CHAPTER I
INTRODUCTION

This chapter provides background of the study, research problems, research objectives, scope and limitation, research significance, and definition of key term.

1.1 Research Background

Language is a tool to communicate with other people to transferring and receiving information, ideas, feelings, et al. One of the languages that used is English. English in Indonesia is a foreign language. English is one of the lessons that students have to learn since they are in kindergarten and taught until the university. In fact, the ability of students in oral skill still not satisfied yet. Students should be master four skills of language. There are four skills of language such as listening, speaking, writing, and reading. The students are expected to master those four skills in order to be able to use English communicatively.

Speaking is an important skill to be mastered by the students as a tool of communication. Speaking is the one of active skills which requires the students to be active learners, Fahrurrazy in (Astuti & Faturrachman, 2015). It means that students must be active in the class and most of language learners are mostly concerned with learning speaking.

English for Specific Purposes (ESP) is a program to help students become more proficiency in their field of the study. ESP program arises faster attainment of linguistics skills and additionally leads to the acquisition of the desired state of knowledge, Jeczelewski in (Astuti & Faturrachman, 2015). Therefore, ESP is a program for students in certain field of study that has special needs. ESP is English
which is taught as a subject for the students’ major. According to Anthony in (Astuti & Faturrachman, 2015), ESP is to meet specific needs of the students, it is centered on the language used in the teaching and learning process. ESP is the teaching English for any purposes that can be specified.

In teaching speaking, there are so many problems that faced by the students to talk in class. According to (Ur, 2009), there are some problems in speaking activities in the class: one of them is low or uneven participation. Many factors that cause this is to happen such as students lack of interest and confidence in learning English make students passive in class. Hence, instructors are required to find a way that attract the attention of the students.

Therefore, English teacher has an important role to make students active in the class. As Cole in (Anjaniputra, 2013) says, it is the teacher’s role to provide effective plans/strategies in accomplishing students’ educational needs, whose general purpose is to communicate using the language being learnt. It means that teacher should have using suitable teaching strategies of speaking to help the students to overcome this problem to achieve the speaking skill.

In the previous study that written by (Kartikasari, 2016) in title “Teaching Strategies in Instructional Activities at Second Grade of SMP Aisyiyah Muhammadiyah 3, Malang” found that teacher uses some strategies in teaching learning process. There are Direct Instructional and Interactive strategy. Direct instructional strategy is implemented by instructor-centered based activities while interactive strategy is implemented by student-centered based activities. The instructor uses this strategy because it is appropriated with the abilities and
characteristics of the students. It is suggested to the teachers to use the strategies based on students’ level, characteristics, and ability.

In teaching learning process, teacher have different strategies in teaching speaking to get the goal of teaching-learning process. It also becomes the responsibilities of the teachers to make the students active in speaking. Thus, teacher’s strategies are important to attain the lesson objectives, which affect the teaching learning circumstances, and speaking skill is typically a sign of successful language learning, Brown and Yule in (Richards, 2008). This research is conducted to find out “Teaching Speaking Strategies Used by ESP Instructor at Economic and Developmental Studies Department of University of Muhammadiyah Malang”.

1.2 Research Problems

1. What are the strategies used by ESP instructor at Economic and Developmental Studies Department of University of Muhammadiyah Malang?

2. What are the difficulties faced by ESP instructor in implementing those strategies?

3. How does the instructor solve the problems?

1.3 Research Objectives

1. To know the strategies used by ESP instructor at Economic and Developmental Studies Department in University of Muhammadiyah Malang.

2. To know the difficulties faced by ESP instructor in implementing those strategy.

3. To find out how instructor solves the problems.
1.4 Scope and Limitation

In this study, the researcher focuses on teaching speaking strategies that used by ESP Instructor at E class Economic and Developmental Studies Department of University of Muhammadiyah Malang. This study is limited to one ESP instructor of E class at Economic and Developmental Studies Department of University of Muhammadiyah Malang.

1.5 Research Significance

The study is important, especially for instructors to give explanation about the strategies in teaching speaking. The difficulties faced is related in speaking skill also can be anticipated by the instructors. Besides, instructors also enable to selectively employ appropriate and proper teaching strategies. As another researcher, it gives information to the instructors in teaching speaking strategies that implemented in the class in order to conduct further investigation in the future.

1.6 Definition of Key Terms

a. Strategy means various actions, behaviors, steps, activities, or techniques that either instructors or students perform in the classroom (Brown, 2007).

b. Teaching is guiding and facilitating learning, enabling the learner to learn, setting the conditions for learning (Brown, 2000).

c. Speaking is the verbal use of the language to communicate with others. By speaking people can communicate their feelings, share their ideas or their opinion orally (Fulcher & Reiter, 2003).

d. Economic and Developmental Studies Department is one of major at Economics and Business Faculty in University of Muhammadiyah Malang.
e. ESP is to meet specific needs of the students; it is centered on the language uses in the teaching and learning process, Anthony in (Astuti & Faturrachman, 2015).