

**KEPENTINGAN ARAB SAUDI DALAM AKUISISI *NEWCASTLE UNITED***

***F.C. MELALUI PUBLIC INVESTMENT FUND***

*Disusun Dan Diajukan Untuk Memenuhi Salah Satu Syarat Memperoleh Gelar*

*Sarjana Ilmu Sosial (S.Sos) Strata-1*



**PROGRAM STUDI HUBUNGAN INTERNASIONAL**

**FAKULTAS ILMU SOSIAL DAN ILMU POLITIK**

**UNIVERSITAS MUHAMMADIYAH MALANG**

**2024**

**KEPENTINGAN ARAB SAUDI DALAM AKUISISI NEWCASTLE  
UNITED F.C. MELALUI PUBLIC INVESTMENT FUND**

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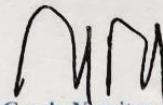
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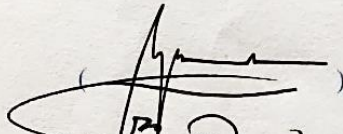
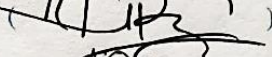

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






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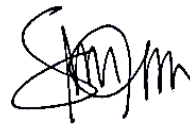
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Dengan ini menyatakan dengan sebenar-benarnya bahwa

1. Tugas Akhir dengan Judul :  
Kepentingan Arab Saudi Dalam Akuisisi Newcastle United F.C. Melalui Public Investment Fund

adalah hasil karya saya, dan dalam naskah tugas akhir ini tidak terdapat karya ilmiah yang pernah diajukan oleh orang lain untuk memperoleh gelar akademik di suatu Perguruan Tinggi, dan tidak terdapat karya atau pendapat yang pernah ditulis atau diterbitkan oleh orang lain, baik sebagian ataupun keseluruhan, kecuali yang secara tertulis dikutip dalam naskah ini dan disebutkan dalam sumber kutipan dan daftar pustaka

2. Apabila ternyata di dalam naskah tugas akhir ini dapat dibuktikan terdapat unsur- unsur PLAGIASI, saya bersedia TUGAS AKHIR INI DIGUGURKAN dan GELAR AKADEMIK YANG TELAH SAYA PEROLEH DIBATALKAN, serta diproses sesuai dengan ketentuan hukum yang berlaku.
3. Tugas akhir ini dapat dijadikan sumber pustaka yang merupakan HAK BEBAS ROYALTY NON EKSKLUSIF.

Demikian pernyataan ini saya buat dengan sebenar-benarnya untuk dipergunakan sebagaimana mestinya.

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## ABSTRAK

**Aisyah Anggraeny, 2024, 202010360311158, Universitas Muhammadiyah Malang, Fakultas Ilmu Sosial dan Ilmu Politik, Program Studi Hubungan Internasional, Kepentingan Arab Saudi Dalam Akuisisi *Newcastle United F.C.* Melalui *Public Investment Fund*, Dosen Pembimbing: Muhammad Subhan Setowara, S.H.I., M.A.**

Arab Saudi merupakan negara penghasil minyak bumi di Timur Tengah dan negara yang sangat bergantung kepada minyak bumi. Minyak bumi menjadi sumber utama pendapatan, sehingga pemerintah Arab Saudi mendirikan *Public Investment Fund* tahun 1971 untuk menopang pengembangan ekonomi Saudi dan mendorong investasi domestik. Pada tahun 2016, Pemerintah Arab Saudi meluncurkan *Saudi Vision 2030*, dan semakin menempatkan *PIF* untuk memperluas portofolionya ke luar negeri, seperti melakukan investasi ke luar negeri, salah satunya ke klub sepak bola terkenal seperti *Newcastle United* pada tahun 2021. Penelitian ini bertujuan untuk melihat bagaimana kepentingan dibalik akuisisi *Newcastle United* yang dilakukan *Public Investment Fund*. Penelitian ini menggunakan Konsep kepentingan Donald E. Nuechterlein yang memiliki empat dasar yang terdiri dari: kepentingan ekonomi, kepentingan tata dunia, kepentingan ideologi, dan kepentingan pertahanan, serta menggunakan konsep konsorsium. Penelitian ini menggunakan metode kualitatif dengan jenis penelitian deskriptif. Penelitian ini menunjukkan bahwa akuisisi melalui *PIF*, konsorsium yang dibentuk negara guna mengumpulkan dana yang akan dialirkan, salah satunya untuk melakukan investasi ke dalam maupun luar negeri ini, terhadap klub sepak bola *Newcastle United* digunakan untuk pengembangan asset dan investasi di luar negeri guna menunjang diversifikasi dan melalui akuisisi, ingin menunjukkan reputasi baik negara dan kehadiran negara dalam bidang olahraga dengan kepemilikan klub sepak bola terkenal dan internasional.

**Kata Kunci:** *Public Investment Fund, Arab Saudi, Kepentingan Nasional, Newcastle United F.C.*

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## ABSTRACT

**Aisyah Anggraeny, 2024, 202010360311158, University of Muhammadiyah Malang, Faculty of Social and Political Science, International Relation Study Program, Saudi Arabia's Interest in the Acquisition of Newcastle United F.C. Through the Public Investment Fund, Advisor: Muhammad Subhan Setowara, S.H.I., M.A.**

*Saudi Arabia is a petroleum-producing country in the Middle East and a highly petroleum-dependent country. Petroleum is the main source of revenue, so the government of Saudi Arabia established the Public Investment Fund in 1971 to support the development of the Saudi economy and encourage domestic investment. In 2016, the Government of Saudi Arabia launched Saudi Vision 2030, and further positioned the PIF to expand its portfolio abroad, such as making overseas investments, one of which is in a famous soccer club such as Newcastle United in 2021. This research aims to see how the interests behind the acquisition of Newcastle United by the Public Investment Fund. This research uses Donald E. Nuechterlein's concept of interests which has four bases consisting of: economic interests, world order interests, ideological interests, and defense interests, and uses the concept of consortium. This research uses a qualitative method with a descriptive research type. This research shows that the acquisition through PIF, a consortium formed by the state to collect funds to be channeled, one of which is to make investments at home and abroad, of the Newcastle United soccer club is used for asset development and investment abroad to support diversification and through acquisitions, wants to show the country's good reputation and presence in the sports field with the ownership of a well-known and international soccer club.*

**Keywords: Public Investment Fund, Saudi Arabia, National Interest, Newcastle United F.C.**

Malang, 22 May 2024

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Advisor,



**Muhammad Subhan Setowara, S.H.I., M.A.**

Researcher,



**Aisyah Anggraeny**

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Malang, 22 Mei 2024



Aisyah Angraeny



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## DAFTAR SINGKATAN



ADUG	: Abu Dhabi United Group
AS	: Amerika Serikat
AUM	: Assets Under Management
CEDA	: Council of Economic and Development Affairs
CIC	: China Investment Cooperation
EPL	: English Premier League
FA	: The Football Association
FC	: Football Club
FIFA	: Federation Internationale de Football Association
FII	: Future Investment Initiative
HAM	: Hak Asasi Manusia
IDP	: International Diversified Pool
ISI	: International Strategic Investment
KBBI	: Kamus Besar Bahasa Indonesia
Ltd	: Limited
MENA	: Middle East and North Africa
NUFC	: Newcastle United Football Club
NUST	: Newcastle United Supporter Trust
PBB	: Perserikatan Bangsa-Bangsa
PIF	: Public Investment Fund
PSG	: Paris Saint Germain
QIA	: Qatar Investment Authority
SAR	: Saudi Riyal
SEH	: Saudi Equity Holdings
SGP	: Saudi Giga-Projects
SSD	: Saudi Sector Development
St	: Stadium
SWF	: Sovereign Wealth Fund
UEFA	: Union of European Football Associations



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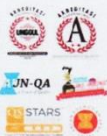
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