

## CHAPTER II

### REVIEW OF RELATED LITERATURE

This chapter focused on topics related to the literature review used in this study. These are reviews about The Important of English Competence for Students, Learning Vocabulary, Mobile Apps for English Vocabulary Development, social media Instagram for Vocabulary Learning, and Student's Perception of Vocabulary Mastery Using Instagram.

#### 2.1 The Importance of English Competence for Students

English language acquisition is a complex process to learn and practice with variables and factors which may affect students with various outcomes. For academic purposes, the four skills of language; writing, reading, speaking, and listening are required for expert second language competence. Additionally, without the fundamental English skills of listening, reading, speaking, writing, and adequate vocabulary, students cannot understand both formal and informal communication properly. Moreover, students might be incapable of using the English language in an academic context as well as inside or outside the classroom. According to Ly (2022), English is used not only in worldwide finance and commerce but also in education and science. Students study English because they wish to be able to converse with people from other nations. Aside from being a required topic at school, students are motivated to learn English to increase their social contacts

with foreign friends and to do business with global partners all over the world. Moreover, students are motivated to learn the English language to pursue better careers and to gain the best advantage in study, work, and promotion.

An organized curriculum for English learning should be used to enhance students' language proficiency, such as reading, speaking, listening, and writing. The English curriculum aims to improve their vocabulary, grammar, pronunciation, and overall fluency in English. Students engage in a transformative journey, developing their language abilities and laying the groundwork for confident and successful communication through dynamic and interactive activities, meaningful exercises, and authentic language experiences (Rizvi, 2023). For example, the students may have to fill out the English quizzes through the website as part of their English learning or use social media such as Instagram captions for learning English writing and developing their vocabulary competence. Those activities encourage students' motivation in English learning and are not monotonous. Since the online learning environment differs significantly from the in-person learning environment.

Moreover, the use of social media can motivate students to learn and improve their English skills. It provides a lot of features and accounts to encourage students to learn the English language. For example, students can improve their speaking skills by conducting one

on one conversations or interviews between students or teachers by utilizing Instagram Live. These conversations or interviews encourage them to enhance students' fluency, vocabulary usage, and pronunciation in communicating in English. The second example, students can improve their writing skills by conducting written tasks, such as essays, reports, or creative writing. These assignments provide an opportunity to enhance students' writing skills, grammar usage, and vocabulary and to measure students' capacity to convey ideas proficiently in English. Therefore, the four core skills of the English language need to be learned and taught perfectly for the student's English competencies in order to use the language proficiently.

Related to English language learning, there are some difficulties faced by EFL learners, particularly in senior high school that affect student's motivation to learn the language. The difficulties for students such as anxiety and boredom commonly affect student's language learning process. According to (Astuti et al., 2022) Anxiety about learning English is a personal emotion felt by language learners that influences their performance in using the language. This anxiety emerges from student's personal feelings when not able to understand what the teacher said or some words that used by their language teacher. The lack of preparation and practicing the language also led the students to anxiety. This situation leads the students to anxiety in their learning process. Despite experiencing some negative feelings that increased anxiety in

English language learning, students might still find enjoyment in their learning process, such as being confident in learning, not being afraid to make mistakes, and being joyful while preparing for their language learning. Moreover, Boredom was caused by several variables, including disengagement, monotony and repetitiveness, and a lack of satisfaction among students (Astuti et al., 2022). The English language teacher should be able to anticipate this situation to avoid boredom in the student's learning process. It is important for the teacher to perform pleasant learning settings through creative learning activities that can stimulate the students to be active learners.

## **2.2 Learning Vocabulary**

Richards & Schmidt (2013) states Vocabulary is a set of lexemes, including single words, compound words, and idioms. Vocabulary is a basic skill of learning languages especially English language to gain information through words and sentences and to know the meaning of words. People without vocabulary knowledge will be unsuccessful readers and hard to communicate since they do not know some of the vocabularies that should be used when they speak in a certain situation. Thus, vocabulary acquisition is an essential matter of second language learning. (Rupley et al., 2002) states Vocabulary is the glue that holds stories, ideas, and content together and that it facilitates making comprehension accessible for children. Through the process of developing their vocabulary knowledge, students will know the meanings

of words in English and know-how in English sentences the words work together. Furthermore, the teacher has to teach students a lot of words until students can use the words to communicate and gain information easier without help.

The students will easily communicate with everyone, obtaining and comprehending all information around the world in a complex manner, and they can speak and listen to English clearly with native speakers and understand the words from English literature after they have mastered of vocabulary. It proves that vocabulary could facilitate students to provide and receive the oral or written information needed in English.

Based on the definition above, vocabulary is very important in second language acquisition and part of language learning. Without mastering a lot of vocabulary, students could not be able to deliver their idea. Furthermore, vocabulary should be taught from a young to extend their English vocabulary knowledge. Finally, vocabulary is key to facilitating understanding of all about English such as the student's ability to conduct and master speaking, reading, listening, and writing easier. Regarding vocabulary competence, it is such an important skill that students should have. In the 21<sup>st</sup> century, knowledge and information are simply obtained through technologies such as mobile devices within apps.

### **2.3 Mobile Apps for English Vocabulary Development**

Mobile applications are appropriate for organizations where the ability to acquire accurate information for the users at the right time. The services they offer and the functionality they enable should be appropriate for mobility and the needs of a mobile user (Rupnik & Kriper, 2004). In this case, mobile applications represent a new model of media which easier to access and appropriate for the user's needs. Moreover, It is potentially facilitated and enhances the mobility of the learning process in the educational field.

The teachers thought that m-applications are simple, usable, and advantageous (Al-Johali, 2019). Also, the development of mobile applications offers better information for the users and shortens the time and space barriers. Furthermore, the communication capacity of mobile applications helps to build teamwork processes and develops creativity and collaboration among students. It also enhances the student's communication and critical thinking skills. According to (Ameri, 2020) Based on their own interests, students can conveniently and effectively utilize these English language learning apps. In addition, these apps are created in terms of the unique objectives of the learners. The usage of mobile apps to learn English eliminates limitations on time and location. The fact that these online resources are freely accessible and that students easily download the material to their mobile devices to study without time or location limits are the two biggest benefits of English-learning apps. (Rezaei et al., 2014) States an excellent tool for

vocabulary building is multimedia. Since it offers characteristics that are not available through any other traditional teaching methods, such as providing a range of examples, including videos, music, photos, animation, and accessibility.

#### **2.4 Social Media – Instagram for Vocabulary Learning**

These days, social media is currently used as a medium to express people's feelings and their activity through photos and videos. Besides, the existence of social media truly facilitates users to communicate with one another long-distance and receive information, idea, news, and knowledge. Therefore, social media is really important in daily life, especially for workers, teenagers, and other realms. According to Howard and Parks (2012), Social media is media that consists of three parts: Information infrastructure, and tools used to upload and produce media content, media content can be news, idea, personal message, and products. It defines social media as a tool that effectively can be used for every need of digital production. In addition, it could be beneficially used for educational purposes, in particular, to learn and practice language skills. Social media platforms give students the opportunity to foster an environment of cooperation, sharing, and collaboration that complements the formal classroom setting and facilitates the exchange of course materials (Erarslan, 2019).

Instagram is a social media and one of the highest used among

young adults. Possibly helpful for social contacts such as receiving likes and comments from actual people, using DM for messages in real-time, and definitely for learning some ideas or knowledge. Primarily, Instagram is a sharing platform that users possibly use to post personal photos and videos which are enhanced with creatively crafted captions on their profile page (Wulandari, 2019). Moreover, Instagram easily can be used as a learning medium for receiving more information in the form of fun and attractive content. Learning media in the learning process gives advantages to make learning more attractive, the material of learning more clearly, and the learning methods more have variation (Pratiwi & Ayu, 2020). In addition, the impact of using the app can possibly maximize the student's exposure to the language with aims to authentically provide language learning which means socialization, contextualization, and utilization.

Instagram can be used to perform a variety of activities in language courses, such as digital storytelling, grammar exercises through photographs, role- playing, reading, and speaking exercises through videos. Also, Instagram appears to be the ideal medium to promote learning English. It starts off by providing a wealth of contextualized visual data that might be helpful in language learning. Second, by allowing students to interact with one another outside of the boundaries of the classroom, using Instagram in the classroom can help develop a socially linked community of learners. Third, adopting Instagram in their



learning process can be considered as a way for students to apply concepts gained in class in a real-life setting because it is a popular social media platform that they are now nearly completely immersed in and accustomed to (Handayani, 2015).

Learning a second language needs adequate vocabulary in order to simplify and master language skills by using Instagram as a medium to get the vocabulary. Instagram can be an alternative social media for learning English because it is containing a lot of attractive photo posts, pictures, and videos to present material about the English language. Many students discovered new vocabulary using Instagram, which they discovered in the posts of other accounts (Nur & Zalzabilah, 2022). The use of Instagram provides an opportunity to improve student vocabulary, particularly in developing student awareness of the meaning of various words. Instagram can help you enhance your vocabulary (Yanyan Aida Rohman et al., 2022). Moreover, (Habibah et al., n.d.) the researcher demonstrated that Instagram can affect the improvement of learning English vocabulary. Videos posted on the Learning English account on Instagram also can help the students to understand English vocabulary material better and improve their vocabulary skills. Based on the study above, Instagram effectively can be used to improve students' vocabulary efficiently since Instagram provides interactive and fun features to use, and many accounts of English learning has provided a lot of knowledge and information for improving vocabulary skill.

## 2.5 Student's Perception of Vocabulary Mastery Using Instagram

Vocabulary is a fundamental need that influences students' achievement in learning English. Learning English vocabulary through Instagram is one of the great methods for students to discover new vocabulary, build their motivation and willingness to improve English vocabulary, and develop student awareness of the meaning of various words. The strategy used by teachers in learning activities and the learning process faced by students both has to be performed as well to improve student's English language skills and emerge positive and negative perceptions of the students particularly in improving vocabulary competence.

Related to a student's perception, perception is the process of achieving awareness or grasp of sensory information. Moreover, in philosophy, perception is defined as the process of being aware of or comprehending sensory information. Then, perception might be defined as the process through which the organism analyses and organizes sensations in order to form meaningful world experiences. In a nutshell, perception is a way of interpreting certain things using human senses. People apply their senses and brain to observe it, and then the information is processed as meaning, allowing people to respond in a positive or negative way. Positive perception refers to all information and responses that continue with the attempt to use the utilization. This process will be repeated by engaging, accepting, and encouraging the

perceived item. Moreover, Negative perception refers to all awareness and responses in opposition to the object of perception. It will either remain rejected or confront the viewed thing.

The research done by (Verawati et al., 2021) indicated that VSS has a positive impact on students learning. The Vocabulary Self-Collection Strategy (VSS) chart is a tool for students to define and collect information and key terms that will aid them in interpreting the text that has previously been assigned to the students. Students enhance new vocabulary by learning the quotes posted on Instagram. They were introduced to new words that they discovered on their own, which familiarized them with vocabulary that they could use in different contexts. Rosdiani et al. (2022) found, using Instagram captions has significantly increased students' English vocabulary mastery. Through Instagram captions, students successfully achieved more understanding in which to identify the common noun and descriptive adjectives from the caption posted on the Instagram accounts.

Sandy & Fath (2018) found Instagram has been used in student's daily life as a learning style. The students had positive perceptions that Instagram is more enjoyable and can be used as an amazing learning medium to help students to find a certain vocabulary. Furthermore, Anindita & Noveintine (2022) found that the highest benefit of using Instagram for English learning is improving vocabulary. Additionally, the students get positive benefits to learn new vocabulary and knowing

more idioms, phrases, and words. Gómez-Ortiz et al. (2023) also found Instagram accounts promote professional vocabulary development for students. additionally, the students indicate that Instagram successfully improves students' vocabulary acquisition specifically in communication skills, both written and oral.

