

## **CHAPTER III**

### **RESEARCH METHODOLOGY**

Chapter III describes the research method of this research. It covers research design, research subject, research instruments, data collection, and data analysis.

#### **3.1 Research Design**

Selecting a suitable research design is important in conducting a study. Selecting an appropriate research design makes the information easier to manage. Due to the researcher conducted a study about figurative language analysis, qualitative research design has been chosen became the research design. According to Ary et al. (2010), a qualitative research design is used to comprehend the phenomenon that focuses on analyzing the context and meaning. There are many types of qualitative research design including document analysis. The use of document analysis is to comprehend the meaning and context of the document. Moreover, the use of document analysis in live with the purposes of this study which required an analysis of the meaning and context of the lyric songs. For this reason, choosing document analysis as a research design is an appropriate answer with this study.

#### **3.2 Research Object**

The researcher was interested to analyze the figurative language contained in Alec Benjamin's song lyrics. There are three songs chosen by the researcher; Pretending, Paper Crown, and My Mother's Eyes. Those three songs were chosen because each songs hit over 2 million views on YouTube. The researcher noticed there are many people who like to listen the songs. Hence, analyzing the figurative language in Alec Benjamin's songs may help the song's listener to feel the meaning of the songs.

#### **3.3 Data Collection**

Data collection is a significant procedure to collect the data. According to Miles et al. (2014) data collection is important step to gather the data in in order to comprehend the phenomenon.

### 3.3.1 Technique and Research Instrument

Mashall (2006) stated there are four methods that are often used in qualitative, including participating in the setting, observing directly, in-depth interviews, and analyzing document. Since the data in this study was taken from the song's lyrics. This research used document analysis as the instruments.

### 3.3.2 Procedure

According to the research instrument above, the researcher collected the figurative language and the meaning in three Alec Benjamin songs. Therefore, the researcher arranged several steps to collect the data:

- Searching Alec Benjamin songs, following Pretending, Paper Crown, and My Mother's Eyes in Google and YouTube
- Reading the lyrics and listening those songs
- Classifying the figurative languages that contained in those three songs by using table, as follows:

<b>(Title of the Songs)</b>			
<b>Line</b>	<b>Lyric</b>	<b>Figurative Language</b>	<b>Meaning</b>
<b>1</b>			
<b>2</b>			
<b>3</b>			

### 3.4 Data Analysis

In data analysis section, the researcher analyzed descriptively. Hence, the analyzed data will be supported by related literature. Furthermore, Miles et al. (1994) stated, there are four steps to analyze the data; data reduction, data display, conclusions drawing, and verification. Accordingly, the data of this study was analyzed by four procedures as follow:

- First, the researcher searching the data form three lyric songs of Alec Benjamin. Then, the researcher reduced the data by choosing the important data based on the problems of study.
- Second, the researcher be grouped the data according to the types of figurative language. Then, the researcher classified and put the data into table to make it easier to understand.

No	Lyric	Song	Type of Figurative Language	Meaning
1.				
2.				

1. Third, the researcher concluded the result of the data from the table.
2. Fourth, the researcher verified the data result to an expert of literature.

