

CHAPTER III

RESEARCH METHOD

This chapter discusses the research methodology used in the study. It includes research design, research object, research instrument, data collection, and data analysis. Each of them will be discussed in the dialogue that follows.

3.1 Research Design

A research design is used to collect the data required, and a technique is used to make it easier for the various research operations to scale smoothly and produce the most information (Pawar, 2021). It guides “how” to organize research using a specific technique. Every researcher has a list of research questions that must be evaluated. Furthermore, the researcher uses a qualitative research design that concentrates on data analysis using typical illocutionary act types. The social sciences and the humanities commonly use qualitative research design (Bhangu et al., 2023).

The use of qualitative research concerns the qualitative document analysis of utterances or phrases and sentences contained in the album: Golden by Jung Kook of BTS that relate to illocutionary acts. This study aims to find out the types and meanings of illocutionary acts that are used in song lyrics of the album: Golden. The valid results can be obtained by using qualitative descriptive research design.

3.2 Research Object

The object of this study is chosen because this album was his first album as a solo debut. In addition, this album has the highest sales in AS 2023 as much with 266.000 copies since released on 3rd till 22 November 2023, also in Korea according to the Hanteo chart sales are around 2,5 million copies <https://www.wowkeren.com>. Another reason is that this album has several genres such as nuance 2000-an in 3D song and disco funk stylized with old school in the title track Standing Next to You. Besides, several songs in this album were collaborated with some artists such as DJ Snake and Major Lazer. In this study, the researcher uses the album: Golden as the object study which focuses on the use of illocutionary acts that are presented in song lyrics. The researcher examines in the form of types and meanings of illocutionary acts that exist in the song lyric <https://hot.detik.com>.

3.3 Research Instrument

The research instrument that is used in this study is analyzing by the researcher itself the illocutionary acts that existed in the album: Golden by Jung Kook of BTS. The research instrument that is used to gather the data information is using document analysis.

The researcher is using document analysis to collect the data by reading the song lyrics in the album: Golden. This research was used to find the result of the illocutionary acts that existed in the whole song of the Golden album.

3.4 Data Collection

Data collection is the process of gathering information to discover more about the research topic (Taherdoost, 2021). The data is collected from the album: Golden by Jung

Kook of BTS. In this study, the data collection thru this research was collected with the following sequences;

1. Searching for the song lyric in the album: Golden.

The researcher searches for the song lyrics through the website, music application, or in the album: Golden.

2. Reading the text of the song lyrics.

Read the song lyrics that researchers found on the website.

3. Taking notes about the types of illocutionary acts in the song lyrics of the album: Golden.

Then the last is taking notes after researchers found the types and the meaning of illocutionary acts that exist in the album.

3.5 Data Analysis

Data analysis is a sample to break down the way that research is done into manageable pieces that can be understood for what it is and what it means. After gathering study data, data analysis was done as a form of research. The method of data examination includes organizing the data for examination, carrying out various investigations, moving further significantly into understanding the data, addressing the explanation, and developing an interpretation of the data's stronger meaning. The stages that follow reaffirm the categories for the illocutionary acts that are found in the song lyrics in the album; Golden as follows;

1. Identifying the illocutionary acts and the meaning in the album: Golden.
2. Sorting data based on how the problem was formulated, the types, and the meaning of it.

- Placing the data in a table of the types of illocutionary acts into the proper categories; representative, directive, commissive, expressive, and declarative.

NO.	Types of Illocutionary Acts	The Illocutionary Acts	Stanza/Line

Table 3.5.1

- Taking conclusion.

The researcher uses a qualitative method in data analysis. Qualitative research provides a complex comprehensive and culturally diverse understanding of human behavior. The researcher is emphasizing the song lyric in the album: Golden by Jung Kook of BTS, by employing a qualitative method. The method of data analysis was utilized to make qualitative observations about the utterances or phrases in the song lyrics. The information was gathered based on the researcher's point of view and categorized into each category according to Yule's theory (representative, directive, commissive, expressive, and declarative) is used to identify, categorize, and analyze song lyrics as the five categories in illocutionary acts performance in the song lyric. The last step, after the research already analyses the data thoroughly, a conclusion is likely to result from the study that has been done.

The data of this research was crosschecked and validated by two validators who were experts in the linguistics field.