CHAPTER I

INTRODUCTION

In this introductory chapter, the rationale for this study is explained and an overview of the thesis is provided. The chapter will consist of Research background, Statement problem, Purpose of the research, Significance of the research, Scope and limitation, the last one is Definition of key term.

1.1. Research Background

Living in a digital era demanding us to adjust with any possibility of rapid change. One of the change is the use of smartphone excessively which causing a positive and negative effect. The positive side of smartphone use is increasing the availability of information. The negative effects are blurry vision, dry eyes, and less productivity. By using smartphone people are able to get much information one of that is about learning the English language. One of the ways of learning English is by watching a movie.

Moreover, Movie is a media which made by an idea then it will be produced in the form of videos. One of the important element in a movie is entertainment and meaning (Michael Rabiger, 2009). Thus, it is a media which helpful for learning a new language.

Besides, in the teaching and learning process, the benefit of movie is not only for the students but also for the teachers. The teacher can gather information about the teaching approach, strategy, method, technique and etc. In addition, a strategy is a method to face a problem or task to achieve a specific purpose, it is
usually a design which planned to control and utilize information (Anthony in Brown, 2000). Furthermore, teaching strategy is "a plan, method, or series of activities designed to achieve a particular educational goal" (David in Husamah et al, 2016). It means that by using a teaching strategy the goal of education can be reached. Therefore, a teaching strategy should be applied because it has a big role to develop the quality of education itself. Besides, the teaching strategy is necessary for the learning process.

In addition, a research conducted by Kartikasari (2016) explain that there are some teaching strategies used by English teacher in speaking instructional activities at 2nd grade of SMP Aisyiyah Muhammadiyah 3 Malang. The strategies are using direct instructional strategy, interactive strategy role play, simulation, and arranging the words into sentences. The purpose of using this strategy is to encourage the students activeness in speaking skill. On the other hand, the teacher still faced some problems during learning process. The problems are the students lack of interest to study, the student mood is affecting on another students, and the teaching material and time allocation is unbalanced.

Based on the research conducted by Santiko (2017) titled "An Analysis of Erwin Gruwell's Methods to Teach Her Students in Richard Lagravenese Film Freedom Writers". This research is focusing on teaching method used by the main character in the movie. The researcher used descriptive qualitative research design to explain the findings. Based on the research, there are two teaching methods done by Erin Gruwell which found in the movie. The first is Community Language Learning. The second is the Direct Method. Moreover, there are also
some problems faced by Erin Gruwell those are discipline, interest and individual awareness. Based on the movie, Gruwell solved the problem by looking for the underlying cause of the problems and bringing out the best for students.

In this research, the researcher focused on educational movie especially a movie entitled “The Ron Clark Story”. It is because "The Ron Clark Story" is an educational movie which has a teacher's point of view. It is a movie about a teacher named Ron Clark who faced a lot of problems when teaching his students. He teach Inner Harlem Elementary School in New York. Ron Clark was able to develop the school to achieve satisfying graduation score. He faced students with various background. The students having self-discipline problem, less motivation and does not respect others. The movie provided some information about what exactly a teacher way of think. In addition, it is also giving knowledge about how to manage a class.

Ron Clark is a founder of Ron Clark Academy. It is a private non-profit school in Atlanta, Georgia which follows a unique curriculum (ronclarkacademy.com). His achievement when teaching in Snowden Elementary School and Inner Harlem Elementary School bring him to implement his knowledge in his won academy. He is a best selling author and motivational speaker in the topic of inspiring educators.

Furthermore, classroom are complex environments which contain both physical and social environment (Parsons et al, 2001). Doyle in Parsons et al explained the classroom as multidimensional, simultaneous, immediate, and unpredictable. Besides, Everstone and Weinstein as cited in Rahimi (2011) stated
that management reflect to the issues of supervision, refereeing, facilitating, and academic discipline. In addition, classroom management is a variety of activities to create a good environment for students both academic and social-emotional (Everstone and Weinstein, 2006). It is crucial to establish an effective learning environment by managing the class. The purpose of classroom management is to build a great focus classes on learning. Therefore, the students are able to understand the materials and the purpose of learning will be reached. The teacher has a big role to support and create a good classroom management. It gives a bad or good impact based on the teacher whether they can decide which classroom management is suitable for the class.

The previous research conducted by Kartikasari (2016) try to find teaching strategy in the real class. Besides, Santiko (2017) found teaching method done by a teacher in the movie freedom writers. In the current study, the researcher combined those two which is analyzing teaching strategy found in the movie. In order to differentiate with the previous research, the researcher decided to add another key which is classroom management.

Due to the aforementioned reasons that there are a lot of benefits by using teaching strategy and movie the researcher would like to conduct a research about “An Analysis of Teaching Strategy Used by Ron Clark To Manage The Class In The Movie “The Ron Clark Story”.”
1.2. Research Problems

The statement problem can be formulated as follows:

1. What are the teaching strategies used by Ron Clark in the movie “The Ron Clark Story”?
2. How does he use the teaching strategies to manage the class in the movie “The Ron Clark Story”?

1.3. Research Objectives

Based on statement problems above the purpose of the research are:

1. To analyze the teaching strategies in the movie “The Ron Clark Story”.
2. To find out the way Ron Clark use the teaching strategies to manage the class.

1.4. Research Significance

The result of this study expected to provide benefits for the educational field, especially as one of the references in teaching strategy to meet the goal of education. In addition, the results of this study can be used as a reference as well as a source of information for all parties who will conduct similar research on teaching strategy which found in the movie.

1.5. Scope and Limitation

This research will focus on the teaching strategy which implements by the teacher in the movie ”The Ron Clark Story”. The limitation of this research is the strategy which effectively done by Ron Clark to manage the class which has troublesome students.
1.6. Definition of Key Terms

To avoid misunderstanding in this research, there are several terminologies that the researcher feels necessary to explain. The terminologies are as follow:

1. **Movie** is a media in the form of videos that are started or produced in real ideas, then in it must be cloudy elements of entertainment and meaning (Rabiger, 2009).

2. **Teaching Strategy** defined as "the approaches that can be used across curricular areas to support the learning of students" (Herrell and Jordan, 2004).

3. **Classroom Management** is the process of establishing and maintaining the internal environment of the group and the condition of classroom to reach the educational goals (Johnson and Bany in Clark and Starr, 2002).

4. **Ron Clark** is the main character of the movie which is analyzed by the researcher.