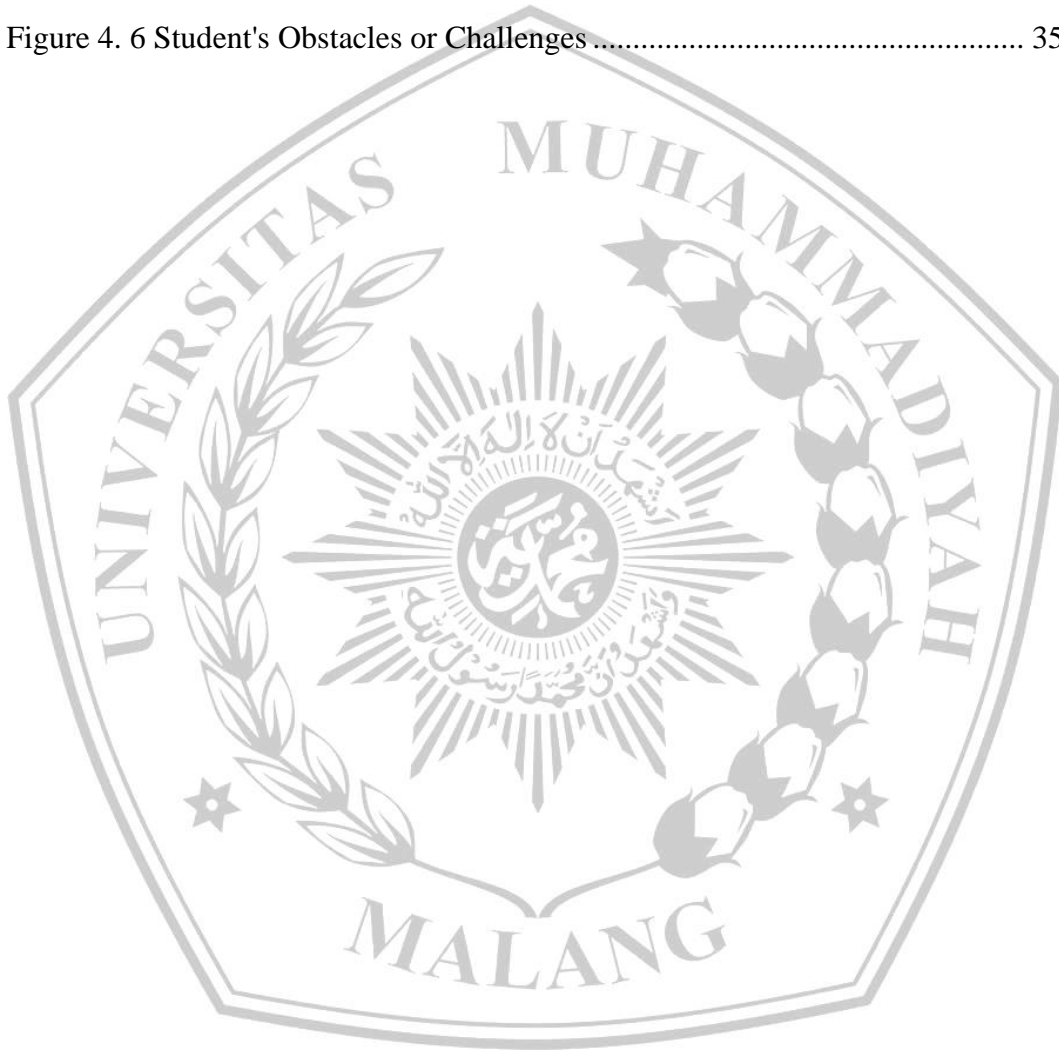
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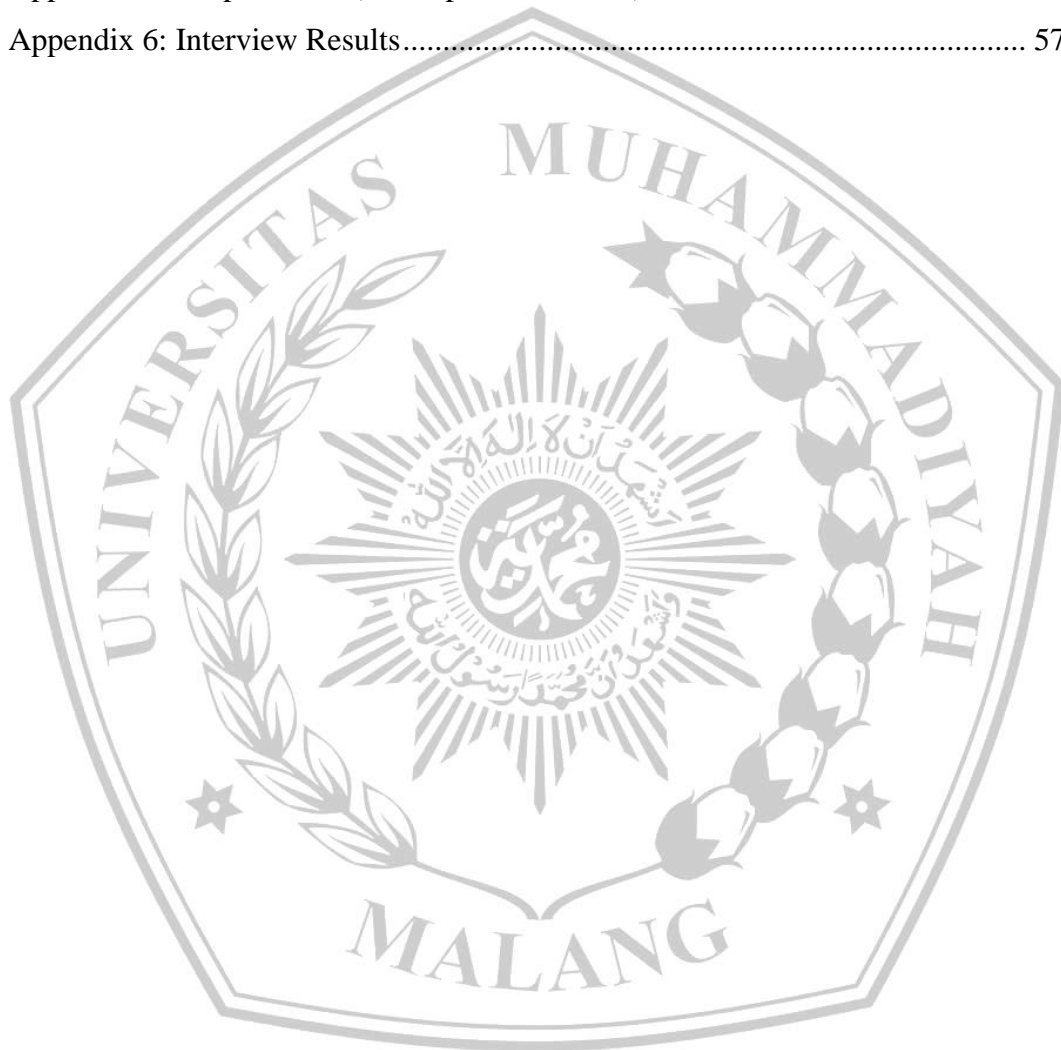
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LEMBAR HASIL CEK PLAGIASI

Koordinator Plagiasi Program Studi Pendidikan Bahasa Inggris FKIP UMM menyatakan bahwa:

*Nama : R. Virtoes Usbathun Kurdi

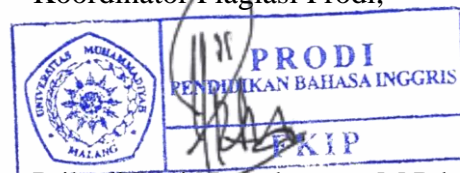
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Malang, 17 April 2024

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Visi Keilmuan: Menyelenggarakan pendidikan dan pengajaran Bahasa Inggris yang berbasis pada teori pembelajaran constructivism dan intercultural communication

Kampus I

Jl. Bandung 1 Malang, Jawa Timur
P: +62 341 551 253 (Hunting)
F: +62 341 460 435

Kampus II

Jl. Bendungan Sutami No.188 Malang, Jawa Timur
P: +62 341 551 149 (Hunting)
F: +62 341 582 060

Kampus III

Jl. Raya Tlogomas No.246 Malang, Jawa Timur
P: +62 341 464 318 (Hunting)
F: +62 341 460 435
E: webmaster@umm.ac.id