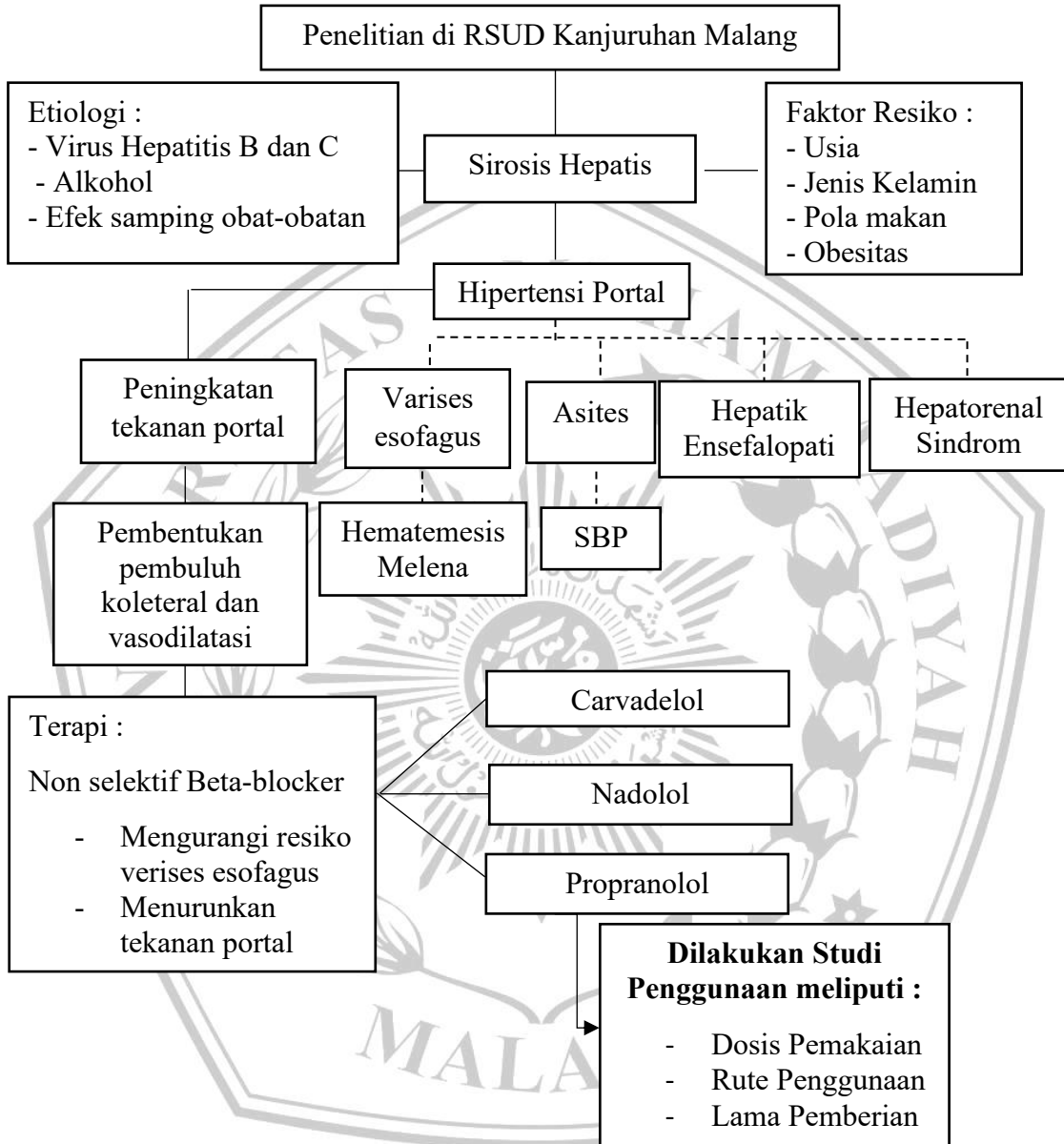


**BAB III**  
**KERANGKA KONSEPTUAL DAN OPERASIONAL**

**3.1. Kerangka konseptual**



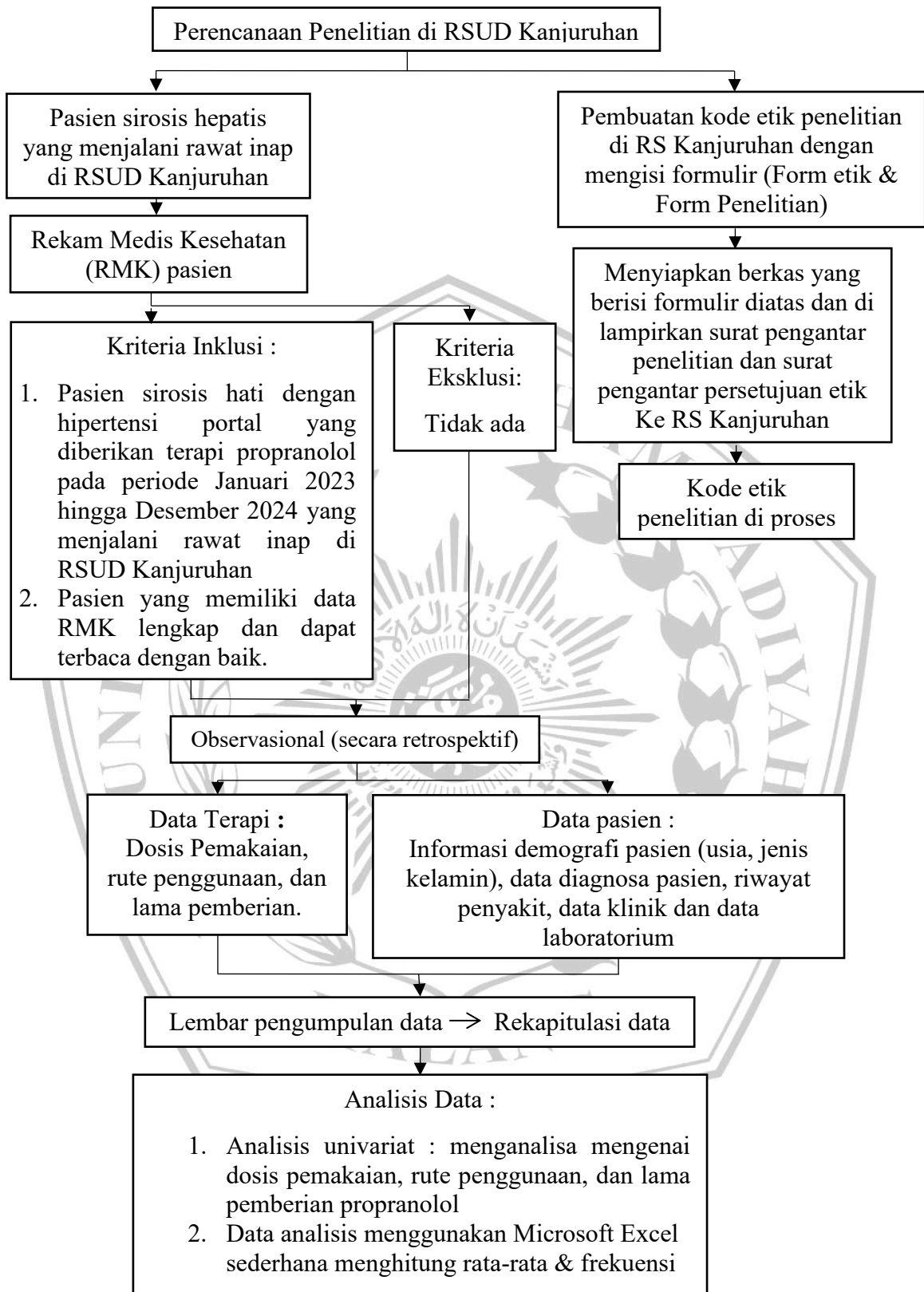
**Gambar 3.1** Kerangka Konseptual

Keterangan :

———— = Diteliti

----- = Tidak Diteliti

### 3.2. Kerangka Operasional



**Gambar 3.2** Kerangka Operasional