

**ANALISIS DIPLOMASI EKONOMI SINGAPURA DALAM
MENDUKUNG EKONOMI DIGITAL PADA TAHUN 2017-2023**

Disusun dan Diajukan untuk memenuhi salah satu syarat memperoleh gelar

Sarjana Ilmu Sosial (S.Sos) Strata-1



**PROGRAM STUDI HUBUNGAN INTERNASIONAL
FAKULTAS ILMU SOSIAL DAN ILMU POLITIK
UNIVERSITAS MUHAMMADIYAH MALANG**

2025

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













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ABSTRAK

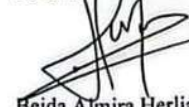
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Era digital telah memberikan perubahan dinamika ekonomi global dengan memperluas pasar, meningkatkan efisiensi bisnis, dan mempercepat inovasi. Perubahan ini mendorong negara untuk menyesuaikan strategi diplomasi agar sejalan dengan perkembangan digital. Singapura, sebagai pusat ekonomi dan *digital* hub Asia Tenggara, aktif dalam mengintegrasikan diplomasi ekonomi dengan agenda digitalisasinya. Penelitian ini menganalisis kontribusi diplomasi ekonomi Singapura terhadap pertumbuhan ekonomi digital pada periode 2017-2023. Dengan menggunakan metode kualitatif deskriptif, berlandaskan konsep diplomasi ekonomi dan konsep ekonomi digital. Menggunakan metode analisis data model Miles and Huberman, melalui proses reduksi, penyajian, dan penarikan kesimpulan secara sistematis. Hasil penelitian menunjukkan bahwa dalam rentang tahun 2017-2023 terdapat delapan bentuk diplomasi ekonomi yang disepakati oleh Singapura, di mana dari delapan bentuk diplomasi tersebut meliputi inisiatif regional, bilateral, plurilateral, dan multilateral. Secara keseluruhan, dapat disimpulkan bahwa kebijakan diplomasi ekonomi yang dijalankan Singapura menunjukkan transformasi sistematis menuju diplomasi ekonomi digital.

Kata Kunci: Diplomasi Ekonomi, Ekonomi Digital, Kerja Sama, Singapura

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ABSTRACT

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The digital era has changed the dynamics of the global economy by expanding markets, increasing business efficiency and accelerating innovation. These changes encourage countries to adapt their diplomatic strategies to be in line with digital developments. Singapore, as the economic center and digital hub of Southeast Asia, is active in integrating economic diplomacy with its digitalization agenda. This research analyzes the contribution of Singapore's economic diplomacy to digital economic growth in the 2017-2023 period. Using descriptive qualitative methods, based on the concept of economic diplomacy and the concept of digital economy. Using the Miles and Huberman model data analysis method, through a systematic process of reduction, presentation and drawing conclusions. The research results show that in the period 2017-2023 there are eight forms of economic diplomacy agreed upon by Singapore, of which the eight forms of diplomacy include regional, bilateral, plurilateral and multilateral initiatives. Overall, it can be concluded that the economic diplomacy policy implemented by Singapore shows a systematic transformation towards digital economic diplomacy.

Keyword: Cooperation, Digital Economy, E-commerce, Economic Diplomacy, Singapore.

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KATA PENGANTAR

Puji dan Syukur tak lupa penulis panjatkan ke hadirat Tuhan Yang Maha Esa atas segala rahmat, karunia, dan kesempatan yang diberikan, sehingga penulis dapat menyelesaikan skripsi yang berjudul “Analisis Diplomasi Ekonomi Singapura Dalam Mendukung Ekonomi Digital Pada Tahun 2017-2023” dengan sangat baik dan lancar. Penulisan penelitian ini digunakan sebagai salah satu syarat untuk memperoleh gelar Sarjana (S-1) pada Program Studi Hubungan Internasional, Fakultas Ilmu Sosial dan Ilmu Politik, Universitas Muhamadiyah Malang.

Dalam penulisan dan penyusunan skripsi ini, penulis menyadari bahwa penelitian ini tidak mungkin terselesaikan tanpa adanya doa, dukungan, dan bimbingan, serta bantuan dari berbagai pihak. Oleh karena itu, dengan segala kerendahan hati, penulis ingin menyampaikan ucapan terima kasih kepada:

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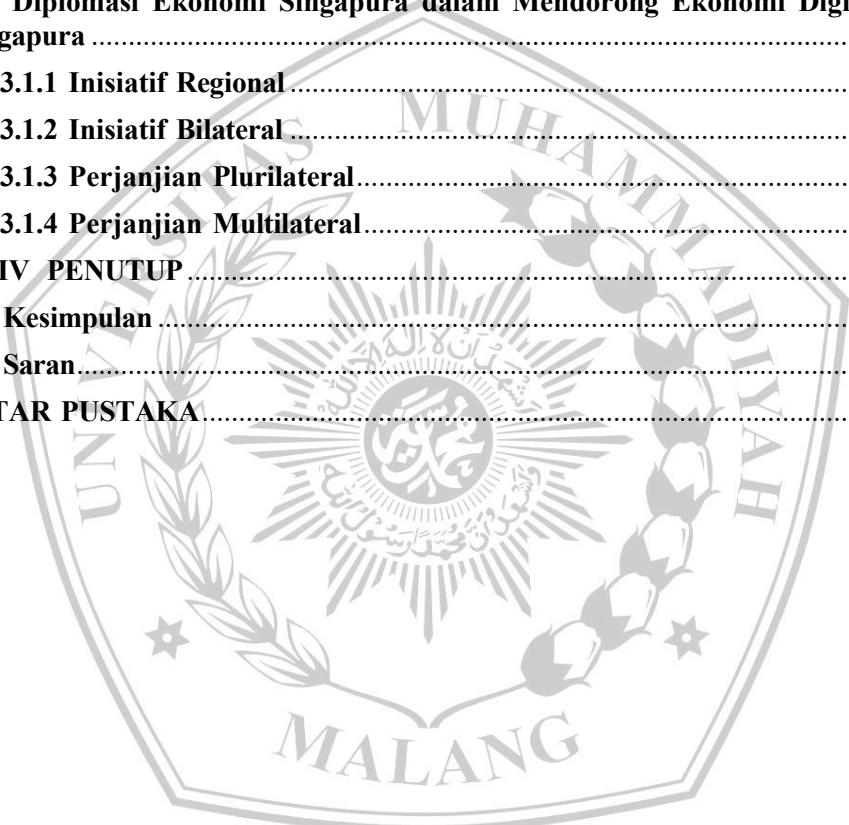
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Beida Almira Herlianti

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