

DAFTAR LAMPIRAN

Lampiran 1 Kuesioner Penelitian

DAFTAR KUESIONER

PERAN MEDIA SOSIAL DALAM MEMPROMOSIKAN KESADARAN SUSTAINABLE DEVELOPMENT GOAL (SDG'S) TERHADAP KEPUTUSAN PEMBELIAN : STUDI KASUS KONSUMEN PADA USAHA KULINER SALAD BUAH BEESABUY

Kepada,

Yth. Para Responden Perkenalkan saya,

Nama : Nadia Puspita Wahyu Trisna

Jurusan : Manajemen

Angkatan : 2019

Sedang melakukan penelitian untuk menyelesaikan tugas akhir skripsi dengan judul “ Peran Media Sosial Dalam Mempromosikan Kesadaran Sustainable Development Goal (SDG's) Terhadap Keputusan pembelian : Studi Kasus Konsumen Pada Usaha Kuliner Salad Buah Beesabuy”

Berkaitan dengan hal tersebut, saya memohon bantuan untuk kesediaan saudara/I dalam mengisi kuesioner ini. Informasi yang saudara/I berikan hanya untuk kepentingan ilmiah dan tidak untuk dipublikasikan. Atas bantuan dan partisipasinya, saya ucapkan terimakasih. Waalaikumsalam Wr. Wb.

Hormat saya,

Peneliti,

A. IDENTITAS RESPONDEN

Sebelum menjawab pertanyaan dalam kuesioner ini, mohon saudara/i mengisi data berikut terlebih dahulu :

1. Nama:
2. Konsumen Salad Buah Beesabuy : Ya/Tidak

B. PETUNJUK PENGISIAN

Untuk pertanyaan dibawah ini pilihlah salah satu jawaban yang menurut saudara/I paling tepat dengan cara mencentang (v) huruf pilihan yang tersedia, isilah jawaban sesuai dengan keadaan yang sebenarnya.

Keterangan :

- 5 : Sangat Setuju Sekali
- 4 : Sangat Setuju
- 3 : Ragu
- 2 : Tidak Setuju
- 1 : Sangat Tidak Setuju

C. DAFTAR PERNYATAAN

| Media Sosial | | | | | | |
|--------------|---|-----------|---|---|---|---|
| No. | Pertanyaan | Penilaian | | | | |
| | | 1 | 2 | 3 | 4 | 5 |
| 1 | Interaksi (like, comment, share) konten Salad Buah Bee Sabuy di media sosial mempengaruhi keputusan pembelian | | | | | |
| 2 | Instagram stories salad Buah Bee Sabuy, seperti video behind-the-scenes atau proses pembuatan produk mempengaruhi keputusan pembelian | | | | | |

| Media Sosial | | | | | | |
|--------------|---|--|--|--|--|--|
| 3 | Hashtag #Saladbuahbeesabuy #Healthyfood dan #Suistanablefood memudahkan saya untuk menemukan informasi terkait produk yang dapat Mempengaruhi keputusan pembelian | | | | | |
| 4 | Komentar positif dari konsumen lain dapat mempengaruhi keputusan pembelian salad buah beesabuy | | | | | |
| 5 | Foto Salad Buah Bee Sabuy yang dibagikan oleh teman atau influencer mempengaruhi keputusan pembelian | | | | | |
| 6 | Konten yang up to date dan frekuensi upload yang sering mempengaruhi keputusan pembelian salad buah beesabuy | | | | | |

| Kesadaran SDG's | | | | | | |
|-----------------|---|-----------|---|---|---|---|
| No. | Pertanyaan | Penilaian | | | | |
| | | 1 | 2 | 3 | 4 | 5 |
| 1. | Penggunaan label Sustainable pada salad buah beesabuy mempengaruhi keputusan pembelian | | | | | |
| 2 | Keterlibatan Salad Buah Bee Sabuy dalam kegiatan sosial, seperti donasi atau program CSR (Corporate Social Responsibility) mempengaruhi keputusan pembelian | | | | | |

| | | | | | | |
|---|---|--|--|--|--|--|
| 3 | Peran inovasi produk, seperti variasi rasa atau penyajian yang unik, ataupun pengiriman/pemesanan by aplikasi dan sistem pembayaran digital online mempengaruhi keputusan pembelian salad buah beesabuy | | | | | |
|---|---|--|--|--|--|--|

| Keputusan pembelian | | | | | | |
|---------------------|--|-----------|---|---|---|---|
| No. | Pertanyaan | Penilaian | | | | |
| | | 1 | 2 | 3 | 4 | 5 |
| 1 | Merek, kualitas produk dan kepuasan pembeli sebelumnya dapat mempengaruhi tingkat kemantapan membeli salad buah bee sabuy | | | | | |
| 2 | Informasi yang jelas dan kebutuhan yang mendesak dapat mempengaruhi Tingkat pengambilan keputusan pembelian salad buah bee sabuy | | | | | |
| 3 | Hubungan baik dengan calon pembeli dapat meningkatkan keyakinan pembelian salad buah bee sabuy | | | | | |

Lampiran 2 Data Tabulasi

| No | Media Sosial | | | | | | Total |
|----|--------------|----|----|----|----|----|-------|
| | M1 | M2 | M3 | M4 | M5 | M6 | |
| 1 | 4 | 5 | 5 | 5 | 5 | 5 | 29 |
| 2 | 4 | 5 | 4 | 4 | 5 | 4 | 26 |
| 3 | 5 | 4 | 4 | 4 | 4 | 4 | 25 |
| 4 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 5 | 3 | 3 | 3 | 3 | 3 | 3 | 18 |
| 6 | 4 | 5 | 4 | 4 | 5 | 4 | 26 |

| No | Media Sosial | | | | | | Total |
|----|--------------|----|----|----|----|----|-------|
| | M1 | M2 | M3 | M4 | M5 | M6 | |
| 7 | 4 | 5 | 4 | 4 | 5 | 4 | 26 |
| 8 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 9 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 10 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 11 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 12 | 5 | 5 | 4 | 4 | 5 | 4 | 27 |
| 13 | 4 | 3 | 4 | 4 | 3 | 4 | 22 |
| 14 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 15 | 4 | 5 | 5 | 5 | 4 | 5 | 28 |
| 16 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 17 | 4 | 4 | 5 | 5 | 4 | 5 | 27 |
| 18 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 19 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 20 | 4 | 4 | 4 | 4 | 3 | 4 | 23 |
| 21 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 22 | 5 | 3 | 5 | 5 | 5 | 5 | 28 |
| 23 | 5 | 5 | 3 | 3 | 5 | 3 | 24 |
| 24 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 25 | 3 | 4 | 4 | 4 | 4 | 4 | 23 |
| 26 | 4 | 3 | 3 | 4 | 4 | 3 | 21 |
| 27 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 28 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 29 | 4 | 5 | 3 | 4 | 5 | 5 | 26 |
| 30 | 4 | 4 | 3 | 3 | 4 | 3 | 21 |
| 31 | 4 | 3 | 5 | 5 | 3 | 5 | 25 |
| 32 | 5 | 4 | 4 | 4 | 5 | 4 | 26 |
| 33 | 3 | 4 | 5 | 5 | 4 | 5 | 26 |
| 34 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 35 | 4 | 3 | 4 | 4 | 2 | 4 | 21 |
| 36 | 4 | 4 | 3 | 3 | 4 | 3 | 21 |
| 37 | 4 | 4 | 5 | 5 | 4 | 5 | 27 |
| 38 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 39 | 3 | 5 | 4 | 4 | 4 | 4 | 24 |
| 40 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 41 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 42 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |

| No | Media Sosial | | | | | | Total |
|----|--------------|----|----|----|----|----|-------|
| | M1 | M2 | M3 | M4 | M5 | M6 | |
| 43 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 44 | 4 | 4 | 5 | 5 | 5 | 5 | 28 |
| 45 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 46 | 5 | 5 | 4 | 4 | 5 | 4 | 27 |
| 47 | 5 | 5 | 4 | 4 | 5 | 4 | 27 |
| 48 | 4 | 4 | 3 | 4 | 4 | 3 | 22 |
| 49 | 4 | 3 | 3 | 3 | 3 | 3 | 19 |
| 50 | 4 | 4 | 3 | 3 | 5 | 3 | 22 |
| 51 | 5 | 5 | 5 | 5 | 5 | 5 | 30 |
| 52 | 5 | 4 | 5 | 5 | 5 | 5 | 29 |
| 53 | 3 | 3 | 3 | 3 | 4 | 3 | 19 |
| 54 | 4 | 5 | 3 | 3 | 5 | 3 | 23 |
| 55 | 3 | 3 | 4 | 4 | 3 | 4 | 21 |
| 56 | 5 | 5 | 4 | 4 | 5 | 4 | 27 |
| 57 | 5 | 5 | 4 | 4 | 5 | 4 | 27 |
| 58 | 4 | 4 | 4 | 4 | 4 | 4 | 24 |
| 59 | 3 | 4 | 4 | 4 | 5 | 4 | 24 |
| 60 | 4 | 4 | 5 | 5 | 4 | 5 | 27 |

| No | Kesadaran SDG's | | | TOTAL |
|----|-----------------|----|----|-------|
| | K1 | K2 | K3 | |
| 1 | 5 | 5 | 5 | 15 |
| 2 | 3 | 5 | 5 | 13 |
| 3 | 3 | 3 | 4 | 10 |
| 4 | 5 | 5 | 5 | 15 |
| 5 | 3 | 3 | 3 | 9 |
| 6 | 3 | 4 | 5 | 12 |
| 7 | 5 | 5 | 5 | 15 |
| 8 | 5 | 5 | 5 | 15 |
| 9 | 5 | 5 | 4 | 14 |
| 10 | 4 | 4 | 4 | 12 |
| 11 | 4 | 4 | 4 | 12 |
| 12 | 5 | 5 | 5 | 15 |
| 13 | 4 | 3 | 3 | 10 |

| No | Kesadaran SDG's | | | TOTAL |
|----|-----------------|----|----|-------|
| | K1 | K2 | K3 | |
| 14 | 4 | 4 | 4 | 12 |
| 15 | 4 | 5 | 5 | 14 |
| 16 | 4 | 4 | 4 | 12 |
| 17 | 4 | 4 | 4 | 12 |
| 18 | 4 | 4 | 4 | 12 |
| 19 | 4 | 4 | 4 | 12 |
| 20 | 3 | 4 | 4 | 11 |
| 21 | 4 | 4 | 4 | 12 |
| 22 | 4 | 3 | 3 | 10 |
| 23 | 4 | 5 | 5 | 14 |
| 24 | 4 | 4 | 4 | 12 |
| 25 | 3 | 4 | 4 | 11 |
| 26 | 3 | 4 | 3 | 10 |
| 27 | 4 | 4 | 4 | 12 |
| 28 | 4 | 5 | 4 | 13 |
| 29 | 2 | 5 | 5 | 12 |
| 30 | 4 | 4 | 4 | 12 |
| 31 | 1 | 2 | 3 | 6 |
| 32 | 4 | 5 | 4 | 13 |
| 33 | 3 | 4 | 4 | 11 |
| 34 | 4 | 4 | 4 | 12 |
| 35 | 2 | 3 | 3 | 8 |
| 36 | 4 | 3 | 4 | 11 |
| 37 | 4 | 4 | 4 | 12 |
| 38 | 3 | 4 | 4 | 11 |
| 39 | 5 | 4 | 5 | 14 |
| 40 | 5 | 4 | 4 | 13 |
| 41 | 5 | 5 | 5 | 15 |
| 42 | 3 | 5 | 5 | 13 |
| 43 | 4 | 4 | 4 | 12 |
| 44 | 4 | 4 | 4 | 12 |
| 45 | 5 | 5 | 5 | 15 |
| 46 | 5 | 5 | 5 | 15 |
| 47 | 4 | 4 | 5 | 13 |
| 48 | 5 | 4 | 4 | 13 |
| 49 | 4 | 3 | 3 | 10 |

| No | Kesadaran SDG's | | | TOTAL |
|----|-----------------|----|----|-------|
| | K1 | K2 | K3 | |
| 50 | 4 | 4 | 4 | 12 |
| 51 | 3 | 5 | 5 | 13 |
| 52 | 2 | 5 | 4 | 11 |
| 53 | 4 | 4 | 3 | 11 |
| 54 | 4 | 3 | 5 | 12 |
| 55 | 3 | 3 | 3 | 9 |
| 56 | 5 | 4 | 5 | 14 |
| 57 | 5 | 5 | 5 | 15 |
| 58 | 4 | 4 | 4 | 12 |
| 59 | 5 | 4 | 4 | 13 |
| 60 | 5 | 5 | 4 | 14 |

| No | Keputusan pembelian | | | TOTAL |
|----|---------------------|-----|-----|-------|
| | KP1 | KP2 | KP3 | |
| 1 | 5 | 4 | 5 | 14 |
| 2 | 4 | 4 | 5 | 13 |
| 3 | 5 | 5 | 5 | 15 |
| 4 | 5 | 5 | 5 | 15 |
| 5 | 3 | 3 | 3 | 9 |
| 6 | 5 | 4 | 5 | 14 |
| 7 | 4 | 4 | 5 | 13 |
| 8 | 5 | 5 | 5 | 15 |
| 9 | 5 | 4 | 3 | 12 |
| 10 | 4 | 5 | 4 | 13 |
| 11 | 4 | 4 | 4 | 12 |
| 12 | 5 | 5 | 5 | 15 |
| 13 | 4 | 4 | 3 | 11 |
| 14 | 4 | 4 | 4 | 12 |
| 15 | 4 | 4 | 5 | 13 |
| 16 | 4 | 4 | 4 | 12 |
| 17 | 4 | 4 | 4 | 12 |
| 18 | 4 | 4 | 4 | 12 |
| 19 | 4 | 4 | 4 | 12 |
| 20 | 3 | 4 | 3 | 10 |

| No | Keputusan pembelian | | | TOTAL |
|----|---------------------|-----|-----|-------|
| | KP1 | KP2 | KP3 | |
| 21 | 5 | 4 | 4 | 13 |
| 22 | 4 | 5 | 5 | 14 |
| 23 | 4 | 5 | 5 | 14 |
| 24 | 4 | 4 | 4 | 12 |
| 25 | 3 | 3 | 3 | 9 |
| 26 | 4 | 4 | 4 | 12 |
| 27 | 4 | 4 | 5 | 13 |
| 28 | 5 | 4 | 5 | 14 |
| 29 | 3 | 4 | 5 | 12 |
| 30 | 3 | 4 | 4 | 11 |
| 31 | 4 | 4 | 5 | 13 |
| 32 | 5 | 5 | 4 | 14 |
| 33 | 4 | 3 | 4 | 11 |
| 34 | 4 | 4 | 4 | 12 |
| 35 | 4 | 4 | 2 | 10 |
| 36 | 4 | 4 | 4 | 12 |
| 37 | 4 | 4 | 4 | 12 |
| 38 | 4 | 4 | 4 | 12 |
| 39 | 4 | 3 | 5 | 12 |
| 40 | 4 | 4 | 4 | 12 |
| 41 | 5 | 5 | 5 | 15 |
| 42 | 5 | 5 | 5 | 15 |
| 43 | 3 | 4 | 4 | 11 |
| 44 | 4 | 4 | 4 | 12 |
| 45 | 5 | 5 | 5 | 15 |
| 46 | 5 | 5 | 5 | 15 |
| 47 | 5 | 5 | 4 | 14 |
| 48 | 4 | 4 | 3 | 11 |
| 49 | 4 | 4 | 2 | 10 |
| 50 | 4 | 4 | 3 | 11 |
| 51 | 4 | 5 | 5 | 14 |
| 52 | 5 | 5 | 5 | 15 |
| 53 | 3 | 3 | 3 | 9 |
| 54 | 4 | 4 | 3 | 11 |
| 55 | 3 | 3 | 3 | 9 |
| 56 | 5 | 5 | 5 | 15 |

| No | Keputusan pembelian | | | TOTAL |
|----|---------------------|-----|-----|-------|
| | KP1 | KP2 | KP3 | |
| 57 | 5 | 5 | 5 | 15 |
| 58 | 4 | 4 | 4 | 12 |
| 59 | 4 | 3 | 3 | 10 |
| 60 | 5 | 4 | 4 | 13 |

Lampiran 3 Uji Instrumen

Correlations Media Sosial

| | | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | T.X1 |
|------|---------------------|--------|--------|---------|---------|--------|---------|--------|
| X1.1 | Pearson Correlation | 1 | .455** | .312* | .312* | .536** | .312* | .642 |
| | Sig. (2-tailed) | | .000 | .015 | .015 | .000 | .015 | .000 |
| | N | 60 | 60 | 60 | 60 | 60 | 60 | 60 |
| X1.2 | Pearson Correlation | .455** | 1 | .207 | .207 | .720** | .207 | .625** |
| | Sig. (2-tailed) | .000 | | .112 | .112 | .000 | .112 | .000 |
| | N | 60 | 60 | 60 | 60 | 60 | 60 | 60 |
| X1.3 | Pearson Correlation | .312* | .207 | 1 | 1.000** | .235 | 1.000** | .845* |
| | Sig. (2-tailed) | .015 | .112 | | .000 | .071 | .000 | .000 |
| | N | 60 | 60 | 60 | 60 | 60 | 60 | 60 |
| X1.4 | Pearson Correlation | .312* | .207 | 1.000** | 1 | .235 | 1.000** | .845* |
| | Sig. (2-tailed) | .015 | .112 | .000 | | .071 | .000 | .000 |
| | N | 60 | 60 | 60 | 60 | 60 | 60 | 60 |

| | | X1.1 | X1.2 | X1.3 | X1.4 | X1.5 | X1.6 | T.X1 |
|------|---------------------|--------|--------|---------|---------|------|------|--------|
| X1.5 | Pearson Correlation | .536** | .720** | .235 | .235 | 1 | .235 | .664** |
| | Sig. (2-tailed) | .000 | .000 | .071 | .071 | | .071 | .000 |
| | N | 60 | 60 | 60 | 60 | 60 | 60 | 60 |
| X1.6 | Pearson Correlation | .312* | .207 | 1.000** | 1.000** | .235 | 1 | .845* |
| | Sig. (2-tailed) | .015 | .112 | .000 | .000 | .071 | | .000 |
| | N | 60 | 60 | 60 | 60 | 60 | 60 | 60 |

Correlations

| | | X2.1 | X2.2 | X2.3 | T.X2 |
|------|---------------------|--------|--------|--------|--------|
| X2.1 | Pearson Correlation | 1 | .402** | .384** | .780** |
| | Sig. (2-tailed) | | .001 | .002 | .000 |
| | N | 60 | 60 | 60 | 60 |
| X2.2 | Pearson Correlation | .402** | 1 | .696** | .837** |
| | Sig. (2-tailed) | .001 | | .000 | .000 |
| | N | 60 | 60 | 60 | 60 |
| X2.3 | Pearson Correlation | .384** | .696** | 1 | .819** |
| | Sig. (2-tailed) | .002 | .000 | | .000 |
| | N | 60 | 60 | 60 | 60 |
| T.X2 | Pearson Correlation | .780** | .837** | .819** | 1 |
| | Sig. (2-tailed) | .000 | .000 | .000 | |
| | N | 60 | 60 | 60 | 60 |

| | | | | | |
|-----|---------------------|--------|--------|--------|--------|
| | Pearson Correlation | 1 | .642** | .476** | .821** |
| Y.1 | Sig. (2-tailed) | | .000 | .000 | .000 |
| | N | 60 | 60 | 60 | 60 |
| | Pearson Correlation | .642** | 1 | .541** | .845** |
| Y.2 | Sig. (2-tailed) | .000 | | .000 | .000 |
| | N | 60 | 60 | 60 | 60 |
| | Pearson Correlation | .476** | .541** | 1 | .842** |
| Y.3 | Sig. (2-tailed) | .000 | .000 | | .000 |
| | N | 60 | 60 | 60 | 60 |
| | Pearson Correlation | .821** | .845** | .842** | 1 |
| T.Y | Sig. (2-tailed) | .000 | .000 | .000 | |
| | N | 60 | 60 | 60 | 60 |

- Reliability Statistics Media Sosial

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .840 | 6 |

- Reliability Statistics Kesadaran SDG's

| Cronbach's Alpha | N of Items |
|------------------|------------|
| .724 | 3 |

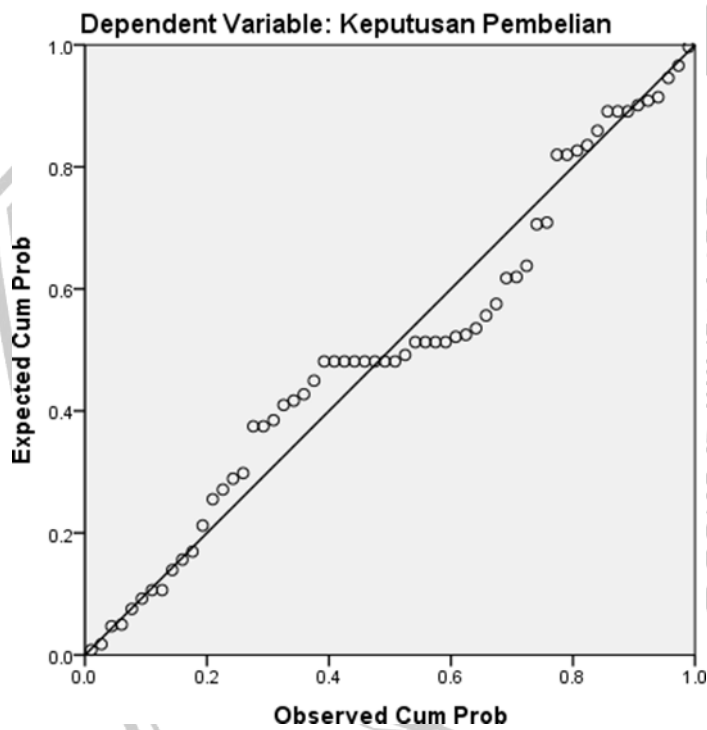
- Reliability Statistics Keputusan pembelian

| | |
|------------------|------------|
| Cronbach's Alpha | N of Items |
| .771 | 3 |

Lampiran 4 Uji Normalitas, Uji Multikolinieritas, Uji Heteroskedastisitas

- Uji Normalitas

Normal P-P Plot of Regression Standardized Residual



- One-Sample Kolmogorov-Smirnov Test

| | | Unstandardized Residual |
|---|------|-------------------------|
| N | | 60 |
| | Mean | .000000 |

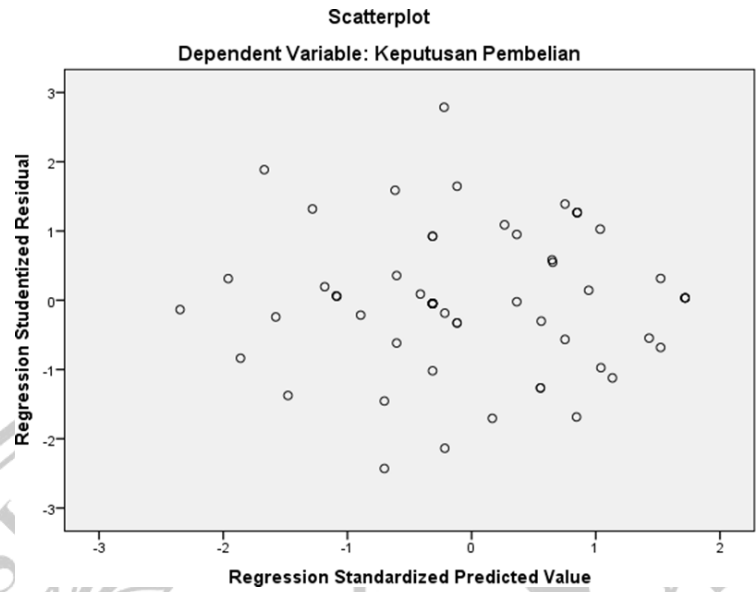
| | | |
|----------------------------------|----------------|-------------------------|
| | | Unstandardized Residual |
| Normal Parameters ^{a,b} | Std. Deviation | 1.02144100 |

| | | |
|--------------------------|----------|-------|
| Most Extreme Differences | Absolute | .114 |
| | Positive | .114 |
| | Negative | -.106 |
| Kolmogorov-Smirnov Z | | .883 |
| Asymp. Sig. (2-tailed) | | .416 |

- Uji Multikolinieritas

| Coefficients ^a | | |
|---------------------------|-------------------------|------------|
| Model | Collinearity Statistics | |
| | Tolerance | VIF |
| 1 | | |
| | (Constant) | |
| | Media Sosial | .672 1.488 |
| | Kesadaran SDG's | .672 1.488 |

- Uji Heteroskedastisitas



Lampiran 5 Uji Linier Berganda dan Uji Koefisien Determinasi

| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
|-------------------|-----------------------------|------------|---------------------------|-------|------|-------------------------|-------|
| | B | Std. Error | Beta | | | Tolerance | VIF |
| (Constant) | .380 | 1.158 | | .328 | .744 | | |
| 1 Media Sosial | .416 | .054 | .719 | 7.673 | .000 | .672 | 1.488 |
| 1 Kesadaran SDG's | .141 | .088 | .150 | 1.606 | .114 | .672 | 1.488 |

| Model | R | R Square | Adjusted R Square | Std. Error of the Estimate |
|-------|-------------------|----------|-------------------|----------------------------|
| 1 | .815 ^a | .664 | .652 | 1.03921 |

Lampiran 6 Uji T dan Uji F

- Uji T

Coefficients^a

| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
|----------------|-----------------------------|------------|---------------------------|--------|------|-------------------------|-------|
| | B | Std. Error | Beta | | | Tolerance | VIF |
| (Constant) | .867 | 1.133 | | .765 | .447 | | |
| 1 Media Sosial | .465 | .045 | .805 | 10.342 | .000 | 1.000 | 1.000 |

Coefficients^a

| Model | Unstandardized Coefficients | | Standardized Coefficients | t | Sig. | Collinearity Statistics | |
|-------------------|-----------------------------|------------|---------------------------|-------|------|-------------------------|-------|
| | B | Std. Error | Beta | | | Tolerance | VIF |
| (Constant) | 6.028 | 1.264 | | 4.768 | .000 | | |
| 1 Kesadaran SDG's | .528 | .102 | .562 | 5.178 | .000 | 1.000 | 1.000 |

- Uji F

ANOVA^a

| Model | Sum of Squares | Df | Mean Square | F | Sig. |
|--------------|----------------|----|-------------|--------|-------------------|
| 1 Regression | 121.443 | 2 | 60.721 | | |
| Residual | 61.557 | 57 | 1.080 | 56.226 | .000 ^b |
| Total | 183.000 | 59 | | | |