CHAPTER III
RESEARCH METHOD

This chapter displays research method applied in conducting the research. The descriptions involve research design, approach, data collection, and data analysis.

3.1 Research Design

Ary (2010) stated that there are two types of educational research: quantitative and qualitative research. They got their technique and terminology. Quantitative research uses to accumulate the numeric kind of data, a measurement is used to reply questions and discover prearranged hypotheses which good setting is needed. Qualitative research emphasizes expertise social phenomena from the attitude of the human members in a natural setting.

The method used is a descriptive approach. Creswell (2010) stated that research using descriptive strategies approach which the data are damaged down inside form of a word or image, not the form of number. Data is normally inside the form of recording, image, file, memoranda, or other authentic information. Qualitative research is reported with careful verbal language that is essential due to the fact all interpretations and conclusions are taken verbally.

In doing research, the research design is one of the essential things required. Ary, Jacobs, et.al (2010) describe the plan of researcher is about how to proceed to get good understanding of phenomena in its context. The researcher uses descriptive qualitative researcher in conducting the research. According to Ary et.al (2010), descriptive research is research involves description without manipulating the variables; questions from the research include the nature, occurrence, or distribution of variables. Furthermore, Ary et.al (2010) mentioned that qualitative research is a common term for many research approaches without hypotheses which studies phenomena in their natural settings. Since this research was conducted an analysis of the moral value inside Totto-chan Little Girl on The Window, the data reported in written form.
3.2 Research Object

In this Research Object, the Researcher talking about moral value of Sosoku Kobayashi as a headmaster in *Totto-chan Little Girl at the Window* novel. Although he does not follow the Japanese standard education system, he made the best school at that time. He studies teaching and children education outside of the country and learns a lot of stuff for build the greatest school for children. He wants to develop the student in their color. He does not want social circle shape their personality and their future.

3.3 Approach

Approach in literary study is the researcher, also it will be a framework of the researcher’s thought in analyzing the literary works. In analyzing literary works, there are four kinds of approaches: 1) mimetic, 2) pragmatic, 3) expressive, and 4) objective (Abrams: 1999).

1. **Objective Approach**

   In this approach, the researcher is required to study the background of the author. It can be from the story, poem, and film. It focus on physical elements or technical properties. The reader need to clarify the author's methods and the meaning in objective way. So in this approach, the researcher only focuses on the literary itself that is going to be analyzed.

2. **Mimetic Approach**

   In this approach, the researcher focuses on analyzing imitation. Represented and reflected in human life. So in this approach, the researcher must find and prove the truth presented by the author.

3. **Expressive Approach**

   In the expressive approach, the researcher requires to study the author's life, such as the educational background, biography, and society.

4. **Pragmatic Approach**

   Pragmatic Approach shows if the stories can affect people's maid to have the same ideas and interested in the story itself. So the research
evaluates how long the literary work can achieve a certain effect on the readers and audience such as their feeling pleasure of kind of emotion.

The approach that researcher use are objective approach and pragmatic approach. Because the researcher want to only focuses on the literary itself that is going to be analyzed and how that affect people's maid to have the same ideas and interested in the story itself.

3.3 Data Collection

Data collection covers technique, instrument, and procedure conducted in the research. It aims to collect the data and gather precise information through the research.

1. Reading the whole content of *Totto-chan Little Girl on The Window* novel repeatedly.
3. Selecting the Moral value conducted by Sosaku Kobayashi as a Headmaster which implied in the novel.
4. Analysis the effect of moral value conduct by Sosaku Kobayashi as a Headmaster.

3.3.1 Technique and Instrument

This research used several stages data collection that are: reading stage, it is read the textual content carefully with factors associated with the moral values inside the novel and books associated with the discussions of this research; data marking stage associated with ethical values, recording and classifying the data discovered on moral values inside the novel.

The resources of data for this research are taken from the novel *Totto-chan Little girl on the Window* The facts are the texts of the quote related to the moral values inside the novel. The instrument in this research is the researcher assisted via books and other references with literature and educational values.
3.4 Data Analysis

Rogers et.al (2011) summarized the goal of data analysis is to gain data that is functional and also beneficial. After accumulating the data, the following step was analyzing data of the problem that being investigated. The procedures to get the result is described in a written form:

1. Analyzing several passages or dialogues which is included in moral values conducted by Sosaku Kobayashi as a Headmaster in *Totto-chan Little Girl on The Window* novel.

2. Selecting passages or dialogues that is included in the analysis of moral value of Sosaku Kobayashi as headmaster in *Totto-chan Little Girl on The Window* novel.

3. Elaborating each passages or dialogues of moral values conducted by Sosaku Kobayashi as a Headmaster by referring to the previous theory as a foundation in a form of paragraph.

4. Analyzing the effect of moral values conducted by Sosaku Kobayashi as a Headmaster by referring to the previous theory as a foundation in a form of paragraph.

5. Taking conclusion based on data analysis which is collected by answering the problem’s statement.