CHAPTER III
RESEARCH METHOD

This chapter presents about the research method. It consists of research design, approach, research object, instrument, data collection, and data analysis. It explains as follows:

3.1. Research Design

Research design is divided into two types, which are quantitative and qualitative designs. Quantitative research consists of numeric and statistical data collection. The specific of quantitative is experimentation and its result is used to measure the reality in objective way. The information of data collection in quantitative research can be quantified and treated to statistical treatment in order to support or show the evidence (Creswell, 1975; Leal Filho & Kovaleva, 2015). Another type of research design is qualitative design or research. The result of qualitative research is in the form of spoken or written words (Akbar, 2013). The aim of using this research design is to describe the facts, natures, and also the relation in phenomena or event that is being observed more accurate (Akbar, 2013).

Besides choosing the research design, there are several common purposes of research according to Brian van Wyk (2012). These are exploratory, explanatory and descriptive. Exploratory purpose is to conduct the research that is very rare or has never been researched before. Explanatory purpose is to explain the specific thing that the subject does in a case which related to the research problems. Descriptive
purpose is to observe an object, situation, and then describe or give a very accurate summary of it. The descriptive itself is the procedure to solve the problems by describing the condition of research subject or object based on the reality (Akbar, 2013)

This study uses qualitative descriptive research design, because it analyzes or observing the movie. The situation which is being observed is the using of teaching poetry strategy by John Keating in the movie Dead Poets Society by Peter Weir.

3.2. Approach

Approach is the way how to get to know something and build a connection to it. This research is about literature, and to get into it, the researcher should have an approach. Thus, approach in this research means the researcher’s role and point of view in analyzing the literary work. According to Abrams (in Purohit, 2013), he divided the approach into four categories, they are: pragmatic, expressive, objective and mimetic.

In this research, the researcher uses mimetic approach which deals with the world or human life. Mimetic approach is an approach where the literary work seen as imitation, shadow, or illustration of the world or human life. Thus, the researcher plays a role as a representation to find the truth of the literary work which expressed by the author. This research is dealing to the educational situations or circumstances of John Keating’s life in the movie Dead Poets Society when he applied the teaching strategy in poetry class.
3.3. **Research Object**

The object of this study is John Keating as a poetry teacher in *Dead Poets Society* movie by Peter Weir. This study covers the teaching strategy that is used by John Keating to make the transformation. Thus, the data in this study collected through paragraphs, dialogues, and scenes in the movie story.

3.4. **Research Instrument**

This research is a qualitative descriptive research, where it is about analyzing the teaching strategy that is used in a movie entitled *Dead Poets Society*. The important equipment that is used to obtain the information in this research is the researcher itself. It is because the researcher is the research implementer who knows what to analyze and find in the aim to get the answers of the research problems.

3.5. **Data Collection**

Obtaining the information which related to research problems is the meaning of data collection. The data or information in this research is collected through several ways, they are:

a. Watching the movie *Dead Poets Society* which directed by Peter Weir.

b. Picking up the scenes which related to strategy of teaching.

c. Making some notes from related information given by the movie.

d. Capturing the teaching strategy occurrence given by the movie.
3.6. **Data Analysis**

The suitable information is obtained by doing the last step which is analyzing the collected data. There are several steps how to analyze the data, they are:

a. Identifying the suitability of the collected information to research problems.

b. Describing the teaching strategy used by John Keating in the movie *Dead Poets Society*

c. Comparing the explanation of teaching strategy used by John Keating with the theory

d. Identifying and elaborating the problems faced while the implementation of strategy used by John Keating.

e. Forecasting the solutions to solve problems of the implementation.

f. Making general description or conclusion of the result.