THE MOTIVATION OF ENGLISH DEPARTMENT STUDENTS OF
THE UNIVERSITY OF MUHAMMADIYAH MALANG IN
CHOOSING BUSINESS ENGLISH AS THE OPTIONAL COURSE

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ABSTRACT

This study was focused on the English department students’ motivation in choosing Business English subject. Therefore, it had two purposes, namely: (1) to know the factors which motivate the seventh semester students of English Department to choose Business English as their optional course and (2) to get information about how the motivation of the seventh semester students of English Department in learning Business English.

The method used in this study was descriptive quantitative because this study was related to number and statistical data. The population of this study was the seventh semester students of English Department who had taken Business English subject. Meanwhile, for the instrument, the writer used an interview and a questionnaire as a tool to know the factors which motivated the students in choosing Business English and their motivation in learning the subject. Rating scale was used to analyze the data.

The findings showed that there were two factors which motivated the seventh semester students in choosing Business English subject: intrinsic and extrinsic factors. The intrinsic factor covers: (1) the students chose Business English subject because of their own desire; (2) they chose the subject due to their wish to improve their skill in Business English; (3) they were aware that this subject was very important to reach their ambition; (4) they chose the subject because it was their favorite subject; (5) they thought that the subject was the easiest subject compared with the other optional course; and (6) they thought that the subject was more enjoyable than the other optional courses. The extrinsic factor covers: (1) they chose the subject because their favorite lecturer teaches the subject; (2) their score of the subject was better than that of the other optional courses; (3) they chose the subject because they just followed their friends who take the same subject; (4) they chose the subject because they wanted to follow their parents’ obsession. In relation with the students’ motivation in learning Business English subject, it was found that out of 61 students of the seventh semester who chose the subject, 20 students (32.8%) had very high motivation in learning this subject, 37 students (60.6%) had high motivation, and four students (6.6%) had moderate motivation. Then, the mean score of the motivation of the seventh semester students in learning Business English was 38. It can be said that they had high motivation in learning this subject.