THE DIFFICULTIES OF PRESENTATION FACED BY BUSINESS ENGLISH STUDENTS OF ENGLISH LANGUAGE EDUCATION DEPARTMENT AT UNIVERSITY OF MUHAMMADIYAH MALANG

THESIS

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2019
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This thesis is submitted to meet one of the requirements to achieve Sarjana degree in English Language Education

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MOTTO

“Action is what unites every great success. Action is what produces results. Knowledge is only potential power until it comes into the hands of someone who knows how to get herself to take effective action. In fact, the literal definition of the word “power” is “the ability to act”.

- Anthony Robbins

Dedication:

1. My beloved daddy (Y. Tri Atmojo) and bunda (Rr. Dewi Sunarti).
2. My beloved brother (Mas Bayu, P) and my little cousin (Adik Wulan, K).
3. My special one (M. Ridath, H).
AUTHOR DECLARATION OF ORIGINALITY

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I declare that the work presented in this thesis was carried out by myself and does not incorporate without acknowledgment any material previously submitted for a degree or diploma in any University. To the best of my knowledge this thesis does not contain any material previously publish or written by another person except where due reference is made in the text.

Malang, July 24, 2019

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DEPARTMENT AT UNIVERSITY OF MUHAMMADIYAH MALANG

ABSTRACT

Presentation is one of activities given in Business English 1 class at
University of Muhammadiyah Malang. This study focused on investigating
the difficulties of presentation faced by Business English 1 students from 2
classes. Business English lecturer's efforts to solve the difficulties of
presentation, and Business English students' efforts to solve their difficulties
of presentation. Qualitative method is chosen in this study which is in form
of words. The researcher used questionnaire to the Business English students
to investigate their difficulties in presentation and their efforts to solve their
own difficulties of presentation, and used interview to the Business English
lecturers to investigate the efforts to solve the difficulties of presentation as
the data instrument. Based on the results, there are some Business English
students' difficulties in presentation, such as: nervousness (31.6%), keeping
the audiences' interest (26.3%), understanding the topic that randomly given
by lecturer (21%), grammatical problem (7.9%), memorizing problem which
led to the blankness (7.9%), and limited time problem (5.3%). As for the
efforts to solve those difficulties, they are: let the students know that it is
okay to be nervous at the first meeting, do breathing exercise, not looking at
the audiences' eyes, do light movements on the limbs before presentation,
suggesting the presenters to have activity in their presentation, be
entertaining, creative, and communicative, giving comments, review, make
simple understanding, looking for the information from internet, books, or
asking the lecturer, learning about good grammar and do practice more, find
out the similar words, asking the audiences, keep talking and elaborating
as well as allowing the next presenters to remind the presenter about the time,
and calculate the time well.

Keywords: Presentation, difficulties, efforts, Business English

Advisor I

Drs. Jatam, M. Ed

The Researcher,

Kastima Indarwati, S
ACKNOWLEDGEMENTS

Alhamdulillahibbiil ‘alamin, praise for Allah SWT for all the blessing and grace to enable me to complete this thesis entitled “The Difficulties of Presentation faced by Business English students of English Department at University of Muhammadiyah Malang”. This bachelor thesis is a requirement for accomplishing S-1 degree in English Education Program, Teacher Training and Education Faculty, University of Muhammadiyah Malang.

I want to deliver my sincere thank to Drs. Jarum, M.Ed and Triantara Wiraatmaja, S.S., M.Si as my advisors. Thank you for all your suggestions and guidances which are useful to finish my bachelor thesis. I express my great gratitude to Raski Lestieno, S.Pd., M.A and Agista Nidya Wardani, M.A for the kindness as the examiners, and support with brilliant suggestions. I also thank to all my lecturers in English Language Education Department for all your time to share your knowledge.

I extend my gratitude to Dr. Sri Hartiningsih, M.M as an interview subject who has allowed me do research to her students in A Business English class, and Santi Prosiyowati, M.Pd that has allowed and helped me to do this research to her students in B Business English class.

My greatest sincere appreciation is for my beloved deddy (Y. Tri Atmojo), my beloved bunda (Rr. Dewi. S). Thank you for all the love, support, prayers, and patience, that are everything for me. Thank to my family, my brother (mr. Bany. P), my little cousin (adek Wulan. K) for the support. Thank to my special one (M. Rida. H) who has always supporting, accompanying, and helping me. The last, thank to my bestfriend, Putri Anjani as my comrade-in-arms. Thank you for all your greatest favours for me.

Malang, July 24, 2019

[Signature]

Kusuma Dharwati, S.
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