CHAPTER III
RESEARCH METHOD

This chapter discusses the method used in this research which includes research design, research object, data instrument, data collection, and data analysis. It will be discussed as follow:

3.1 Research Design

The research design is a planning from the researcher to get understanding of some groups or some phenomenons in its context (Ary, 2010). In line with this, Cresswel (2009) states that research designs are plans and the procedures for research that are related to the decisions from general assumptions to specific methods of data collection and analysis. There are three types of research designs. Those are quantitative, qualitative, and mixed methods.

This research used qualitative research because the data analysis did not use statistical analysis. It focused on the form of words rather than number. Cresswel (2009) explains that qualitative research is to explore and understand the meaning of individuals or groups related to a social or human problem. Further, Agresino in (Latief, 2017) states qualitative research focuses on analyzing words rather than numbers, and by informing views of the people who have been studied specifically.

This research presents the calculation of finding out the most dominant type of expressive speech act used by John Keating, but it is not primary. It is to help to find out the dominant type of expressive speech act used by John Keating in Dead Poets Society movie.
3.2 Research Object

Research object refers to scientific works that are being observed in the research. This research was taken from the main character’s utterance in *Dead Poets Society* movie. Movie script was used to help in understanding the expressive speech acts. In this research, it focused on the main character in order to limit the expressive speech acts found. The main character is John Keating as the teacher. Then, his speech acts which existed in the movie were analyzed.

3.3 Data Instrument

Research instrument is a method to collect the data. Ary (2010) explains that interviewing, observation and document or artifact analysis are the most common data collection methods used in qualitative research. In this research, document analysis is the most appropriate instrument used to collect the data.

Ary (2010) divides document analysis into two types. The first is written, such as novels, journals, textbooks, announcements, newspapers, transcripts, birth certificates, etc. And the second is nonwritten recorded, such as audiotapes, videotapes, YouTube videos, websites, photographs, musical instruments, etc. This research used both of types, because it used movie to collect the data and also script to support in understanding.

3.4 Data collection

The data were collected from John Keating’s utterance as the main character in the movie that was related to the topic. The topic is expressive speech acts. There were some steps to collect the data as follow:

1. Preparing the movie and the script of *Dead Poets Society*. 
2. Watching the *Dead Poet Society* movie.

3. Reading the *Dead Poets Society* movie script.

4. Understanding the movie of *Dead Poets Society* movie.

5. Marking the expressive speech acts which John Keating uttered in the *Dead Poets Society* movie.

### 3.5 Data Analysis

After collecting the data, this study would provide some steps to analyze them as follow:

1. Reviewing the data which had been collected.

2. Identifying the expressive speech acts which uttered by John Keating as the main character in the movie of *Dead Poets Society*.

3. Classifying the expressive speech acts based uttered by John Keating.

4. Validating the expressive speech act used by John Keating to the advisors.

5. Discussing the whole data which had been gathered.

6. Explaining the most dominant of the expressive speech acts uttered by John Keating.

7. Drawing the conclusion based on the result of data analysis.