#### **CHAPTER I**

#### INTRODUCTION

The researcher will provide an explanation of the research's introduction in this first chapter. The research background, research problem, research objective, scope and limitations, research significance, and definition of key terms will all be included MUHA in this chapter.

# 1.1 Research Background

Film as an artistic medium possesses a unique ability to craft compelling narratives about moral values in human life. One film that particularly captures attention in this regard is "Me Before You," a movie that presents complex moral dilemmas through a touching love story between its two main characters. The film depicts the emotional journey between Louisa Clark, a cheerful young woman, and Will Traynor, a courageous wealthy man who becomes paralyzed after a tragic accident. Throughout their journey, the film explores various profound ethical issues, including the right to life and death, human dignity, and the right to selfdetermination.

The significance of analyzing the moral values presented in "Me Before You" lies in the complexity of the dilemmas faced by the characters and how these are reflected in the film's narrative. Amidst its poignant plot, the film raises challenging ethical questions, including the conflict between an individual's right to determine their own fate and responsibilities towards others. As a highly popular film, "Me Before You" holds significant potential to influence public perceptions on issues such as disability rights and end-of-life decisions.

Through this research, it is hoped to gain a deeper understanding of the representation of moral values in the context of film and its impact on audience perceptions and attitudes towards the ethical issues addressed. By delving into a detailed analysis of this film, the aim is to make a significant contribution to understanding the ethical dimensions of cinematic storytelling and explore the potential of film as a tool for sparking discussions and reflections on moral values in society.

Recognizing the importance of this study, the research aims to explore the representation of moral values in "Me Before You" and analyze how these values are reflected through characters, narrative, and conflicts in the film. Thus, the study seeks to provide a deeper understanding of the interplay between the representation of moral values in film and societal views and attitudes towards complex ethical issues in real life.

Furthermore, the choice of this film as the subject of study is influenced by a personal preference for watching films over reading novels. Additionally, conducting the analysis in English aligns with the original language of the film and ensures that the nuances and subtleties of the dialogue and narrative are accurately captured and conveyed.

#### 1.2 Research Problems

Based on the background above, the writer wants to answer questions: "What are the moral values in the "Me Before You" movie?"

## 1.3 Research Objective

Based on the research question, the objective of the research is to find out the moral values of "Me Before You," movie.

#### 1.4 Scope and Limitation

The analysis will primarily focus on the moral values depicted within the storyline of "Me Before You," including themes of disability, autonomy, dignity, and the right to die. The analysis will be limited the central characters, Louisa Clark and Will Traynor, as well as secondary characters, exploring their motivations, conflicts, and moral development throughout the narrative.

# 1.5 Research Significance

Here are the research significance for "An Analysis of Moral Value of "Me Before You" Movie.

## 1. The Viewers

By delving into the moral values embedded within the film, viewers can gain a deeper understanding of the ethical dilemmas faced by the characters, thus enriching their viewing experience.

#### 2. The Researcher

The research provides valuable insights into the portrayal of moral values in cinema, contributing to academic scholarship in fields such as film studies, ethics, and cultural studies.

## 1.6 Definition of Key Terms

Here are the definitions of key terms for "An Analysis of Moral Values in 'Me Before You' Movie":

## 1. Analysis

Examination and interpretation of the components and elements of the film "Me Before You" to identify and understand the underlying moral values portrayed.

# 2. Moral Values

Principles or standards of behaviour that are considered desirable or acceptable within a society, including concepts such as empathy, compassion, honesty, justice, and respect for human dignity.

# 3. Me Before You

Refers to the film directed by Thea Sharrock, based on the novel by Jojo Moyes, which serves as the primary subject of analysis in this study.

MALA