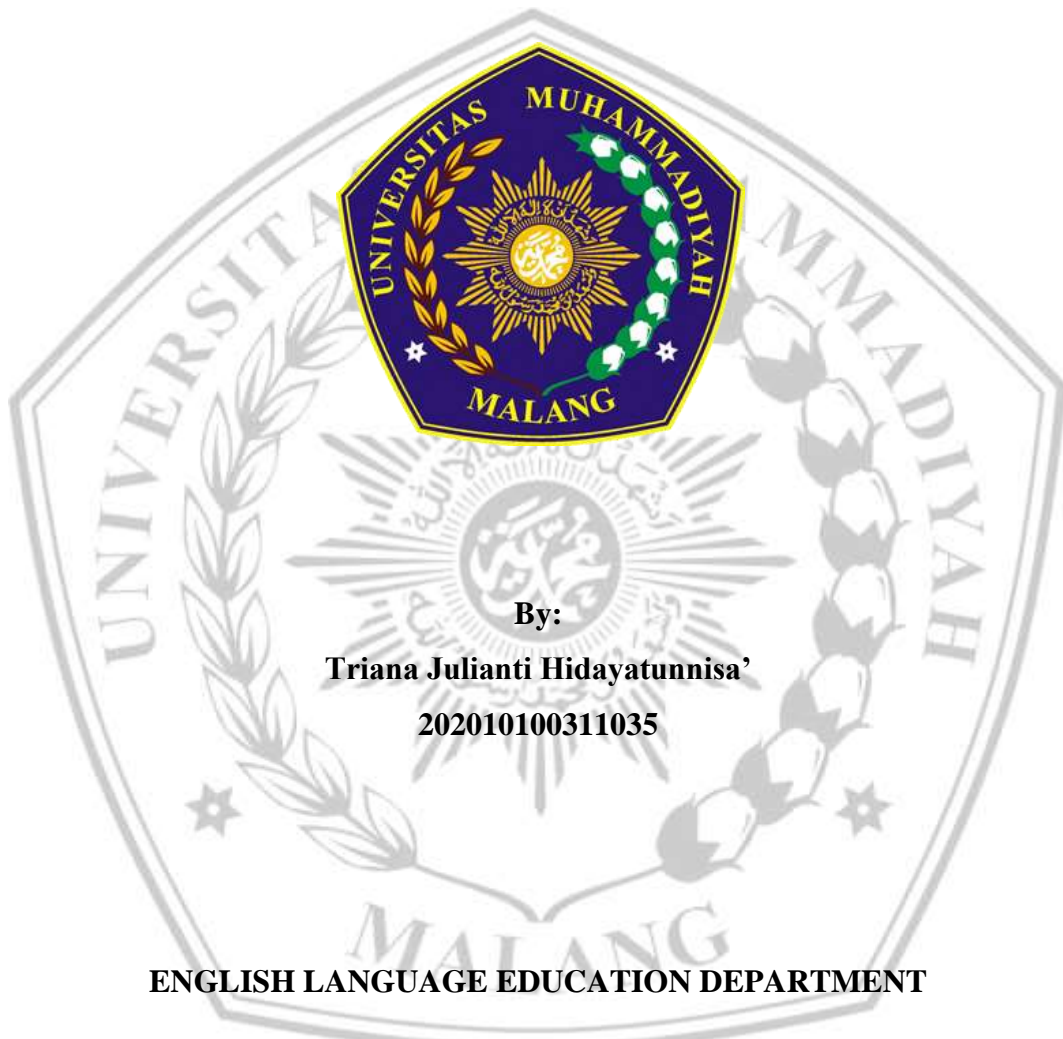


**ANALYZING CODE-MIXING USED BY LIVY RENATA IN  
YOUTUBE CONTENT**

**THESIS**



**By:**

**Triana Julianti Hidayatunnisa'**

**202010100311035**

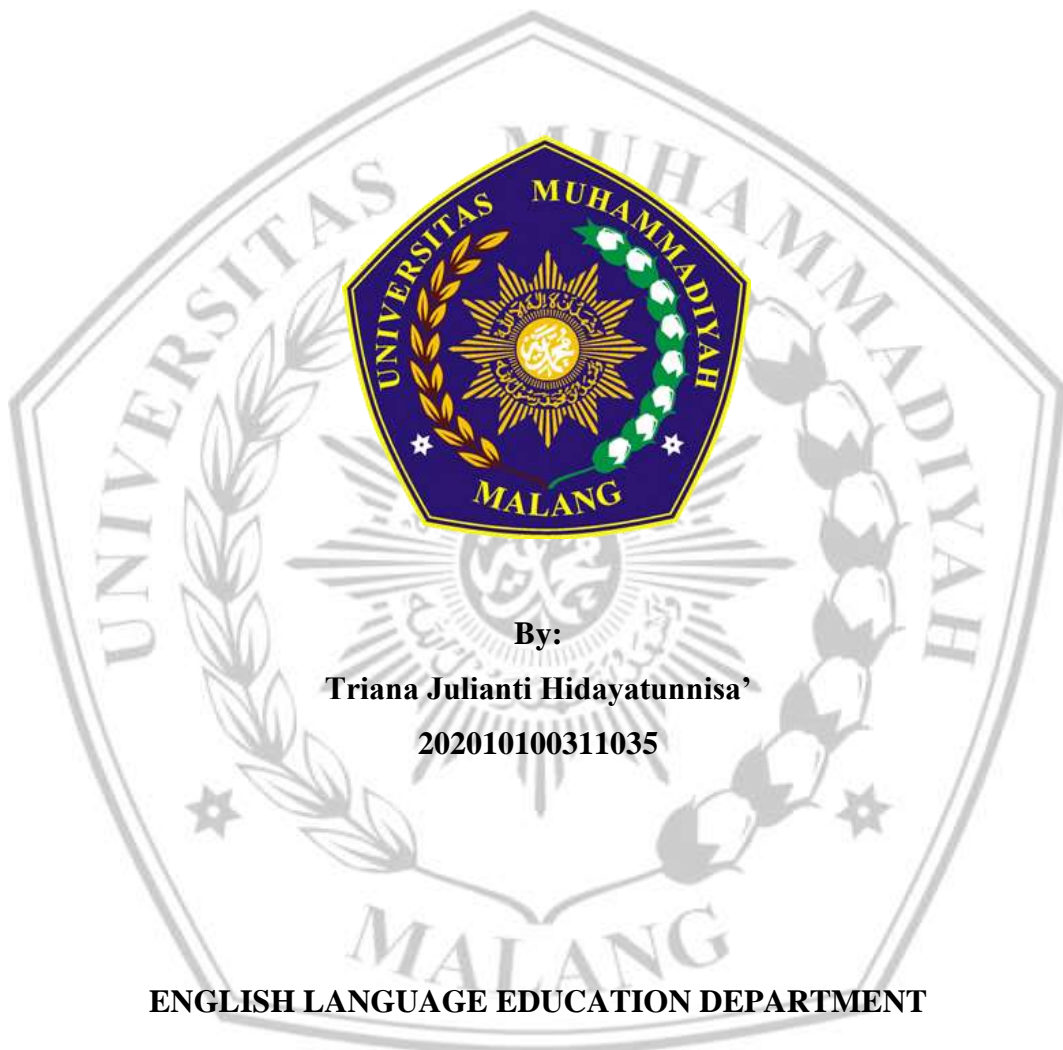
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**UNIVERSITY OF MUHAMMADIYAH MALANG**

**2024**

**THESIS**

**This thesis is submitted to meet one of the requirements to achieve a  
Bachelor's Degree in English Language Education Department**



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**APPROVAL PAGE**

This thesis was written by Triana Julianti Hidayatunnisa' and approved on

26<sup>th</sup> January 2024.



APPROVAL PAGE

This thesis was defended in front of the examiners of the Faculty of Teacher Training and Education of University of Muhammadiyah Malang. Moreover, it is accepted as one of the requirements to achieve Bachelor Degree in English Language Education on January 26<sup>th</sup> January 2024.

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## MOTTOS AND DEDICATION

### MOTTOS

“Jadilah orang yang bermanfaat, jangan hanya pandai memanfaatkan, dan jangan sampai hanya dimanfaatkan”.

-KH Hasan Abdullah Sahals

### DEDICATION:

This thesis is dedicated to:

1. Thank you to Allah SWT, the most blessing and the most merciful. Thank you for guiding me till this line.
2. My first love, Ayah Ustad. Although we live in different universes, but look at me. I finished this. Hope you are proud of this achievement.
3. My only one, Uti Sudarti. Your endless prayer brought me to this accomplishment.
4. My family, especially Ahmad Syarif Rahman, who never stopped supporting me, and my sisters and brother, Nova Dwi Arista, Eviana Fitri, and Muhammad Naufal, always had my back.
5. Thank you to Mr. Adityo, S.S., M.A., as my supervisor in completing this thesis.
6. My favourite person, Dani Labib Widyanto.
7. I thank myself for being cooperatively consistent in completing this thesis.

## AUTHOR'S DECLARATION OF ORIGINALITY

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# ANALYZING CODE-MIXING USED BY LIVY RENATA IN YOUTUBE CONTENT

## ABSTRACT

Technological advancements play a significant role in the increased prevalence of code-mixing among individuals on social media. In this research, the researcher examined how Livy Renata employed code-mixing in her YouTube content. This study used a descriptive qualitative method. The data consisted of 4 YouTube videos posted by Livy Renata in May 2023. The data was analyzed using some procedures, including reading the transcript, classifying types of code-mixing, analyzing, calculating, identifying the dominant and least common types of code-mixing, and drawing conclusions. The finding showed that Livy Renata employed 5 out of 6 kinds of code-mixing in her YouTube content. Fifty data containing code-mixing were found as a result of the analysis. 28 data were classified as word insertion, 11 data were classified as phrase insertion, 8 data were classified as hybrid insertion, 2 data were identified as clause insertion, 1 data was identified as idiom insertion, and no data were identified as repetition insertion. Word insertion was the dominant type of code-mixing used by Livy Renata, consisting of 56%, and the least common type of code-mixing used by Livy Renata was repetition insertion, consisting of 0%. The researcher asserts that Livy Renata used code-mixing in her conversation for dual purposes: to express her identity, highlight her multicultural and multilingual social background, and enhance clarity in communication. This study found that influencers are crucial in shaping language trends in social media.

**Keywords:** *Code, Code-Mixing, YouTube.*

Advisor

the Researcher

Adityo, S.S., M.A.

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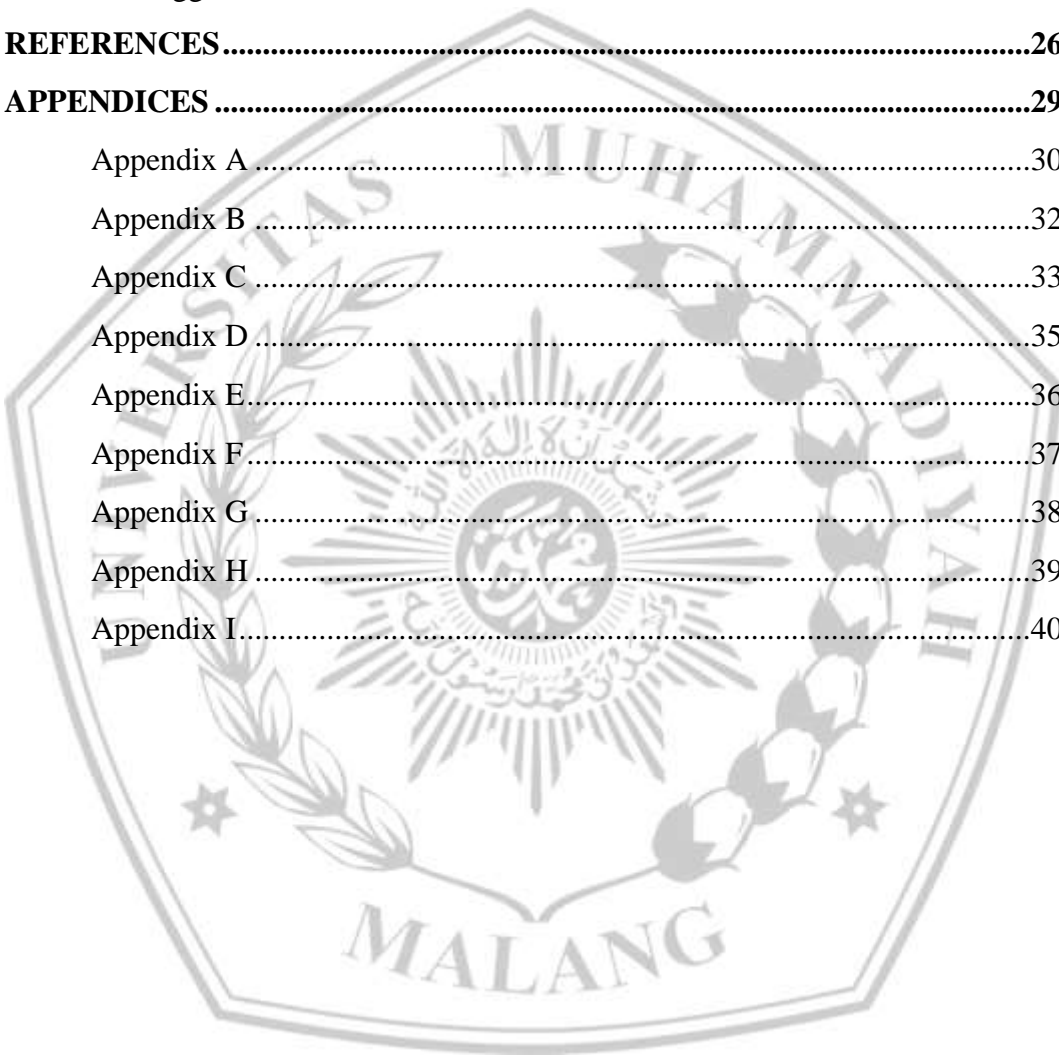
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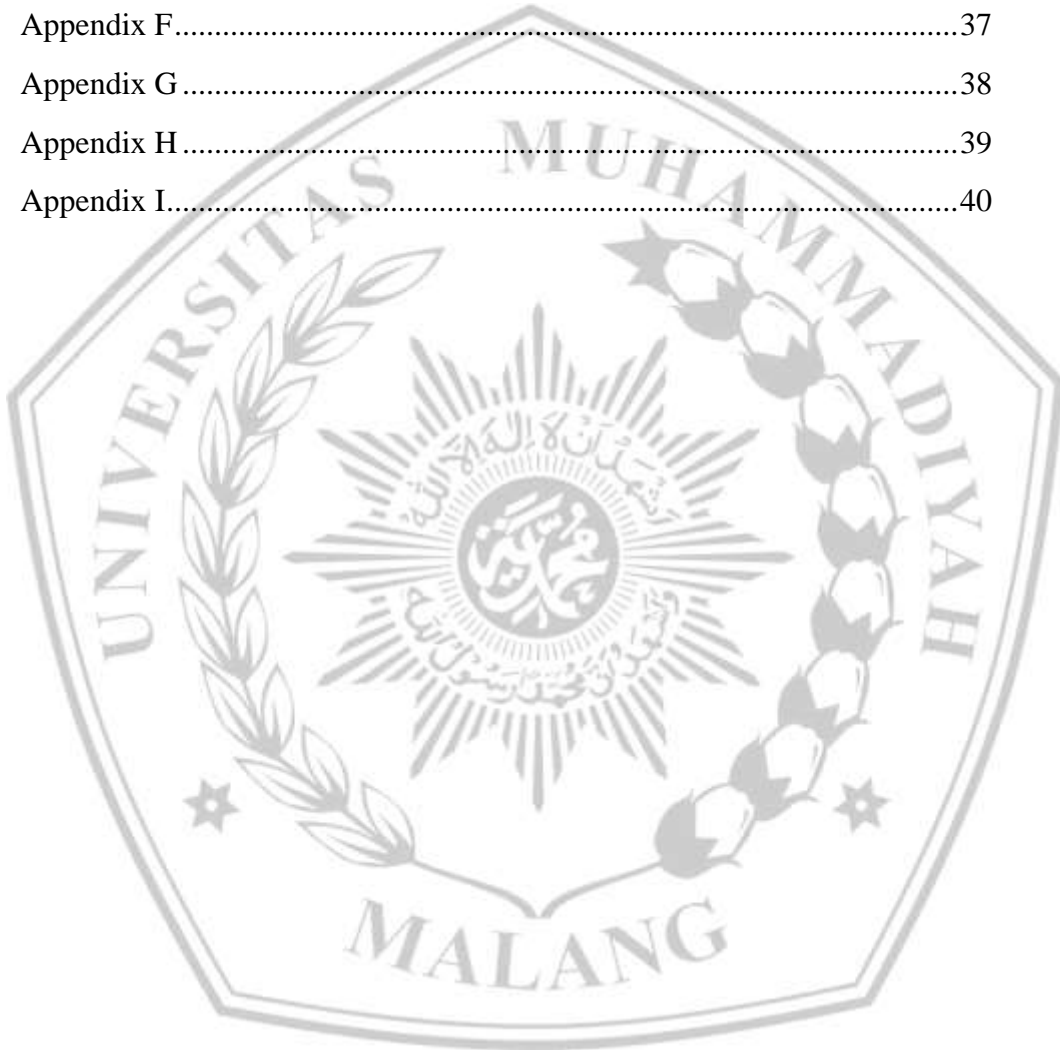
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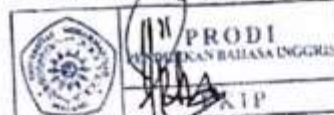
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