

CHAPTER 1

INTRODUCTION

The introduction aims to provide a brief description of the research topic. This section outlines the background of the study, the problem, objectives, significance, scope, and limitations, as well as definitions of key terms. Each unit is discussed in detail below.

1.1.BACKGROUND OF STUDY

According to the Oxford dictionary, English means the originally language, of England, now it is used in many other countries and is used as a language of international communication throughout the world. English is becoming more important in all aspects of life.

Language is a means of communication with each other, and very important to build our life as human. Language also functions more than just a communication tool. It involves all individuals, as well as their cultural, educational and communication development processes. In other words, language is a tool for communicating, and we can use it to convey our ideas, thoughts, opinions, and feelings. Everything is difficult to do without language.

Communication becomes important in interaction with people who speak different national languages in the era of globalization. People trying to learn as much as they can. Despite the fact that there are many other languages spoken around the world, English is recognized as a world language. Many publications

and documents are written in English because it is science and knowledge. The fact that almost every country uses English a first, second, or foreign language. This implies that in order to access more information, people nowadays need to speak English fluently.

Nowadays, in Indonesian government requires that English be taught from elementary to university. The aim of teaching English is to provide opportunities for students to understand English as a whole. In learning English, there are four language skills, namely: listening, speaking, reading, and writing. Moreover, other aspects of language are simultaneously taught to develop the four language components above such as grammar, vocabulary, pronunciation, and spelling. The basic components above cannot be successfully learned or mastered if these language skills are not mastered properly. So, learners will not be able to communicate well in English, especially spoken and written.

In this study, vocabulary is one of the linguistic characteristics that affect communicative competence. This has a direct contribution to the mastery of the four language skills. In short, it can be said that students who have good vocabulary mastery will be able to master language skills well. In addition, by mastering vocabulary, students mastery of language component will also increase. The statement above reveals that vocabulary is very important in mastering English but students are weak in it. This weakness is often caused by English teacher who do not realize the importance of vocabulary.

Vocabulary is the number of words that make up a language. Vocabulary is the first step that must be taught before teaching other aspects of the language.

Vocabulary is one of the elements of English that must be learned and taught, because vocabulary is a basic component of second language skills. One of the main goals of language learning is to know the meaning of words.

TikTok is the most popular and in-demand app in the world. Chinese company. ByteDance first launched an app that has a short duration called TikTok. TikTok became the most downloaded iOS app in the world during 2018. TikTok is an App fastest growing, has 1.5 billion active users, mostly children and teenager. The TikTok app is a social media that experiences rapid development so that it becomes popular culture in Indonesia. The TikTok application is superior, popular and attracts the interest of millennials, who are the majority school-age children. Then TikTok app has a lot of video content that can be accessed or downloaded by many people. Videos uploaded in the TikTok application usually contains educational videos, business, da'wah, entertainment, tutorials, education and etc. TikTok can be processed into an interesting and interactive learning media for students. The industrial era 4.0, the development of digital technology has brought changes and affect various aspects of human life, including in the field of education. At this time by using digital media can facilitate and attract students in the learning process.

The purpose of this research is to use of the TikTok application as a Learning Media Vocabulary at the elementary school level. Researcher focuses to the development on the steps of how to use TikTok media in teaching English vocabulary. So the researcher conducted a research entitled “The Use of TikTok to Improve Students Vocabulary at MIM 1 Jombang”.

STATEMENT OF THE PROBLEMS

Based on the background described above, there are two research questions:

1. How can the TikTok application be used to improve the students' vocabulary?
2. How is the student's vocabulary after learning TikTok?

OBJECTIVE OF THE STUDY

The objective of this study is:

1. to know can the usefulness of the TikTok application in improving students' vocabulary
2. to know what students learn after learning TikTok

SIGNIFICANCE OF THE STUDY

This study's results are intended to be useful in some way, either theoretically or practically

A. Theoretical Benefits:

1. Research is expected to contribute to scientific development.
2. This research is expected to provide an understanding for readers about how the TikTok application can improve students' vocabulary

B. Practical Benefits:

1. This research is expected can provide the view that TikTok can improve daily vocabulary skills

2. This study provides views that learning vocabulary can be done through any application because it is easy and practical

SCOPE AND LIMITATION OF THE STUDY

The scope of the study is focused on increasing students' vocabulary using the TikTok application. Then, this study is limited to the fifth-grade students at MIM 1 Jombang

DEFINITION OF KEY TERMS

The description of keywords is intended to prevent misinterpretation of the theory used in this analysis. The following are the main words that must be defined:

- **Tiktok application :**

TikTok is the official Chinese social media networking and music video application that helps advance the digital industry in Indonesia. This app was launched by the Chinese company ByteDance. The company first released a short-lived app called Douyin. Douyin's high popularity became the main reason for expanding outside of China under the name TikTok. (Intan Erwani, 2022)¹

- **Vocabulary Mastery**

Vocabulary is one of the language components that can affect macro skills because vocabulary is one of the important things in learning English. Thornburry states that without grammar, very little can be conveyed, and without vocabulary,

¹ Intan Erwani and others, "the influence of Tiktok in Increasing Vocabulary for Elementary School in SMP 1 Muhammadiyah Banjarbaru", *ELITE Journal* 4, no.1 (2022): 26-27

nothing can be conveyed. It means that vocabulary makes a big contribution to supporting the success of learning English. Without vocabulary, they cannot develop their language skills, namely, listening, speaking, reading, writing, and translating. (Elfrieda H. Hiebert, 2005)²

The Prior Research

The first was conducted by Ummi Jadidatul Izza in 2021. There are similarities and differences between this research. In a journal entitled “Developing Media based on TikTok Application on Mastering Chinese Vocabulary at Senior High School of Malang,” the similarities with the researcher's are that they use the TikTok application to teach learning vocabulary. The differences between other researchers are in the dependent variable section, this study uses Chinese Vocabulary.³

The second researcher was conducted by Amaidah Bahri in 2022. There are similarities and differences between this research in a journal entitled “Aplikasi Tiktok sebagai media pembelajaran bahasa Inggris di Indonesia”. The similarity with the researcher is the learning media use tiktok application. The differences between other researchers are English skills and the method using qualitative and inductive methods.⁴

² Elfrieda H Hiebert, Michael L. Kamil, *English Teaching and Learning Vocabulary*, (Mahwah: Lawrence Erlbaum Associates Publisher, 2005) p.3

³ Ummi Jadidatul Izza, et.al “Developing Media Based on TikTok Application on Mastering Chinese Vocabulary HSK 2 at 2 th Senior High School of Malang”. *JoLLA: Journal of Language, Literature, and Arts* 1, no 12 (2021): 1658-1674

⁴ Amaidah Bahri, et.al “Aplikasi TikTok Sebagai Media Pembelajaran Bahasa Inggris di Indonesia,” *Journal Indonesia Sosial Sains* 3, no.1 (2022): 120