CHAPTER III
RESEARCH METHOD

In this chapter, the writer presents the aspects dealing with research methodology which are used to analyze the song. These aspects are research object, research approach, data collection, and data analysis.

3.1 Research Object

The objective of the research is to find out the kinds of figurative language and the meaning in “When You’re Gone” song lyrics by Avril Lavigne.

The object of this research is “When You’re Gone” song lyrics by Avril Lavigne. This song was released in June 19, 2007. This song was written by Canadian singer Avril Lavigne and Butch Walker. This song was written for Lavigne’s 2007 album The Best Damn Thing. It was co written and produced by Butch Walker and released as the second single in that album on June 19, 2007.

When You’re Gone was the top radio charts in 2007. This song also won several music awards. In 2006, this song won BMI awards as award-winning songs. In 2007, this song won Paja Awards as single of the year. In 2008, this song won Imperio Music Awards as video of the year and Best Pop song in Socan Awards. In 2012, this song won +100.000.000 views in VevoCertified Awards.
3.2 Research Approach

Approach is the writer’s position in conducting this research and literary products, such as: novel, song, poem, and drama. According to Abrams (1999), there are four kinds of approach to analyze the literary works, they are pragmatic approach, mimetic approach, expressive approach, and objective approach.

Pragmatic approach is an approach that focuses on the benefit after reading the literary works. The readers of the literary works can get the emotion and they can argue for the ideas in the literary works. This approach tries to learn the influence of literary works on the readers such as aesthetic pleasure, feeling or emotion.

Mimetic approach is an approach that supposes the literary works to be reflection of human being. This approach is usually named as the imitation of human’s life. Someone who uses this approach usually talks over about the author’s feeling when the song is written or where the setting of the literature is.

Expressive approach is an approach that views a literary works to expressing feelings of the author. This approach usually describes the expression of feeling or the products of the author’s imagination on his perception.

Objective approach is the approach that focuses the literary works as a work that is free from the author’s experience and social cultural background when or where it is written.. This approach describes the literary works as complexity, coherence, integrity, and the interaction of each component or element. The reader can understand the literary works without studying the author’s life.
In this research, the writer uses objective approach to analyze “When You’re Gone” song lyrics by Avril Lavigne because the writer only focuses on the author in expressing ideas into his work and just analyze figurative language and the meaning in “When You’re Gone” song. The writer does not need to study the author’s life and background of the work. Objective approach is relevant facts, logical implications and view points, and human purposes and in this song tells about relationship and make sure you value the ones you love before they are gone, and how being apart from them make you not whole.

3.3 Data Collection

Data is the material needed in the research. Bogdan and Biklen (2007) stated that the term data refers to the raw materials which researcher collects from the world where they investigate. Ary, et.al. (2010) mentioned three common ways to collect data in qualitative study, that are interview, observation, and document analysis.

3.3.1 Instruments

Research instrument is a device that helps the writer collects the data during the research. Ary, et.al. (2010) defined a research instrument as a tool that defines the variable and is applied to collect data through research. Then, the instruments commonly used in qualitative research are human, interview, observation, and document analysis. In this study, the writer used two instruments, they are human (the writer herself) and document analysis. Bogdan
and Biklen (2007) categorized the documents into three types, such as: personal document, official document, and popular culture document. The writer uses popular culture document as the instrument because song lyric is example from a document and it made for commercial purposes to entertain the people.

3.3.1.1 Human as Instrument

Ary, et.al. (2010) believed that in qualitative research, human or the researcher her or himself is the most essential instrument in collecting data. They add that human often applies data collection process into various approach to collect the data. To sum up, research instrument is a device that helps the writer collects the data during the research. In addition, qualitative research often applies human as the main instrument due to the flexibility in understanding and relating the research problems to the data.

3.3.1.2 Document analysis

Beside the human, the writer also uses document analysis as an instrument. Ary, et.al. (2010) stated that document analysis is connected to the understanding of recorded materials which are interrelated with the study. This instrument was applied in this study because the writer uses song lyric which is example from a document. Bogdan and Biklen (2007) categorized the documents into three types, such as: personal document, official document, and popular culture document.
1. Personal document is a document made by personal private activity. For the examples are letters, diaries, autobiographies, family photos, and other visual recording.

2. Official document is a document made by institution, organization, and employee for record keeping purposes. The examples are memos, newsletters, files, and yearbooks.

3. Popular culture document is made for commercial purposes to entertain the people. The examples are TV programs, news reports, audio recording, visual recording, and other mass consume material.

This study uses popular culture document as the instrument because song lyrics is created for commercial purposes to entertain the people.

### 3.3.2 Procedure

Based on previous statement, document analysis is dealing with the products of written and visual materials (Ary, et.al. 2010). Furthermore, this study involved the use of song lyrics which is one of written materials. Therefore, the writer chose document analysis as the way to collects the data from “When You’re Gone” song lyrics by Avril Lavigne. The lyrics are the main data of this study. In collecting the data, the writer does the data collection procedure as follows:

1. Reading the lyrics of Avril lavigne’s song “When You’re Gone.”
2. Identifying the lyrics of Avril lavigne’s song “When You’re Gone.”
3. Giving underline the lyrics of Avril lavigne’s song “When You’re Gone” that contained figurative language.
4. Grouping the types of figurative language.
3.4 Data Analysis

After collecting the raw data, the writer analyzed and processed it in order to get the expected data. Then, the writer did data analysis from the raw data into the match data that writer’s need. Bogdan and Biklen (2007) believed that data analysis is the chronological process of exploring and arranging the collected data that assist the writer to come up with the answer.

In order to make the data analysis systematically, the writer uses the steps as follows:

1. Understanding the meaning of Avril Lavigne’s song “When You’re Gone.”
2. Finding the types of figurative language used in lyrics of Avril Lavigne’s song “When You’re Gone”.
3. Finding the meaning of figurative language lyrics of Avril Lavigne’s song “When You’re Gone”.
4. Drawing and describing the conclusion based on the analyzed data and put them in to the table forms:

Table 3.1. The Figurative Language and The Meaning Classification on “When You’re Gone” Song by Avril Lavigne.

<table>
<thead>
<tr>
<th>No</th>
<th>Lyrics</th>
<th>Type of Figurative Language</th>
<th>Meaning of Figurative Language</th>
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5. Expert Validation