CHAPTER I

INTRODUCTION

This chapter explains the research background that explains why the researcher conducted the research, the formulation of the research problem, the purpose of the research, scope and limitation, the importance of the research, and the meaning of the key term to attempted to focus of certain terms.

1.1 Background of study

Language is an essential and important part of life as implies communication to bring up an idea, massage, point, and supposition to other individuals. Without language, people cannot communicate with others. Language variation is a type of linguistics that also includes vocabulary, grammar and dialect pronunciation, and spelling in different languages, based on social conditions (Holmes, 2013). The creation of language diversity determined by the society itself, background, status, education, and the level of habit in which the language is used. Since the variations are different, the speaker of the language talks in an unexpected way. It provides the speaker has the option of expressing it in different ways.

People may have certain exhausting ways to express their feelings in daily life. In a case, some people use bad language to show their emotion. When someone is in emotional condition; angry, disappointed, and be irked, most of them cannot control
their word then produce it by taboo word. They usually use a taboo word for swearing because that way they can express their dissatisfaction.

Taboo words were first used by Captain Cook when he was sent to Tahiti in the late 18th century. Taboo, or generally referred to as tabu, is a Tongan word that states that individuals, things, and acts are harmful and should be avoided (Allan & Burridge, 2006). In every culture, taboo has two things that are supposed not to do and things supposed not to say: taboo acts and taboo words (Fairman, 2009). Other words are considered taboo, and his deeds are considered taboo. Talking about sex is usually considered taboo, and if such behavior carries out by people at the right time and place, then the behavior itself is not prohibited.

Taboo is the prohibition or avoidance of conduct in any society that is perceived to be detrimental to its members by causing them fear, humiliation or shame (Holmes, 2013). Then, Taboo language refers to words that are forbidden to pronounce (Sari, M.R., & Djatmika, 2017). As a result, their words interfere with other characters which a taboo word that is unfortunate to use in public.

In general, the term taboo refers to a series of words and expressions whose use is ethnically or socially banned. Taboo words have a different order in that category, however, types of taboo words on a taxonomy of (Battistella, 2005) are epithets, profanity, vulgarity, and obscenity. Taboo could be a worldwide development and become conscious that a taboo could be the term taboo itself. Words or sentences have become so sensitive at the moment to talk about this, they need to become taboos.
People can see the taboo words from different sources, such as movies, song lyrics and TV shows. The existence in these sources of certain taboo words because some people actually believe that the use of taboo words is an acceptable way to convey strong emotions and feelings, especially in the form of swearing. Taboo words are not only used to convey frustration and emotional feelings in the form of cursing, but also to express friendship, intimacy, or identification between classes. Such as dialogue on movie girls trip "what’s up, bitch!" the word bitch here means friend. It is commonly used to call close friends. Therefore, everyone can accept the word taboo currently because through it people can express their strongest feelings.

Several factors can encourage people to speak taboo that as age, gender, education, and social classes. Those are factors that background some people communicating with others with certain taboo expressions while others are not. The movie is a media product that can be used to understand the impact of personal backgrounds and various taboo expressions in communication. Some people use polite words when they are talking to someone older than them; however, others utter impolite words when, for example, they underestimate people who are less educated than them (Battistella, 2005). Some people claim that less educated people speak taboo words because educational experiences affect the way people communicate. To some extent, this assumption is false, because in some discussions, people with good educational backgrounds do use dirty and offensive terms. There must be a reason behind it whether people think the taboo is educated or not. Some people don't want to talk about taboo because they want to. Often for a particular reason, they speak taboo, such as attracting attention or expressing contempt.
There has been some research on taboo before as a research topic. The researchers used one previous study as references in conducting this research. The reference was conducted by Anggita (2017) entitled “A Sociolinguistic Analysis of Taboo Words in Bad Teacher Movie”. She conducts a research about taboo words in Bad Teacher movie. She analyzes it used Battistella as types of taboo words Wardhaugh as functions of taboo words. Anggita (2017) finds four types taboo words and all the function of taboo words. The results of this study revealed that obscenity tends to be the most commonly used taboo words and the most frequent function to occur in the film "Bad Teacher" is to show contempt.

Based on these considerations, the researchers were interested in analyzing the phenomenon of taboo words in the movie. The types of taboo words and the function of the taboo words spoken by the characters in the movie used in general analysis. Researchers used the movie as a data source when carrying out research, instead of pursuing field research. Besides, because movies represent real life, researcher believes that using movies as a data source is acceptable.

The research object is “Girls Trip” movie, by Malcolm D.Lee. This movie tells the story of four female friends who meet again after years of separation and start a vacation together. The story began when Ryan Pierce received an offer to guide the essence music festival in New Orleans, USA. Ryan plans to invite his old friends to attend this event as well as go on vacation together. Since graduating from college, Ryan has not been hanging out with his friends who are gathered in a gang called Flossy Posse. Ryan is the leader in the gang, while other members are Sasha Franklin, a former time magazine journalist who now runs a gossip site. There is also
Lisa Cooper, a nurse who is also a single mother. And the last, Dina, the party queen who often behaves impulsively. On this vacation trip, the four friends revive their wild side. They enjoy traveling by dancing and drinking as if they were back to being young girls. However, when they arrived in New Orleans, there was a conflict involving Ryan and Sasha. This conflict also re-tests how strong their friendship is. The characters in movies often use taboos in conversations thus, it easier for researchers to analyze them easily. In addition, this movie also sends a good message to the audience. This is why the researcher chose this movie.

1.2 Research Problem

Based on the background study, the researcher articulates the problems as follows:

1. What types of taboo used by the characters in movie “Girls Trip”?
2. What are the functions of taboo words by the characters in movie “Girls Trip”?

1.3 Purpose of Study

Relating the problem, the objective of this study are:

1. To identify the type of taboo words used by the characters in the "Girls Trip" movie.
2. To describe the functions of taboo words uttered by the characters in movie “Girls Trip”

1.4 Significant of Study

Concerning to the background and objective, the result of this research is expected to be useful for the readers to know and understand about the analysis of
taboo word on “Girls Trip” movie. Practically the research will offer some entities some advantages. For university, this research might be helpful as a reference for different researchers to conduct linguistics studies. To other research, in investigating the same topic, this research can be used as a valuable reference. Then, to readers in common, Readers will have new knowledge of taboo words, particularly about the types of taboo words in conversation and the functions of taboo words. Moreover, this research can amendment the general public opinion that taboo words aren't solely dangerous words however conjointly the image of an uneducated person.

1.5 Scope and Limitation

The researcher defines what is addressed in this study about scope and limitation in order to respond effectively to the questions of the issue. The scope of this study focuses on the taboo word in “Girls Trip” movie. The limitation of research focuses on type and function uttered by the character in “Girls Trip” movie.

1.6 Key terms

1. Language : a code or communication system where two or more people communicate with each other in a conversation (Clark & Yallop, 2006)

2. Sociolinguistic : The relation between language and society to better understand the structure of language and the function of language in communication (Wardhaugh & Fuller, 2015)
3. Taboo Word: anything which could come under the general heading ‘vulgar language’ (Coates, 2015)

4. Movie: a recording of moving images that tells a story and that people watch on a screen or television (Stam & Raengo, 2008)

5. Types of taboo words: Taboo words have a different order in that group, so epithets, profanity, vulgarity, and obscenity are examples of types taboo words (Battistella, 2005)

6. Function of taboo words: In specific occasions, taboo words are ignored because they have many purposes, such as drawing attention to oneself, showing contempt, being provocative and mocking authority (Wardaugh, 2006)