THE EFFECT OF INSTAGRAM POPULARITY TO ENHANCE THE STUDENT'S CONFIDENCE IN SPEAKING ENGLISH

THESIS

By:

ARABELA REFO WIDHIARTI

202010100311111

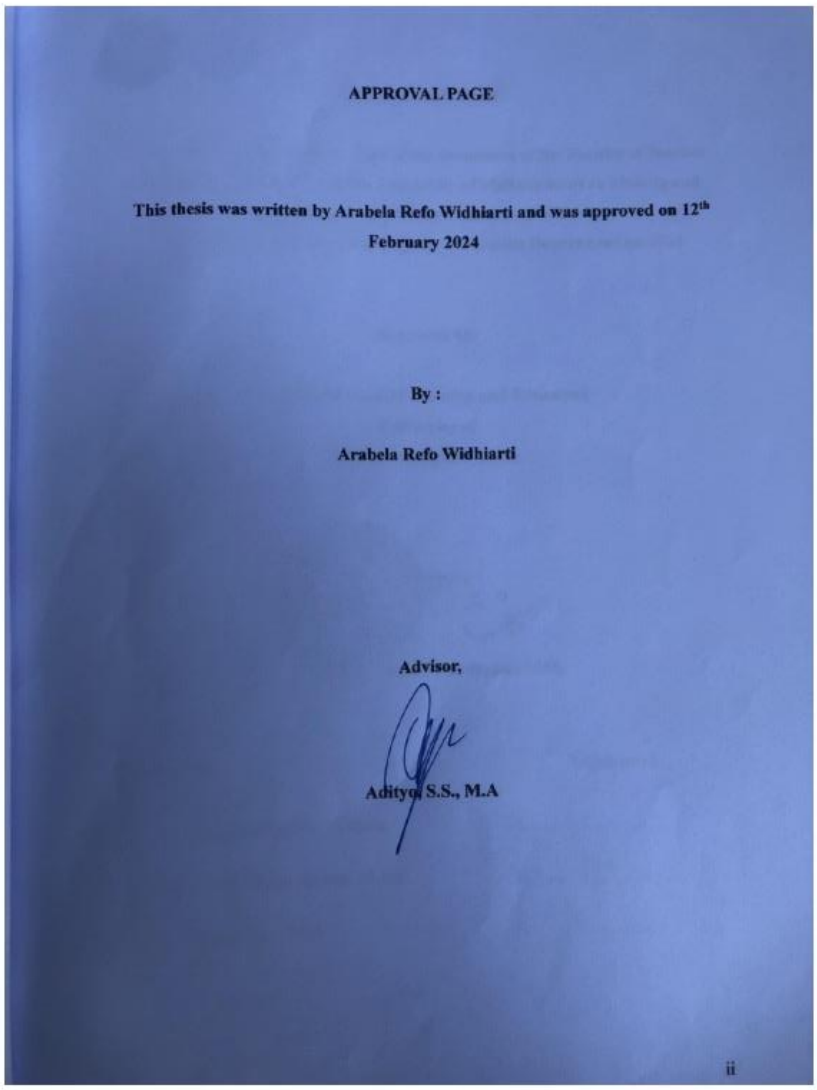
ENGLISH LANGUAGE EDUCATION DEPARTMENT

FACULTY OF TEACHER TRAINING AND EDUCATION

UNIVERSITY OF MUHAMMADIYAH MALANG

2024

APPROVAL PAGE



APPROVAL PAGE

This thesis was written by Arabela Refo Widhiarti and was approved on 12th February 2024

By :

Arabela Refo Widhiarti

Advisor,

Adityo, S.S., M.A

ii

DEDICATION PAGE

This thesis was defended in front of the examiners of the Faculty of Teacher Training and Education of the University of Muhammadiyah Malang and accepted as one of the requirements to achieve.
Sarjana Degree in English Language Education Department on 2024

Approved by:

Faculty of Teacher Training and Education
University of
Muhammadiyah Malang

Dean,

Prof. Dr. Trisakti Handayani, MM.

Examiners :	**Signatures :**
1. Dr. Estu Widodo, M.Hum	1. .....
2. Rafika Rabba Farah, M.Ed	2. .....
3. Adityo, S.S., M.A	3. .....

AUTHOR'S DECLARATION OF ORIGINALITY

AUTHOR'S DECLARATION OF ORIGINALITY

I hereby declare that the entire contents of this thesis are my own work and have never been submitted to any University or Institution.

My thesis does not infringe anyone's property or copyright, and all ideas, methods, quotations, or other content from the work of others that I have used in my thesis, whether published or unpublished, have been properly acknowledged in accordance with applicable citation standards.

I also certify that this is an actual copy of my thesis, as certified by my thesis committee and the English Language Education Department office of UMM.

Malang, 3 Maret 2024

Arabela Refo Widhiarti

THE EFFECT OF INSTAGRAM POPULARITY TO ENHANCE THE STUDENT'S CONFIDENCE IN SPEAKING ENGLISH

ABSTRACT

This thesis aims to investigate the impact of Instagram's popularity on increasing students' confidence in speaking English. With the increasingly widespread development of social media, this research uses qualitative methods through interviews to gain an in-depth understanding of the subjective experiences and perceptions of students who actively use Instagram. This research involved students with varying levels of popularity based on the number of more than 1000 followers, interactions in posts, and engagement in English language content on Instagram. Interviews via WhatsApp were conducted to explore how Instagram is a unique environment for language exposure, and community interaction which all contribute to increased confidence speaking English. The research results show a rich narrative about the role of Instagram as a visual and interactive space for language exploration. Participants expressed how exposure to diverse language content and interaction with a global audience positively influenced their comfort and confidence in speaking English. This research also explores the influence of feedback from peers, and the formation of supportive online communities in strengthening students' levels of self-confidence.

Keywords: *Instagram popularity, Student's confidence, Speaking English.*

ACKNOWLEDGEMENT

The author would like to express his gratitude to the presence of Allah SWT, because with His grace and guidance, the thesis with the title "THE EFFECT OF INSTAGRAM POPULARITY TO ENHANCE THE STUDENT'S CONFIDENCE IN SPEAKING ENGLISH" can be completed. This thesis was prepared as one of the requirements for obtaining a Bachelor of Education degree in English Language Education at the Muhammadiyah University of Malang.

The author would like to express his highest appreciation to the many parties who have provided support, guidance and motivation during the process of writing this thesis.

Thank you to Mr. Adityo, S.S., M.A as your thesis supervisor, for your valuable guidance, direction and input. The guidance provided has helped the author in preparing this thesis better.

The author also would like to thank all the lecturers in the Department of English Education, who have provided knowledge and insight during the lecture period, so that the author can complete this thesis.

Not to forget, I would like to express my appreciation and sincere thanks to Mr. Dr. Estu Widodo, M.Hum and Mrs. Rafika Rabba Farah, M.Ed as Examining Lecturers for this thesis. Your presence, participation and guidance have provided extraordinary added value to the journey of writing this thesis.

In particular, the researcher would like to express his deepest gratitude to the author's family who always provide prayers, support and love. All this support is an encouragement for the author to complete this thesis with enthusiasm and sincerity. infinite thanks to my mother Who has always prayed for me in the process, provided assistance, motivation, sincere prayers, and moral and material support so that researchers can complete lectures and complete this thesis.

Sincere thanks to my best friends Nurazizatul Ummaroh, Fenita Mei, and Aulia Nadya who have been my best friends and provided extraordinary support to me.

Thank you to fellow comrades Saidatul Machbubah, Salsha Ladesta, Eka Winanti, Nadiyatul Hasna' who have accompanied and supported and provided a lot of assistance to the author during the lecture and while working on this thesis.

Many thanks to my boarding house friends Rizky Ayu Puspita and Ica Wahyu who have provided a lot of help and accompanied me while working on my thesis.

Finally, the author realizes that this thesis is still far from perfection. Therefore, constructive criticism and suggestions are highly expected for future improvements.

Hopefully this thesis can provide benefits and contributions to the development of science, especially in the context of using the popularity of Instagram to increase students' confidence in speaking English.

Finally, the author hopes that this thesis will be accepted and useful for all those who read it.

Thank You.

TABLE OF CONTENTS

TITLE PAGE. i
APPROVAL PAGE. ii
DEDICATION PAGE iii
MOTTOS AND DEDICATION iv
AUTHOR'S DECLARATION OF ORIGINALITY v
ABSTRACT vi
ACKNOWLEDGEMENT vii
TABLE OF CONTENTS ix
LIST OF TABLE xi

UNIVERSITAS MUHAMMADIYAH MALANG

CHAPTER I INTRODUCTION 1

1.1 Research Background 1

1.2 Research Problem..... 3

1.3 Research Objective 3

1.4 Significance of the study 3

1.5 Scope and Limitation 4

1.6 Definition of a key term 4

BAB II REVIEW OF RELATED LITERATURE 5

2.1 Instagram 5

2.1.1 ..... Followers 6

2.1.2 ..... Instagram Stories 6

2.1.3 ..... Direct Messages 6

2.1.4 ..... Uploading Images and Videos 6

2.1.5 ..... Editing Photos 7

2.1.6 ..... Captions 7

2.2 Motivation in Speaking 7

2.2.1 ..... Internal Motivation 8

2.2.2 ..... External Motivation 8

2.3 Confidence 8

2.3.1 ..... Factors influencing self-confidence. 11

BAB III RESEARCH METHODOLOGY 14

3.1 Research Design 14

3.2 Research Subject 14

3.3 Data Collection Technique 15

3.3.1 ..... Interview 15

3.3.2 .....Procedure 15

3.4 Data Analysis 17

BAB IV RESEARCH FINDINGS 18

4.1 Finding 18

4.1.1 .....Pre-Intervention Confidence Levels 27

4.1.2 .....Post-Intervention Confidence Levels 28

4.1.3 .....Types of Instagram Activities 28

4.1.4 .....Perceived Benefits..... 29

4.2 Discussion 29

BAB V CONCLUSION AND SUGGESTION 31

5.1 Conclusion 31

5.2 Suggestion 32

REFERENCE 33

REFERENCES

Awaliyah, Titis *"Effectiveness of Instagram Vlog in Teaching Speaking in Class X of SMAN Jangan Ponorogo 2019/2020 academic year"*, (a Thesis, State Islamic University of Ponorogo, 2020),

Bahri Djamarah & Aswan Zain, *Teaching and Learning Strategies*, Jakarta: PT. Rineka Cipta, 2006)

Bintang, Agung. DKK. *Social Pedia*; CV Jejak, Sukabumi, 2021.

Brookhart, Susan M. „*How to Give Effective Feedback to Your Students'.* Alexandria: ASCD, 2008,

Copy of Attachment of the Education and Culture Minister no 69 of 2013 concerning the basic framework and curriculum structure for middle and high Schools

Damanik & Sibuea; *Analyswas of the Difficulties of Learning English for Students of SMA Negeri Narumonda* (Community Development Journal: Simalungun University; 2022)

Devana, Trisilia & Nurul Afifah, *"Improving Students' Speaking Skill and Motivation Through Instagram Vlog"* Atlantwas Press: Palembang, 2020)

Douglas Brown. *Teaching by principle: An Interactive approach In Language Pedagogy*, Second Edition: New York: Pearson Education, 2000

Duong T. M, *"Investigating the Effects of Role Playing in EFL Speaking Courses",* Global Journal of Foreign Language Teaching, 4, 2 (2014)

Francois, Grellet, (1983). Developing Reading Skill. Cambridge: Cambridge University Press.

Gao, W., Tian, Y., Huang, T., & Yang, Q. *Vlogging: A survey of video blogging technology on the web. ACM Computing Surveys (CSUR)*. (2010)

Gerber, Janet; *How to Speak English Fluently:* Tips and Tricks for English Learners 2002

Gunawan and Ritonga, A. A. 2019. Digital-Based Learning Media: Jakarta: Raja Grafindo Persada

Gunawan, D. *Deaf and Speech Impaired Learning Teacher Module*. Bandung. 2016.

H. Douglas Brown, Teaching by Principles an Interactive Approach to language pedagogy 2nd ed. (San Francisco: Longman, 2001)

Harmer, J. *The Practice of English Language Teaching*. Longman New Edition. 1991)

Hasanah, M. & Wahono S. S. 2020 *"Watching English Native Speakers' Youtube Channel to Improve Students' Pronunciation Ability"*. English Review: Journal of Language Intelligence and Culture, Vol 4, No. 1: 15-32

Helianthunsonfri, J. (2017). A Guide to Use Video Blog. Jakarta: Media Komputindo.

Hermawan, Budi, Dwi Haryanti, Nining Suryaningsih; *English Teacher's Handbook: Work In Progress for SMA/SMK/MA Grade X*: (Jakarta: Ministry of Education, Culture,

Research, Technology Curriculum Standards Agency and Education Assessment Center for Book keeping: 2022)

LEMBAR HASIL CEK PLAGIASI

UNIVERSITAS MUHAMMADIYAH MALANG

FAKULTAS KEGURUAN DAN ILMU PENDIDIKAN

PENDIDIKAN BAHASA INGGRIS
english.umm.ac.id | b.inggris@umm.ac.id

LEMBAR HASIL CEK PLAGIASI

Koordinator Plagiasi Program Studi Pendidikan Bahasa Inggris FKIP UMM menyatakan bahwa:

*Nama : Arabela Refo Widhiarti

*NIM : 202010100311111

Bagian Skripsi (CHAPTER)	Prosentase Hasil Kesamaan
CHAPTER I Introduction	4%
CHAPTER II Review of Related Literature	23%
CHAPTER III Research Method	29%
CHAPTER IV Findings and Discussion	5%
CHAPTER V Conclusion and Suggestions	4%

Berdasarkan prosentase hasil uji kesamaan, dapat disimpulkan bahwa hasil deteksi plagiasi telah memenuhi syarat dan ketentuan yang telah diatur pada Peraturan Rektor No. 2 Tahun 2017.

Malang, 19 Februari 2024

Koordinator Plagiasi Prodi,

PRODI PENDIDIKAN BAHASA INGGRIS FKIP

Prihadi Dwi Nurcahyanto, M.Pd