

CHAPTER I

INTRODUCTION

This chapter presents the background of the study, including the research questions, the purpose of the study, its significance, the scope and limitations, and the definitions of key terms.

1.1 The Background of the Study

English for specific purposes (ESP) plays a crucial role in the hospitality industry, specifically within the food and Beverage (F&B) department. In this discipline, staff members are expected to apply specific English vocabulary related to their activity, consisting of terms for tableware, such as silverware, chinaware, and glassware. These importance for serving guests however also play a vital role in shaping a hotel's professional photo. The appearance, cleanliness, and accurate usage of tableware reflect the establishment's attention to detail, service high-quality, and cultural awareness (Sudiran, 2020). In global hospitality settings, the capability of staff to perceive and use the correct English phrases for every object enhances guest trust and reinforces the hotel's dedication to international service standards.

In line with (Basturkmen, 2010) English for specific purposes (ESP) is designed to fulfill the specific needs of learners especially professional or academic fields, focusing on language this is relevant to actual-life communication." ESP focuses on meeting learners' specific needs in a specific field. In the hospitality context, understanding the English names and functions of tableware allows staff to speak correctly with worldwide guests and colleagues. For instance, understanding the difference between a 'dessert spoon' and a 'soup spoon' is important while explaining the menu or preparing a table setting.

Several previous studies on English for unique purposes (ESP) in the hospitality industry have centered around material development and figuring out language needs. for example, Utami et al. (2020) designed English learning

materials for vocational students within the F&B service field, focusing on classroom-based curriculum development. In addition, Simanjuntak and Ratmanida (2022) adjusted ESP content to better match each student's abilities and industry needs, especially in culinary contexts. Meanwhile, Putri et al. (2018) carried out a needs analysis to discover the specific English requirements of specialists in hospitality and travel. Despite the fact that those research offer valuable insights, none of them particularly observe how tableware-associated terminology is utilized in actual workplace settings. Therefore, this study seeks to deal with that gap by using investigating the types and features of tableware in daily operations at Aston inn hotel through an ESP perspective. English for specific purposes (ESP) plays a crucial role in the hospitality industry, specifically within the food and Beverage (F&B) department. In this discipline, staff members are expected to apply specific English vocabulary (Sudiran et al., 2025) related to their activity, consisting of terms for tableware, such as silverware, chinaware, and glassware.

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1.2 Research Question

1. What types of tableware used in the F&B service at Aston Inn Hotel ?
2. What are the functions of each type of tableware in the context of English for Specific Purposes?

1.3 Objectives of the Study

1. To identify the types of tableware used in the F&B department at Aston Inn Hotel
2. To describe the functions of each type of tableware in relation to its use in ESP contexts.

1.4 Significance of the Study

This research is expected to provide practical benefits for F&B staff, hospitality students, and ESP educators by offering insights into real-life use of tableware terminology. The findings can also contribute to the development of ESP materials that are more aligned with the actual needs of the hospitality industry.

1.5 Scope and Limitation

This study focuses on identifying and describing the types and functions of tableware used in the Food and Beverage (F&B) department of Aston Inn Hotel , specifically silverware, chinaware, and glassware. The analysis is limited to the English terms used for these three categories of tableware and their practical functions in daily service activities. Data was collected by conducting interviews and observations conducted on Food and Beverage (F&B) staff. This study does not discuss other aspects of F&B services, such as terms such as menus, cooking utensils, procedures for processing food, language used to interact with customers, or management communication. This study also does not analyze the grammatical or structural aspects of English but is more focused on the functional use of vocabulary related to tableware in the framework of English for Specific Purposes (ESP).

1.6 Definition of Key Terms

- English for Specific Purposes (ESP): An approach in teaching English that aims to develop communication skills in students in certain professional or academic fields by making adjustments to learning materials based on the language needs that they really need (Basturkmen, 2010).
- Tableware: Is the equipment used to serve and consume food including silverware or cutlery, chinaware or ceramic utensils, and glassware or drinking cups.
- Silverware: A cutlery generally made of metal, such as forks, knives, and spoons used in the process of eating and serving food
- Chinaware: A tool that has ceramic materials such as plates, bowls, tea cups used to serve food.
- Glassware: A piece of equipment made of glass where it is used for drinking, for example, wine glasses, ordinary glasses (tumbler), and goblets.