ABSTRACT
Social movement is a civilian society movement which consolidate and demanding for the rights for every citizen of Indonesian Republic. Every now and then each and every right has been step on by unfair ruler, discrimination, unevenly spread of prosperity, corruption, collusion, and nepotism. Those habits of corrupt elites, public policy which didn’t support low economy society, government official who’s easily bribed, the ignorance of basic rights, however prosperity and intelligence of Indonesian people has gone worse and worse. When the society has forgot about economy, politic, social and cultural basic rights, it is the organized social community who has got the courage to create organizing initiative for humaning human, though it is not easy to do concerning public policies victim issues in which the society has only become the object. Therefore, Malang Corruption Watch (MCW) as a social community which concentrated on public policies of Malang has done counterattack against the ruler’s hegemony. So that Malang public policies can be accomplish as the fulfillment of good governance expectation.
Malang Corruption Watch (MCW) strategies in doing public advocation are public education transformation process, public empowerment process and established anti-corruption zones. Therefore, people of Malang can be more independent and realize of their own rights. Those are the right to live, right to obtain protection, right to receive education, health care, and other basic rights. In order to established Malang society into civil society.
Method use in this experiment is descriptive experiment, as an attempt to give a whole picture about Malang Corruption Watch strategies phenomenon during the process of public advocation in Malang. It related with how does this strategy in MCW done its advocation. Objective of this experiment is to describe to what extent does MCW strategy in public advocation process in Malang.
From the result of the experiment, it showed that public advocation is aligned with the society, public education transformation, research and publication done by MCW, therefore it allows easier access for the community to complain about policy issues, brought independency for the community, the government cautiousness in making public policy and brought fear for the public elites to do corruption. Other supporting factor is the urge to accomplished MCW goals and the impeding factor is part of advocation process inhibition in MCW. However, from all advocation issues handled by MCW internally, by using tenacity, harmony and humanity, it could support advocation process which is taking place.
However, from all advocation issues dealt by MCW, not all of them gain success. There are few cases advocates by MCW resulting failure. For an example, Malang Town Square (MATOS) case, Malang Olympic Garden (MOG) case and budget remain reaching 2,1 billion rupiah from APBD. MCW has receive terror, intimidation and isolation, but until now it still exist and consistent in dealing with humanity programs.