LANGUAGE STYLE USED BY ERIC THOMAS IN THE
MOTIVATIONAL VIDEO “WAKE UP EARLY & MAKE IT
HAPPEN”: A STYLISTIC STUDY

THESIS

ENGLISH LANGUAGE EDUCATION DEPARTMENT
FACULTY OF TEACHER TRAINING AND EDUCATION
UNIVERSITY OF MUHAMMADIYAH MALANG
2019
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THESIS
This thesis is submitted to meet one of the requirements to achieve Sarjana Degree in English Language Education

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MOTTOS AND DEDICATION

For each one are successive [angels] before and behind him who protect him by the decree of Allah. Indeed, Allah will not change the condition of a people until they change what is in themselves. And when Allah intends for a people ill, there is no repelling it. and there is not for them besides Him any patron (Surah Ar-Ra’d [13:11])

be brave to take a chance
even if it gets out of comfort zone
keep devout upon Allah
because Allah will present you a prodigious life

This thesis is profoundly dedicated to:
My late Father and Uncle, My beloved Mother and Brother
How hard their effort in financing my schooling,
How big their sacrifice to me,
How many times they pray to me.

The most special one for Alfian Aziz, ST thanks for your support, love and pray.

And for all members of my big family, thank for your support and pray.
AUTHOR'S DECLARATION OF ORIGINALITY

I hereby declare that the intellectual content of this thesis is the product of my own work and has not been submitted to any other University or Institution.

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I also declare that this is a true copy of my thesis, as approved by my thesis committee and the English Language Education Department office.

Malang, July 24, 2019

Wulan Linda Sutrisno
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ABSTRACT

A language style is a representation of individual language in accordance with a situation or a condition. People will get the most effectiveness attention from listener if they are capable of delivering message properly through their way of communicating. Based on that case, this research aims to find out (1) the types of language style used by Eric Thomas in the motivational video “Wake Up Early & Make It Happen”, and (2) the way language style is used by Eric Thomas in the motivational video “Wake Up Early & Make It Happen”. 

The design of this research is a descriptive qualitative research in which the data are analyzed in the form of words descriptively. Besides, the object of this research is the transcript of the motivational video entitled “Wake Up Early & Make It Happen”. The research and transcript video are as the instrument of this research. Then, the main theory of this research uses Martin Joos theory which divides language style into five types that are frozen, formal, consultative, casual, and intimate.

The result of this research shows that Eric Thomas as the motivational speaker uses casual, formal and consultative style. It occurs because it is to motivate audience effectively. Eric Thomas creates relaxed and comfortable atmosphere through his casual style. Moreover, Eric Thomas delivers emphatically his speech to the audiences and emphasizes his mind towards them by using formal and consultative style. As the result, Eric Thomas is capable of holding the audience attention to make them understand and notice the message from Eric Thomas’s motivation exactly.

Keywords: Language Style, Casual style, Formal style, Consultative style.
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In the name of Allah SWT, the Most Gracious and the Most Merciful

Alhamdulillah, all praises and deep gratitude to Allah SWT for the presence of plenty of mercy and His blessing in completing this thesis properly. May Sholawat and Salam always be given to our prophet Muhammad SAW who has brought us from the darkness to the lightness, and Peace Be Upon Him, His family and followers up to end the world.

In completing and finishing this thesis, I would like to dedicate my sincerity and profound thankfulness to:

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Malang, July 24, 2019

The Researcher,

Wulan Linda Sutrisno
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