CHAPTER I
INTRODUCTION

In this chapter, the researcher presents six points, those are research background, research problems, research objectives, scope and limitation, research significance and the definition of key terms. Each point will be present as follows.

1.1 Research Background

Klarer (2004) says in etymology, literature comes from the Latin word *litteratura* which is gained from the word *littera* or letter means “the smallest element of alphabetical writing”. Klarer (2004) adds that literature is “text as cultural and historical phenomena”. It means that literature is written in order to show the culture and it is written based on the experience. This creative writing has the value of art which expresses the author's imagination and experiences. For instance, novel, song, drama, and poetry (Klarer, 2004). It can be concluded that literature is a written work in a form of story that has the value of art and has the aim of entertaining the audience, showing the culture in a moment, and remembering the historical phenomena.

Movie or Film (Schimdt and Bogarad, 2006) is one of literary works that shows the behavior of the human’s life. It is defined as a moving picture. Film has the same characteristic as drama such as, character, action, plot, setting, and theme (2006). By watching a film, people gain some new informations such as the information about culture, the moral value, and people will get the pleasure after watching it. Especially for the teachers, movie can be an inspirational tool to learn
something new such as the variation of teaching strategies and some phenomena that happen in Indonesia considering Indonesia is a country that has so many races.

Strategy covers some certain activities which are done by teachers to help students in solving some problems in teaching learning activity (Brown, 2014). Oxford’s typology (2011b, as cited in Brown, 2014) “employed three broad categories (or meta-strategies—for general management and control) within which to consider strategic self-regulation (S²R): cognitive, affective, and sociocultural-interactive strategies”. Those three classifications of meta-strategies are the summary of some complexity of the strategy in learning the target language. Dorney (1995; 2009, as cited in Brown, 2014) adds compensatory strategies. Based on the definition, the researcher concludes that teaching strategy is the way teachers facilitate students by using some certain activities to support students’ learning process. Teaching strategy has four categories; those are cognitive strategies, affective strategies, socio-interactive strategies, and compensatory strategies (Brown, 2014).

JR & Turner (2009) assert that race is a physical differences such as, skin color, height, and the shape of face. He also defines discrimination as “the process by which an individual, group, or subpopulation of individuals acts in ways to deny another individual, group, or subpopulation of individual access to valued resources”. It means that discrimination is when people dominate the environment while the minorities are being rejected because they are too different (2009).
According to the explanation, the researcher concludes that racial discrimination is the rejection of people who have physical differences among other people.

The previous research which has been done by Moertopo (2013) is the analysis of the racial conflict which occurs in “Freedom Writers” movie. Moertopo (2013) found there are four racial conflicts; they are, racial conflict between Mrs. Gruwell and Eva Benitez, racial conflict between Mrs. Gruwell and Andre Brian, racial conflict between Mrs. Gruwell and Marcus, racial conflict between Mrs. Gruwell and Brian Gelford and Victoria. From the previous research above, the researcher would like to analyze the teaching strategy used by the teacher in solving the racial discrimination. This topic is more interesting to be analyzed because previous study discussed about the racial conflict in “Freedom Writers” movie only, while this research discusses about racial discrimination that happens in a classroom activity.

Based on the explanation above, the researcher chose the movie under the title “Freedom Writers” because this movie is based on the true story and it was made based on the book “Freedom Writers Diary”. There is a teacher called Erin Gruwell who wants to dedicate her life to solve the racial discrimination which happens among the students in her class. She did many things to make her unteachable students become motivated students. She sacrifices her time, money, and family. On the other hand, this movie is not only interesting to be analyzed but it is also useful in providing the inspiration for the other teachers who might face the similar problem. To sum up, the researcher analyzed the teacher’s strategies in solving racial discrimination which happens among the students.
1.2 Research Problems

Based on the research background above, the researcher divides some problems into two main problems, those are:

1. What are the kinds of racial discrimination in the classroom in shown “Freedom Writers” movie?
2. What are the teaching strategies in solving racial discrimination in “Freedom Writers” movie?

1.3 Research Objectives

This research is made for some purposes which is expected to answer the research problems. Related to the research problems, there are two objectives.

1. To find out kinds of racial discrimination in “Freedom Writers” movie.
2. To know the teaching strategies in solving racial discrimination in “Freedom Writers” movie.

1.4 Scope and Limitation

The scope of this research is the teaching strategies in “Freedom Writers” movie. Moreover, the researcher also makes the limitation of the research that is the teaching strategies used by Erin Gruwell in solving racial discrimination which happens among students in “Freedom Writers” movie.
1.5 Research Significance

The result of this research is expected to give some benefits both theoretically and practically. Theoretically, this research is expected to motivate the readers to have a big tolerance toward other people. Whereas, for education especially for the cross culture understanding subject, this research will be more useful in giving a reference related to cultures.

Practically, this research is expected to be useful for the next researcher and for the students of Muhammadiyah Malang. For the next researcher, this study is hoped to provide some references. For the students of University of Muhammadiyah Malang, this research can be useful for giving example to students who discriminate the other races such as, laugh to someone’s accent and laugh to the others appearance in class. additionally, this research is hoped to give an inspiration to the other researchers who are interested in analyzing the movie by using different topics and subjects of the movie.

1.6 Definition of Keyterms

In order to avoid misunderstanding, the researcher defines the definition of key terms as follows.

*Movie or Film* is defined as a moving picture (Schmidt and Bogarad, 2006).

*Teaching Strategy* covers some certain activities done by teachers to help students to solve some problems in teaching learning activity (Brown, 2014).

*Race* is a physical difference such as, skin color, height, and the shape of face (JR and Turner, 2009).
*Discrimination* is a rejection of the dominant society because of the difference (JR and Turner, 2009). There are five types of racial discrimination which will be explained on the next chapter; they are, expulsion, segregation, exclusion, selective inclusion, and abusive practices (2009).

*Racial Discrimination* is the rejection of people who have physical differences among another people (JR and Turner, 2009).

*Freedom Writers* is the title of the movie. This film tells about the struggle of teacher called Erin Gruwell to unite students in room 203 who have the problem of racism. It is made based on Erin Gruwell’s book entitled “The Freedom Writers Diary”. This film released in fifth January 2007 which is directed by Richard LaGravense.