

CHAPTER III

RESEARCH METHOD

This chapter discussed the methodology of the research that used for analysing. The parts that are included are Research Design, Research Object, Research Approach, Data Collection, and Data Analysis.

3.1 Research Design

Research design is used in order to obtain relevant data and technique to assist the smooth scaling of the various research activities in providing informative details (Pawar, 2020). The qualitative method was used in the research to analyse the implementation of the parenting style of the character on the movie. The qualitative method includes constructivism and a transformative world view (Grover, 2015). The qualitative method in research promotes individuality, culture, and social justice, resulting in content and context that is rich of information, while subjective, remain relevant to the current context (Asenahabi, 2019). It essentially having to explore deeper understanding within different perspective and context. This research was applied the model in understanding the relationship of the mother and daughter character by studying the chosen parenting style by the character through its conversations and scenes. It was attributed from the elements that being portrayed on the movie.

3.2 Research Object

The research object that used for this research is a movie under the title “Turning Red” (2022), with the duration of 109 minutes (1 hour 39 minutes). The

object mainly focuses only on the main characters of the film, between Meilin Lee (Mei-Mei) and Ming Lee. Primarily, the data was taken from the dialogue, picture, and behaviour of the characters in the movie scene.

3.3 Research Approach

Critical theory was used in comprehending literary works that consist of four divided categories namely mimetic, pragmatic, expressive, and objective theory (Abrams & Harpham, 2011). The categories are explained as follows.

1. Mimetic Theory

The focus of mimetic theory is on the relationship between literature and the overall universe. Literature serves a function to realistically depict or mimic life in truthful manner. The value of literary works is measured by how accurately they could capture the reality in a particular sphere of life that is being subjected.

2. Pragmatic Theory

This theory gave attention to the relation between literature and the audience. It was constructed to interpret the effect of literature works on the audience (different aspects such as aesthetic pleasure, instruction, or various emotions). Furthermore, the worth of work is evaluated through its ability to achieve the intended purpose.

3. Expressive Theory

It is concerned between literature and the author's background as an individual. The author had intentionally or unintentionally exposed himself or herself in the literature. The literature product is analysed in terms of the sincerity, vision, or state of mind through the chosen expression, utterances, or perceptions expressed by the author.

4. Objective Theory

Objective theory focuses on the work of literature only as an independent object, without any relation from the outside part which could contribute to the product. It was merely being examined from its intrinsic criteria for instance as complexity, coherence, balance, integrity, and the interactions within its individual elements.

Based on the explanation above, the research was conducted using the objective approach. It was chosen as the research try to comprehend the occurrence based on what been presented on the movie, without any influence from the outer relationship.

3.4 Data Collection

3.4.1 Instrument

The instrument used in this research is the researcher itself. This approach was conducted by the researcher by observing and gathering the information needed to conclude the result based on experiences, perspectives, and interpretations to understand the phenomenon discussed. This instrument was chosen because it emphasizes the research to be reflected critically through interpretations.

3.4.2 Procedure

The data collection procedure was done to obtain the data utilized for research through systematic manner to answer questions. These were the steps of data collection that had been conducted:

1. Selecting a relevant movie:

- Search for a movie that is suitable to the topic and aligns with the research objectives.

- Consider factors such as the portrayal of motherhood, parenting styles, and the significance of mother-child interactions in the selected movie.
2. Downloading the movie:
 - Access online platforms that provide download or streaming services.
 - Consider the movie has subtitles to provide a better understanding.

3.5 Data Analysis

Data analysis was performed to examine, uncover, and visualise data to convey meaning through various ways. Here, the data was analysed using these steps as following:

1. Identifying relevant dialogues and scenes:
 - Watch the selected movie and pay attention to scenes involving the mother character (Ming Lee) interacting with the child.
 - Take notes on the dialogues and scenes that include interactions between characters related to parenting.
 - Select those dialogues and scenes that align with the research objective of studying parenting styles.
2. Categorizing the findings:
 - Categorize the selected dialogues and scenes based on the different parenting styles described in relevant literature (e.g., authoritative, authoritarian, and permissive).
3. Matching with theory:
 - Refer to existing theories of parenting styles and identify how the dialogues and scenes align with each type of parenting style.

4. Describing parenting styles and the influence on children's behaviour:
 - Describe each identified parenting style that is found from the dialogues and scene obtained.
 - Discuss the influence depicted in the movie aligned with the parenting style, considering factors such as child behaviour, emotional development, and relationship dynamics.
5. Creating conclusions:
 - Summarize by taking the essential parts of the findings to determine the meaning.

