CHAPTER I

INTRODUCTION

This chapter is going to discuss some topics which is related to the title. Therefore, researcher will work on a fixed structure. To begin with, researcher will outline the theoretical background. Secondly, researcher will develop the code mixing and at the bottom, then she will expose the research/innovation project.

1.1. Research Background

In sociolinguistics, people who have at least two or more languages are known as bilingualism and the people who have two or several languages are known as bilingual (Myres-Scotton, 2006). Moreover in Indonesia, every citizen sometimes speak more than one language it can be by her/his native tongue, national language or other languages. On the other hands, a person may speak Sundanese, Maduranese or Javanese at home and speak their national language in office and use English or other languages for some reasons such as for business, job and so on. In fact, people sometimes use two or more languages in communicated and they may automatically produce codes to make the communication run well it can be by doing code mixing or code switching (Appel, R. & Muysken, P. 2005).

Code mixing can be discovered both for oral and written. Oral communication occur when we are talking on telephone, face to face, novel or it can be by broadcasting from radio, television etc. Discussing about code mixing, there have been several studies that discuss it as the main topic, especially the use of it program.
Kachru (1978) argues, code mixing is a way for ‘transferring’ of linguistic elements through one language to another. Besides, Redlinger & Park (1990, cited in Hoffmann: 1991) deals that code mixing as the unit that combining of two languages in a single phrase. In other words, it occurs when a person uses a certain language in a conversation. Therefore, it can be said that code mixing is a linguistics phenomenon where a person mixes two or more languages at once in a conversation also it can be found at formal and informal situations.

_Tetangga masa gitu_ is a situation comedy that presents an impression of daily life of two pairs of husband and wife. Where two couples live in a complex and adjacent to each other. The artists of this program are Sophia Latjuba as Angela Schewinsteiger, Dwi Sasono as Adi Putranto, Deva Mahendra as Bastian Irawan and Chelsea Island as Bintang Howard Bornstein. The program is actually presented in Indonesian language, but sometimes they are stars use English words or phrases, automatically they produce code mixing. Furthermore, this program is broadcasted on Monday until Friday for approximately 30 minutes at 19:00 am.

The research in Code Mixing used in program TV channel is not the first one conducted. Here are two previous studies about Code Mixing used in program TV channel that can be used as references to conduct the research. In 2008, Dwi Cokro Pronolo, conducted a research on English Indonesian of code mixing used in Empat Mata program on Trans 7 TV. He found 57 codes mixings.

As stated by Richards (2002), vocabulary are those center part of dialect proficiency that can create a great learner in the way to speak, listen, read, and also
write. Besides, Mehta (2009) defines that “vocabulary is the important step in language acquisition.” In other words, in learning process of foreign languages, students have to learn vocabulary first before they move to the more complex structure. Vocabulary is one of the important things as language components that can affect macro skills: reading, writing, listening, and writing skill. In other words, vocabulary is a stock of words in our brain used by a person that instantly appear when he/she speak or produce something.

The purpose of the research is to investigate the student’s vocabulary achievement by using code-mixing from Tetangga masa gitu program. The researcher conducts the code mixing because she wants to know more about code mixing itself and also want to know does the code mixing from Tetangga masa gitu increase student’s vocabularies in 4th year of English Language Education Department. The program also has code mixing and various languages.

1.2. Research Problems

Based on the description, the researcher formulates the problems as follows:

Does the code mixing found in Tetangga Masa Gitu program effect the student’s vocabularies achievement?

1.3. Research Objectives

In accordance with the research questions, the study aimed at:

To investigate the effect of code mixing used in Tetangga Masa Gitu program to student’s vocabularies achievement.
1.4 Research Significance

The findings of this research were expected to give more interesting information about code mixing. This were expected to have advantageous for the readers who desire to know more about code mixing. Meanwhile, it can increase the student’s knowledge in using code mixing especially in their daily communication to get an additional new English vocabularies. Also it can be used by students as an additional information source to get extensive knowledge about code mixing used in TV program, especially in Tetangga Masa Gitu program because it provides some information about code mixing.

1.4. Scope and Limitations

The present research aimed at investigating Indonesian-English code mixing found in Tetangga Masa Gitu program. This research is conducted because the students need another references to improve their vocabulary achievement especially by watching bilingual program. In addition, It will be limited only for the students who have got their vocabulary class they are the 4th year of ELED in UMM.

1.5. Definition of Key Terms

- **Bilingualism**, a person who use two or more languages in the community is called bilingulism (Mestrhieet al., 2004).

- Code mixing is a word or phrase that occurs when someone mixes one languages to another without changging te topic (Cakrawati, 2011)
- **Tetangga Masa Gitu** is a situation comedy which is broadcasted on NET TV. It presents an impression of daily life of two pairs of husband and wife. Where two couples live in a complex and adjacent to each other. This sitcom tells about the comparison of old and new married couples with their daily problems that they faced. The series premiered on March 20, 2014, on NET TV.

- **Artist** is a person who works in one of the performing arts, as an actor, musician, or singer: a public performer.