

CHAPTER 1

INTRODUCTION

This chapter examines several points which contain the background of the study, statement of the problem, the objective of the study, the significance of the study, scope, and limitation, and definition of key terms.

1.1 Research Background

Communication is an act of transferring information to another. According to (Shekhar Amit, 2012), communication is the act of transmitting significant information. The sender, the message, and the intended recipient are necessary components of communication. There are a variety of factors that can influence how a message is transmitted from the sender to the recipient. These include feelings and the surrounding cultural context. After all, communication is an important tool for people to socialize with others. There are different types of communication. These include formal and informal forms of communication, face-to-face and virtual oral communication, written and non-verbal forms of communication, active listening and feedback communication, and visual and visual-verbal cues (Kapur, 2020). In oral communication, people don't just produce a series of sentences; they also perform an action, which is known as performative speech.

Performative speech or speech acts are an act that refers to the action that is produced and performed by a speaker and the effect it has on its listener. People can produce and act while saying something. In addition, it is also a response that the speaker wants to elicit from listeners (Agus, 2016). Speech acts can be pronouncements of any kind, including pleas, cautions, pledges, apologies, and greetings. This is a significant component of

communication. It is contextualized within a three-part framework that includes the utterance, the speaker's aim, and the hearer's response, which correspond to the locutionary act, illocutionary act, and perlocutionary act (Zoulaikha, 2022). The locutionary act is an action of making an utterance, the illocutionary act is an action of performing the utterance, and the last perlocutionary act is the actual impact of the actions of the illocutionary act. The intent or context of an utterance is known as the illocutionary act.

An illocutionary act is an action a speaker engages in while performing an utterance that is connected to the speaker's aim (Herfina, 2021). An illocutionary act that directs the listener, such as when someone orders, promises, thanks, and apologizes. Illocutionary acts are the most important part of speech acts because illocutionary acts themselves become the main central to linguistics in an element of communication (Fitriani et al., 2020). Its act is easily found and used in daily life conversations, movies, speech also songs. The audiences have to understand about speaker's context in the speech messages to know to messages that are conveyed in the song.

Song is a language-media used by songwriters to convey messages to listeners through a singer (Sari et al., 2019). Songwriters create song lyrics from utterances or sentences, and in addition with a musical work that has unity and continuity through the arrangement, combining of tones or voices. Songs are creative works of literature that are created by imagination or slice of life to express content of feeling, sadness, happiness, disappointment, love, and many more. Therefore, in understanding song lyrics, listeners must know the context of the song which can be adjusted from the song and meaning.

Jeon Jung Kook also known as Jung Kook is one of the members of the popular boy band Korea which is BTS, his positions in the group are main vocalist, lead dancer, sub-rapper, and center of the group. He started his journey to be an artist by joining Superstar K

audition and then failed. Several agencies offered him but Jung Kook chose BigHit entertainment and debuted on the 13th of June 2013 as a boy band group named BTS (*Bangtan Sonyeondan*) with 7 members. He is the (*maknae*) youngest member of the group that debuted at 15 years old.

This study is interesting to examine because the illocutionary act aims to state something and also influence the listener to do something according to what the speaker means or react to what the speaker says. Another reason is this research has a different research design and object from other research under the title “An Analysis of Illocutionary Acts Performed by The Two Main Characters In (The Proposal) Movie”. In this research, researchers used qualitative design and analysis of the song lyrics that existed in the album: Golden, whereas other research used quantitative research and used the movie as the object (Riztya & Rahmani, 2022). In addition, another research gap under the title “The Unique of Speech Acts Used in Song Lyric of Taylor Swift In the Theme of Life Lessons” is the research statement, in its research has the research statement that analyzes the illocutionary act and its functions in the song lyrics while this research is analysis the illocutionary act and the meaning in song lyric.

1.2 Research Problem

Following the background of the study, the researcher determines to distribute the statement of the problem into two questions in the following order;

1. What types of illocutionary acts exist in the album “Golden” by Jung Kook of BTS?
2. What is the meaning of illocutionary acts that are used in the album “Golden” by Jung Kook of BTS?

1.3 Research Objective

The objectives of this study appear after the research problem, it includes;

1. To identify the types of illocutionary acts in the album “Golden” by Jung Kook of BTS.
2. To find out the meaning of illocutionary acts used in the album “Golden” by Jung Kook of BTS.

1.4 Scope and Limitation

The research scope focuses on illocutionary acts that exist in the album “Golden” by Jung Kook of BTS. It is limited in the types and meanings of the song lyrics in this album.

1.5 Research Significance

This study provides some significant knowledge to the reader by knowing about speech acts mainly in the illocutionary acts applied in the album: Golden by Jung Kook of BTS. As follows;

1. To expand the linguistics field in the use of illocutionary acts in the album “Golden” by Jung Kook of BTS.
2. This is also expected to give information, knowledge, and insight to the English Language Education Department (ELED), lectures, readers, and future research.

1.6 Definition of Key Terms

The key terms definition would be explained as follows;

1. Speech acts are actions that are performed when producing and performing utterances and the effect it has on their listeners (Agus, 2016).
2. An illocutionary act is a performance of an act in saying something such as an utterance (Nur Ariesta & Simatupang, 2019).
3. Song is a language media used by songwriters to convey messages to listeners through a singer (Sari et al., 2019).
4. Jeon Jung Kook is one of the members of BTS.

