

## CHAPTER III

### RESEARCH METHODOLOGY

In this chapter, the researcher discusses the research method that used in this study. It includes research design, research object, research approach, data collection, and data analysis.

#### 3.1 Research Design

*Research design* is a systematic framework used to conduct the research. Its purpose is to solve the research problem. (Nurdin & Hartati, 2019) states that research design is a plan or guideline made by the researcher as a method of activities that the researcher does. There are two types of research design, namely *quantitative* research and *qualitative* research. According to (Apuke, 2017), *quantitative* research is related to measuring and analyzing variables to get results. The researcher attempts to answer research problems using theories that have been verified as information (Creswell, 2014). The data of *quantitative* research are described in numbers and statistical analysis. Meanwhile, *qualitative* research is different from *quantitative* research. *Qualitative* research contains collecting and analyzing non-numerical data in order to better understand concepts and opinions. According to (Fatchan, 2016), *qualitative* research is research that explains phenomena in the form of words and does not use numbers and various measurements. In the data collection process, *qualitative* research relies on text and image data, has unique steps in data analysis, and draws on diverse design (Creswell, 2014). The data typically derived from written documents like

autobiographies, letters, and reports and popular culture documents like books, movies, and videos.

Furthermore, the researcher used descriptive qualitative research to describe the parenting style in “Instant Family” movie. This research covers observing and analyzing the type of parenting style and its effect on children in the movie. To collect the data, the researcher collects the data from movie based on the scene and dialogue between the main characters (Ellie and Pete) and their children that related to parenting styles. After that, the result of this research will be written descriptively.

### **3.2 Research Object**

Research object refers to scientific works that are being investigated in the research. The object of this study is the “Instant Family” movie, with scenes containing the parenting style used by Ellie and Pete in the movie. “Instant Family” is a 2018 family comedy-drama film directed and written by Sean Anders. The movie is about how the main characters (Ellie and Pete) take care of their foster children even though they have never had experience being parents. Being parents makes Ellie and Pete realize that parenting is not only about providing toys and meals but also protecting, loving, and supporting what a child needs. The duration of this movie is 118 minutes.

### **3.3 Research Approach**

Research approach in the literary study represents the researcher’s view of the literary works; it relates to the theories that researcher applies in research.

According to (Purohit, 2013), M.H. Abrams divides four approaches: *mimetic* theory, *pragmatic* theory, *expressive* theory, and *objective* theory.

The *mimetic* theory considers the work of literature as imitation, reflection, and representation of reality and human life based on fact. Since this theory is imitation based on truth, the researcher needs factual data to prove the truth of the literary work.

The *pragmatic* theory emphasizes that literary work is basically to fulfill the needs and pleasures of the audience. It influences the audience's feeling and emotion or makes the audience change their mind. According to Lewis in (Ahadia, n.d.), this theory is interested in the effect on the audience after they watch the movie. The researcher can ask the audience individually to find out what effect they feel.

The *expressive* theory views the result of literary work as derived from the writer's experience, thought, and feelings. (Ahadia, n.d.). This theory focuses on the writer's self, the writer's imagination, and the writer's perceptions. Due to this theory focusing on the writer, the researcher must study the writer's background.

The *objective* theory represents literary work as a self-reliant object because it is free from the writer's background and social-cultural environment. This theory concerns relationships within the work itself, implying that the audience can interpret the literary work from their viewpoints. Because *objective* theory considers literary work is independent, the researcher does not need to study the writer's life.

To analyze the main characters' parenting style in "Instant Family" movie, the researcher used the objective theory as the research approach. It is because the researcher did not need to study the writer's life. The researcher only focused on analyzing the type of parenting style and its effect on children.

### **3.4 Data Collection**

The process of gathering information from relevant sources in order to answer research questions is known as data collection (Kabir, 2016). In this study, the researcher obtained the data by using the document analysis. Document analysis refers to analyze document that contain words and images that have been recorded without intervention of the researcher (Bowen, 2009). It includes books, newspapers, magazines, radio and television program scripts, film, and several public records. The researcher collected the data for this study by doing the following steps:

1. Finding the literature such as books and journals related to the current research being discussed.
2. Downloading the "Instant Family" movie on YouTube.
3. Downloading the subtitle on the internet.
4. Watching the "Instant Family" movie several times.
5. Capturing the scene and dialog shows the parenting style used by main characters in "Instant Family" movie.
6. Reading the subtitle to get a better understanding.

7. Transcribing the parenting style used by the main characters in “Instant Family” movie.

### 3.5 Data Analysis

After the data are collected, the researcher conducts the data analysis. Data analysis is a process of processing data that has been collected to become usable information. Data analysis aims to explain the data more easily and conclude the data. The researcher takes the following steps to analyze the data in this study are:

1. Identifying the all scenes that include parenting style in the movie.
2. Classifying the scenes that include the parenting style used by the main characters in the movie based on the theory explained above.

Table 3.1 Data Analysis

No	Time	The Scene and Dialog	Type of Parenting style	The Proof

3. Describing the effect of parenting style on children shown in the movie.
4. Drawing conclusion based on the result of data analysis.