CHAPTER II
REVIEW OF RELATED LITERATURE

This chapter presents the review of related literature in the study. It consists of language variety, Baper, and Path.

2.1 Language Variety

Language variety is a term that is used by the linguist to describe many different types of language variation. According to Hudson and Ferguson (in Wardhaugh 2006: 25) language variation is set of linguistic item and human speech patterns that has similar distribution. In addition, Wardhaugh (2006: 04) states that in everyday living, our language varies remarkably. It means that language can change. The people might speak differently all the time. The changes depend on the situation, condition, and necessity and it is called language variety.

From the definition of language variety above, language variety is a term that linguist used to describe language variation which is used in certain situation, condition, and necessity. The language is dynamic. Language variety might occur because of some aspects like dialect, idiolect, accent, and slang.

2.1.1 Slang

Nowadays, many new words can be found around us. It is because of the language is dynamic. It flows in the spoken and written term. Any time, people talk to each other; the language might change and make new meaning during the time. One of the terms that is used to name this phenomenon is slang. It is the term that reflects to the changes or the dynamic of language. Fasola (2012) argues
that slang reflects to the dynamics of the language and therefore it is very obscure and ambiguous. This term may also be changed by the newest term that appears after it.

The term slang might exist because of the social interaction between the people around the word. According to Mattiello (2008) “within the sociological approach, slang is ascribed the two opposite purposes of keeping insiders together and outsiders out”. It means that this term is only familiar among the people in the insider or place like country. So, each country may have their own slang in their living language. In Indonesia, the popular slang that appears in this recent year is *Baper*.

### 2.2 Baper

Wahib (2015) defines *Baper* into two categories (term and technical term). From the term *Baper*, it is explained that *Baper* is serious, sensitive, consider a small thing into a big thing, affluent, sentiment, overdose, being sad of a small thing and take everything personality. In the technical term, *Baper* stands for *BAwa PErasaan*. It means that the condition when the person considers of something with serious way even it is only a small thing. This term is really popular in Indonesia in the recent years. It is used as slang word because it is new phenomenon that can disappear by the time.

According to Sabeq (Interview: Sabeq, 2017, See Appendix 3, Page 59, Line 12), Malabar writer, *Baper* stands for *BAwa PErasaan*. This word is really wide enough to be explained. It is not only used to describe gloomy feeling. It is also used to name the person that is too sensitive to something. Sabeq also says
that Baper is categorized in the emotion feeling. The intention of the Baper feeling can be strong and low depends on the situation and word choices (Interview: Sabeq, 2017, See Appendix 3, Page 62, Line 88).

In addition, Adityo (Interview: Adityo, 2017, See Appendix 4, Page 64, Line 88), a linguist lecturer, defines Baper that exits because of the phenomenon in the recent years among the youth. Adityo also said that Baper cannot be categorized to one particular emotion. Baper can be categorized into two, those are Baper or not Baper.

Shaw (2017) informs that the phenomenon of Baper has similarity with the phenomenon that happens in Australia. It is called “Reminiscing”. Reminiscing means that if the people see, read, or hear something, they will remember the thing in the past. It will remind them about the case or experience that ever happens in their life. So that, it will bring their feeling into the same feeling that they feel in that time. It is really similar with the expression that appears when someone feels Baper. In some cases, Baper also can make someone remember about the experience that they had before or have the same feeling when they had the experience. But, it is not all the same. In the term Reminiscing, most of people will feel enjoyable moment and in the term Baper people will likely feel sad or gloomy.

In addition, Wahib (2015) explains that someone who has serious or sensitive feeling will get easy to feel Baper. Because, they will think of everything with their deep feeling and will easily get touching of something around them. They will also put ahead their emotion before thinking.
2.2.1 The Classification of Baper Based on Emotion

The word *Baper* cannot be separated from emotions. It is because of the relation between *Baper* and emotion. According to Cherry (2017), in psychology, emotion is often defined as a complex state of feeling that results in physical and psychological changes that influence thought and behavior. Emotion can make someone’s feeling change into an action. So, when someone writes the *Baper* expression, they will express their *Baper* feeling with emotion like angry, gloomy, affected and more.

Emotion is also feeling or reaction to a person or event (Hume, 2005). It means that people will show their emotion when they feel angry, glad and others. The reaction here will show what the person feeling at that time. For example, when the person feels sad they will scream or cry or when the person feels happy they will smile.

From the explanation above, it can be seen that emotion has a result in our behavior. It can be good and not. It depends on the emotion that the person suffers. Thus, *Baper* feeling can also be good and bad according to the feeling which is felt.

2.2.2 The Effect of Emotion

As the definition of emotion that has been explained, it is known that emotion has an effect. The effect can be good and bad according to the emotion that is suffered. Emotion can be positive and negative. Positive emotion will give a good effect and negative emotion will give a bad effect.
Hume (2005: 265) says that when the emotions are categorized into positive and negative categories, they become mood states because it will be more generally instead of isolating one particular emotion. It can be said that positive emotions are positive moods and negative emotions are negative moods. Sabeq (2017) also states that when the emotion brings the people to feel angry, jealous and sad, it can be categorized as negative feeling and when it comes to a happy feeling, it can be said as positive.

2.2.3 The Reason of Feeling Baper

Every person has different opinion about situation or event that is faced. They also have their own reason to feel Baper of something. Sabeq (2017) says that there are two reasons why someone can get Baper (Interview: Sabeq, 2017, See Appendix 3, Page 61, Line 63). The first reason is that the person might feel Baper to Baper expression because they have same experience or moment of that expression. They will get touch of same thing that they ever did before. Usually, some people will not easy to forget experience that happens in their life. So, they will easily get emotional of it. It also means that someone can get Baper feeling when the Baper expression can touch their heart.

The second reason of Baper feeling can be caused by observation. It seems like the feeling of Baper is made. Some people will be curious about the condition of the people or some chases that they see.

Besides, the word choices also can be the reason of feeling Baper. How good of the meaning of some words but when it is not interesting, it will not get place in the heart. It will just be in the written form and not touching. It will less
powerful and attractive. Finally, the people will only read the word without feeling anything.

2.3 Path

2.3.1 Path history

Before talking about Path, it is better to know a bit about its founders. Path started to operate on November 2010. It was located in San Francisco. It was established by former Facebook senior platform manager Dave Morin, Macster co-creator Dustin Mierau and Napster co-founder Shawn Fanning. Having simplicity, quality and privacy” as the theme, Path became popular and got ready to compete with other mess media.

In 2011, Path got donation from Kleiner Perkins Caufield (Index Ventures) and Byers (Digital Garage of Japan). After that, Path was released again on November 2011 with new features on it. The users of Path increased from 30,000 users to 300,000 users only for about four months. In the recent data, from the total 20 million users of Path, 4 millions users are Indonesian. It means that Path is really popular in Indonesia.

According to Moreau (2016), Path is a mobile app for iPhone or Android, serving as a personal journal that you can use to share and connect with close friends and family. Path has been able to generate over a million users since its initial launch in November 2010. It is new social networking that is similar with Facebook, twitter and Instagram but it is more private than them. It can be used as well as Facebook, twitter and Instagram.
### 2.3.2 Features of Path

Same as *Facebook, Twitter and Instagram*, *Path* also serves several interesting features. The features that *Path* is served will facilitate the user in processing it. Here’s the explanation of the prominent feature of *Path*. *Path* presents the great feature that is called Capture Moments. This feature can be used to upload not only a short message but also can share picture, music, video, film, and more. Whatever the moment that is uploaded, *Path* has several tools that can make the moment become more colourful.

In *Path*, the user can find Control Privacy. It can make the user’s account always in control with the privacy on *Path*. It can be controlled with the setting that is simple and easy to use. Another feature that also makes *Path* comfortable to use is Timeline Search. It facilitates the user to search the information about the user’s friends. In timeline search, the user can find much information like place, birthday, daily activity, food and many others.

*Path* also can make the user connect to other account like *Facebook, Twitter and Instagram* in Share Everywhere feature. It means that the user only needs to post one moment and share it to other accounts. So, it will save the time and idea in making or editing the moment. Several people might be happy that their post is seen and liked by other people. It can determine that they are popular and well known by others. To know about it, *Path* offers the feature that is called Seen It. The user can see other users that see their post by it. So, with this feature the users can know how popular they are.
Inner Circle is the feature that can limit the amount of friends. It is appropriate with the theme of Path (privacy). So, it will select the users that can see the post which is uploaded. It means that with inner circle, users can minimize the user’s friends that they care the most.

Another interesting feature is Better than Likes or Emoticon. It can help the user to show their feeling on the post. It has a lot of expression. There are love, smile, sad, cry and others. If the user is introvert person, the user can use Private Moments feature. This user can save the private moment on Path. The private moment that the user posts can only be seen by herself or himself or other users that is chosen.

The new feature that Path has is Pathdaily. It is the feature that is really popular in 2016. Many people use this feature to show their feeling or just to make a good quotation. Pathdaily also facilitates the user to write a status or quote on the random picture. Path describes this new feature as “visual thoughts” \((KOMPAS.com)\). This is called visual thoughts because of the background of the post. The background of status can change into a random picture by putting the taggar (\#) and the word Pathdaily in the end of the status.

This feature makes the post more attractive. To use of this features is really easy and simple. Here are the steps that the user has to do by following the instruction from KompasTekno (18/6/2016). The first step is updating the Path application on Path into 5.3.0 version which is released on 16 June 2016. Then, the users start to post their status on "+" which is placed on the bottom of the menu. The users only need to press the "+" and select " ‘ “ then write the status.
After that, do not forget to add #pathdaily in the end of the status. This taggar is the key of Pathdaily. The last thing that the user should do is uploading the status. Finally, the status will automatically appear with picture background on it. The picture that is appeared is selected randomly by this feature. So, the writer cannot choose the picture.

In addition, in processing Pathdaily feature, the user should consider about the amount of the word that is used. In this feature, the character of word that is used is limited. So, make it sure that the word that is written is not too long.