CHAPTER II

REVIEW OF RELATED LITERATURE

This chapter discusses a review of related literature that supports theoretical framework underlying this research. It consists of Slang, Whatsapp and “MEIKARTO”.

2.1 Slang

According to Harared (2018), slang is a kind of informal vocabulary commonly used in conversations by people who know each other well. The use of slang is unsuitable for formal situation, but perfect for informal situation. People usually use slang to make sentences shorter, faster, and easier to say (Salma, 2013). The slang itself is designed to be more casual and informal to make conversations more intimate (CJ, 2019). Slang is usually popular among millennial people.

Teenagers nowadays, often called as millennial people, tend to use more slang rather than elders. Rezeki and Sagala (2019) state that the millennial generation often used slang in daily life conversations. They feel comfortable using slang in daily conversation, like chatting on social media. Even though slang terms may contain some taboo words, it is used for fun or joking among friends, and the important is that slang words are used without emotion (Santika, 2015). They usually used slang because friends, movies, and songs influence them.

There are several slang functions that people commonly use in their conversations. According to Sheryllia (2019), using slang words with close people means they have a good relationship. The slang language is more comfortable for them to use daily conversation like chatting (Rezeki & Sagala, 2019). Some groups usually have their slang, and only that group understands the meaning of the slang.
Amir and Azizah (2017) explain that slang is identity of certain social group. Also, people nowadays tend to use slang in their chats to shorten sentences in their conversations.

2.1.1 Types of Slang

According to Allan and Burridge (2006, cited in Putra, 2018), slang is divided into five types such as fresh and creative, flippant, imitative, acronym and clipping;

A. Fresh and Creative

The fresh and creative type is the type where the slang word has the latest vocabulary, from the clever imagination, informal variations, and the latest words or even old words that people don't know. Some of the slang expressions found in this study are categorized into fresh and creative words, such as; *babe and cry-cry*. One example is the word *babe*, this slang word comes a new vocabulary and cleverness imagination. The slang words babe used to call someone and creates an informal situation with their informal variety.

B. Flippant

This slang made by two words or more in which the words composed are not correlate with the denotative meaning. Several slang expressions found in this study categorized into flippant type *no biggie*. One of the examples is the phrase *no biggie*, which is indexed into flippant. The term *no biggie* consists of two words; *no* and *biggie*. Each of the two words has a different meaning, but when the two words are put together into one phrase or more, the intention is different from the original terms.
C. Imitative

Imitative is a type of slang word, which imitates another word or a combination of two words that produce different meanings. Some of the slang expressions found in this study are categorized into imitative types, like *crush*. This sentence sometimes appears in millennial conversation, such as through a group video call or in person. The word *crush* is imitative type because this word is used the other words to formulate new meaning in slang. People use the word *crush* to show their close relationship.

D. Acronym

Acronym type is the type of slang word that uses each word's first letter to make an acronym. What makes it different from a standard acronym is that the acronym is read as a word. There is a slang expression of *gotta* categorized into acronym type found in this study. The slang word *gotta* is an example where this type is used, and the name itself still has its original meaning. The word *gotta* itself is an acronym from *gonna to* according to the urban dictionary.

E. Clipping

Clipping type is a type of slang when a word is deleted in one or more sections but still has the same meaning as the uncut. The elimination of some parts of words in slang expressions is a form of using imagination and efforts to reach a certain point in communication, creativity and this effort only applies to specific groups or places, like an example of the slang word *sist*. The word *sist* is slang where the original name is a sister.
2.2 Whatsapp

According to Rahmadi (2020), WhatsApp is a free mobile instant messaging application. It uses the internet to send messages, images, audio, and videos (Wahyuni & Febianti, 2019). WhatsApp makes it easy for us to keep in touch via chat so that people can contact family or friends. This application primarily used with close friends, friend, or family (Church & Oliveira, 2013). The main features on WhatsApp are sending and receiving a variety of media such as; text, photos, videos, location, document, voice note, and video call.

There are various features that people can use on WhatsApp, one of which is the WhatsApp group. The WhatsApp feature also lets everyone make groups where people can share information with many people on one go (Baishya & Maheswari, 2019). Wahyuni & Febianti (2019) argue that the members stay in one room in the WhatsApp group, where all the group members can connect and share everything. Many people use WhatsApp groups, one of them is millennial people. The millennial generation uses WhatsApp groups for sharing personal issues, chain messages, cultural issues, and gossip (Kocak & Vergiveren, 2019). People have a different purpose of creating WhatsApp groups, but usually, they create the WhatsApp group to keep in touch with the other.

2.3 Meikarto Group

Meikarto is a group to communicate via chat that contains students from the same class. They come from different cities and then meet on the same campus. This group was created via WhatsApp around mid-2017 by one of the admins in the group. “MEIKARTO” Whatsapp group was created to make it easier for them to discuss or share information. The conversation in this group uses informal language
because the members already know each other. The members of the group are very
humorous, which makes their conversations hilarious. Various kinds of discussion
can be found in the group conversations because sometimes each member addresses
a different problem.

During the Covid-19 pandemic, members had more frequent conversations
via group chat. When chatting through the Whatsapp group, sometimes all members
actively respond to the conversation. Like when one member talks about a problem,
other members also provide solutions and encourage. Usually, members of the
group often discuss problems in lectures, especially about assignments. Besides,
they sometimes talk about relationships or just small talk.