POLITENESS STRATEGIES USED BY THE MAIN CHARACTERS OF “Dr. JEKYLL AND MR. HYDE” BY ROBERT LOUIS STEVENSON

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Politeness strategies are used to make conversation go on smoothly and well in doing FTA (interrupting, criticizing, requesting, offering, disagreeing, imposing, asking a favor, bumping into).

Here, the researcher is interested in analyzing politeness strategies used by the main characters of this novel, not only wanting to describe the kind of politeness strategies that are used by the main characters but also the advantages of using politeness strategies for the main characters. The design of this research is qualitative research because based on the purpose, this research describes the politeness strategies that are used by the main characters and also describes the advantages of using politeness strategies for the main characters of this novel. The researcher also used objective approach because this analysis did not study about the author life, but the literary work itself.

After analyzing this novel, the researcher found out that the main characters used politeness strategies among other things: Positive Politeness, Negative Politeness, Bald on Record Strategy, and Off Record Strategy. Positive Politeness are giving short respond to give opportunity to continue the speaker’s talk, being optimistic, using “we” or “let’s” to include both speaker and hearer in activity, using time or place switch, giving empathy. Negative politeness are the use of “can I” or “could I” or be pessimistic and the use of apologizing before disturbing or asking the hearer, giving deference. Off record strategy had ambiguous meaning. Bald on record strategy included warnings, imperative, clear explanation in urgent condition, to calm the hearer down and invitation. The advantages of using politeness strategies for the main characters were when Hyde used negative politeness to Lanyon, so Lanyon gave respect and served him. Then by using politeness strategies the main characters could give instruction in urgent condition without making the hearer disappointed. And the main characters could hide their intention by using Off record strategy for example, Jekyll gave a letter to Utterson and he did not want to show it to the police because he trusted Utterson very much then Uterson supposed that Jekyll was afraid if the police could find Hyde through the letter and Jekyll could hide his intention smoothly which answer it “no, I don’t care about Mr. Hyde anymore, I’m thinking about myself”. In fact he was afraid that the police could find Mr. Hyde through the letter. Finally the researcher hopes that this study will give contribution to him and the readers.