



“Career festival: My dream job”, career introduction to primary school graders in Malang

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ARTICLE INFO	ABSTRACT
<p>Article history Received: 2022-10-26 Revised: 2022-11-12 Accepted: 2022-12-12 Published: 2022-12-15</p> <p>Keywords Career festival My dream job Primary school</p>	<p><i>SD Negeri 1 Jambesari is one of the elementary schools which has 119 students ranging from grade 1 to grade 6. Based on interviews, observations, and dialogue with teachers at SDN Jambesari 1, several problems were found related to students' lack of information on careers or professions. This activity aims to empower the community through a career introduction program that is carried out at SD Negeri 1 Jambesari. The methods used by the team are preparation, program planning, and program implementation. The implementation of career introduction is carried out through an informative and demonstrative profession by the project team, so that it becomes the result of this program. As a result, students are better able to explain a number of professions that they did not know before. Also, students have real-life experience through observing and demonstrating the tools of each profession. This community service has succeeded in increasing the cognitive aspects of students in recognizing various kinds of careers or professions, so that they can visualize their dream job in the future.</i></p>
<p>Kata kunci Festival karir Pekerjaan impianku Sekolah dasar</p>  	<p>“Festival karir: Pekerjaan impianku”, pengenalan karir kepada siswa SD Di Malang. SD Negeri 1 Jambesari merupakan salah satu sekolah dasar yang memiliki 119 siswa mulai dari kelas 1 sampai kelas 6. Berdasarkan wawancara, observasi, dan dialog dengan para guru di SDN Jambesari 1, ditemukan beberapa permasalahan yang berkaitan dengan kurangnya informasi siswa dalam mengetahui karir atau profesi. Kegiatan ini bertujuan untuk pemberdayaan masyarakat melalui program pengenalan karir yang dilaksanakan di SD Negeri 1 Jambesari. Metode yang digunakan tim adalah persiapan, perencanaan program, dan pelaksanaan program. Pelaksanaan pengenalan karir dilakukan melalui profesi yang informatif dan demonstratif oleh tim proyek, sehingga menjadi hasil dari program ini. Hasilnya, mahasiswa lebih paham untuk menjelaskan sejumlah profesi yang sebelumnya tidak mereka ketahui. Juga, siswa memiliki pengalaman kehidupan nyata melalui mengamati dan mendemonstrasikan alat dari masing-masing profesi. Pengabdian kepada masyarakat ini berhasil meningkatkan aspek kognitif siswa dalam mengenal berbagai macam karir atau profesi, sehingga mereka dapat memvisualisasikan pekerjaan impian mereka di masa depan.</p> <p>Copyright © 2022, Wahyuningtyas et al This is an open access article under the CC-BY-SA license</p> 

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INTRODUCTION

Jambesari is a village in the Subdistrict of Poncokusumo, Malang Regency-East Java which is known as milk producer village (Nugroho, 2011). This village has destination tour as known as JES or Jambesari Embung Sunset. The village serves a pond or lake completed with facilities such as gazebo and Wi-Fi access (Irfan et al., 2020). In addition, there is education facilities, one of them is SD Negeri 1 Jambesari which consists of 119 students start from grade 1st to 6th. Based on the interview and observation with the teachers, it was found a number of problems that is related to the lack of information about career or profession in students. A number of students know profession in general only and some have less information, so that they only have a plan to work based on what they know after finishing senior high school education.

In Indonesia, career introduction should be started since primary school education. Wijaya (2017) says that since this level, students should be familiar with some careers to reach their future dreams so that they can make a right decision for their future education, explore themselves, and solve problems. A survey conducted by Wijaya (2017) found that there are many students do not know well about careers. Some students in grades 1, 2 and 3 only know a number of work types only, while others only know about name of professions; however, they do not understand about the attribute yet as well as the duty of that profession. As it is highlighted that My Dream Job is a material that is congruent to primary school graders' context, it is also designed in an English thematic lesson textbook (K. Khoiriyah et al., 2022).

Lacking knowledge about careers will have an impact on confidence in making decisions in choosing a career. The theory puts forward by Holland emphasizes that accuracy regarding self-knowledge and career information is needed in making career decisions (Osborn & Zunker, 2015). Good quality of career information obtained by an individual is a crucial factor as a first step in making career decisions. Career information includes relevant education, jobs, and their characteristics, and job opportunities in the community market (Abubakar, 2013).

Primary school graders need a variety of information to understand the career that they will pursue so that they can make plans regarding their life and future. This understanding can be obtained through career information services. Career information service is a service intended to help people of all ages and at any point throughout their lives to make education, training, and employment choices and to manage their careers (Y. M. Khoiriyah & Nursalim, 2011).

The implementation of this program become one of the Sustainable Development Goals (SDGs), which are sustainable development agreements based on human rights and the principle of realizing that no community is left behind. This program has goals with 17 goals that belong to the SDGs. Among them are related to the 4th goal which is about the quality of education and the 8th goal is about decent work and economic growth. Quality education means programs promoting and ensuring inclusive and equitable quality education and promoting lifelong learning opportunities for all. Decent work and economic growth mean the program promotes sustainable, inclusive, and sustainable economic growth, full and productive employment opportunity and decent work for all (Kementerian PPN/ Bappenas, 2017).

Education is the main vehicle for preparing quality human resources (Adam, 2022; Agustini et al., 2021; Arifin et al., 2021; Muhlasin et al., 2022; Muninda et al., 2021; Octaviana et al., 2021; Prasetyo et al., 2022; Rohmania et al., 2022; Sari et al., 2021; Varisa & Fikri, 2022), including in preparing careers according to the wishes and aspirations of children. Activities related to career information services can be carried out in various ways, one of them is through career day activities (Muriyawati & Rohmah, 2016). Career day is held like a festival, in this way, it is expected to attract more students to be involved. Career Festival is an activity held as a means of introducing various types of work to students. At this festival, students will be invited to play an active role in exploring various types of work. Seeing and understanding of careers in primary school graders, especially those in grades 1, 2 and 3 can be actively and enthusiastically involved so that they have better knowledge and understanding of careers and have enough information related to career planning in the future.

When the team conducted an initial assessment as a preparatory stage for activities, the principal and teachers greeted very well and were very open. This means that there is a need for career introduction information to students. Based on the problems above, the team provide a program in the form of career introduction to students at the elementary level of education in Jambesari Poncokusumo Village, Malang as an optimization effort in determining career choices from an early age by students. Therefore, this activity aims to empower the community through a career introduction program that is held at SD Negeri 1 Jambesari.

METHOD

Several stages of community service activities were carried out in the Figure 1.



Figure 1. The stages of community service activities

Program Compilation

Preparation for the implementation arranged by the conditions and time of the program. The first thing to do was to observe the target area in order to know the field conditions and human resources at SD Negeri 1 Jambesari. Starting from licensing to the Jambesari village head and to the principal of SDN 1 Jambesari. In addition, the team also observed the interests and potential of human resources in SDN 1 Jambesari.

Program Design

The preparation of the program planning was a follow-up to the results of the field assessment and the preparatory stages that had been carried out previously. Based on the results of the analysis of the assessment of the village apparatus and the school, the program planning made by the team could increase students' knowledge and information about various careers. In addition, it could also improve the standard of living of the local community in the long term. Therefore, it was expected that the programs would receive full support from various parties who had worked together.

Program Implementation

The program held on October 1, 2022 at SD Negeri 1 Jambesari starting at 07.00 – 10.30 am WIB. The implementation of the program was carried out by a team of lecturers and students who were supported by SD Negeri 1 Jambesari teachers as partners. There were two activities, the first activity was for grades 1, 2 and 3 introduced various kinds of professional videos and coloring activity in the library hall, while for grades 4, 5 and 6 introduced all kinds of professions with practice through 7 professions by moving post activity.

RESULTS AND DISCUSSION

The "Career Festival: My Dream Job" activity was held on October 1, 2022 at SD Negeri 1 Jambesari. This activity provides practical knowledge to primary school graders in grades 1 to 6 about various kinds of work by making 7 posts or corners, each of which consists of a variety of jobs. Through the introduction of various professions, it is hoped that students can make choices of their dream job from an early age. There are professional props and costumes that support the visual appeal of students in every corner of the profession. Giving information about career guidance for student can be beneficially and very important to give career introductory for them (Sura & Mulyadi, 2019).

The application of career recognition through direct demonstration is in accordance with the stages of cognitive development in children of elementary age. Cognitive development at this age is at concrete operational stage, which means that children can think logically about concrete situations but need guidance in solving abstract problems, so it is important to provide direction and learning in concrete and practical forms (Desmita, 2009). Career introduction through the career festival prioritizes direct methods by providing understanding through visuals and demonstrations. This learning can be referred to as visual art, where visual art learning is a suitable method for primary school graders by building their knowledge through collaboration between creativity and even direct discussion between students and educators (Conway, 2019).

It is not only important to experience directly related to the profession being introduced, but career introduction will also have an impact on students' confidence and learning motivation to achieve their goals. Research shows that career recognition increases students' learning motivation. Providing information about various kinds of careers can improve career counseling strategies to increase self-efficacy in making career decisions so that it leads to increased motivation in making one's career decisions (Marinas et al., 2014).

Students who initially did not know directly about the use of the tools used by each profession, through this activity they obtain many information about careers (Figure 2 to Figure 8), for example (ring lights, tripods for content creator profession; drafts of building drawings in the architect profession; army clothes in the civil service profession; how to present or product promotion in the entrepreneurial profession; stethoscope and thermometer in the medical profession, new knowledge related to the professionalism of a "cook" who works in hotels, restaurants, etc.; as well as direct demonstration of the tools used by football athletes). As well as information that obtained by the students, hopefully they can make a best decision for their future. Students can improve their career decision making using career guidance and counseling strategies or by alternatives services to get more information about careers (Akhsania et al., 2021).



Figure 2. Army (TNI)



Figure 3. Architect



Figure 4. Businessman



Figure 5. Doctor



Figure 6. Chef 's



Figure 7. Content Creator



Figure 8. Athlete

Along with the implementation of career introduction in each corner for students in grades 4,5,6, there was a "career festival: my dream job" for students in grades 1,2,3 in the library hall of SD Negeri 1 Jambesari. The activities carried out were the screening of animated videos introducing various professions, from doctors, police, TNI, teachers, content creators, and other professions. In addition, there are coloring activities that aim to train the creativity of grade 1, 2 and 3 students. It is in line with the work of Farah et al (2021) who developed textbook activities for primary graders by considering kinesthetic activities as a way of attracting students' engagement. In addition, Er (2013) affirms that the use of Total Physical Responses is the best approach to teach students learn a language.

Different activities are carried out by grade 1,2,3 students where they draw activities to increase their creativity (Figure 9). The pictures they colored were pictures of professions which they hoped would make it easier to internalize learning outcomes related to explanations of various professions through presentations by the team. Fun activities through coloring activities could increase students' enthusiasm to get to know more about the various kinds of professions that exist. This was in line with research's finding that fun activities for children can increase motivation or enthusiasm in the learning process. Learning with the integration strategy of using instructional media involving videos, practical activities, flashcards, colors will increase student motivation (Al Mardhiyyah et al., 2021). Students who are motivated in learning can be indicated through involvement and attachment to class, this program process run very interactively and students were able to expressively show work results and there were lively discussion situations (Piaget, 1954).



Figure 9. Activities of coloring for grades 1, 2, and 3 at SDN 1 Jambesari

After carrying out the career festival activities: my dream job, the team gave a souvenir to the school as a memento (Figure 10).



Figure 10. Giving Souvenir for representatives of SDN 1 Jambesari

CONCLUSION

The community service program has been carried out through the career introduction activity "Career Festival: My Dream Job" for 119 students of SD Negeri 1 Jambesari. The results obtained by the team are the implementation of career festival activities for students in grades 1 to 6 so that they have new knowledge and information about the professions that have been presented. In addition, they can also get to know the detail of each profession because there is a demonstration from the team in using the attributes and tools commonly used by each profession. From preparation to implementation stages have been carried out well so that students are enthusiastic about this program. Students who initially lacked practical knowledge regarding the existence of certain professions now have broader insights so that their desire to reach their dream job becomes more focused and they can make the right decision on their future education.

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