Perubahan Kehidupan Sosial Ekonomi Masyarakat Nelayan Desa Labuhan Kec. Brondong Kab. Lamongan

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ABSTRACT
Social life change happens in society in every certain range of time. One of the cause technology development and new innovations the bring change aloof inside society. technology development gives change towards society, because basically every economy has system that intertwine within call with the technology pattern.
Research is done at Labuhan village, Brondong subdistrict Lamongan regency. This village is the one of the beach village at regency Lamongan, where is the citizen majority are fisherman.
This research aim describes Life change the social economy of fisherman society at Labuhan village, with everything Factor-factor causes the happening of village fisherman society economy social change Labuhan.
The study applies descriptive qualitative method. Then to interesting the sample uses technique snow ball. Subject n this research is fisherman society. For data taking method in this research uses: Observation, Interview, and documentation. While for data analysis uses data collecting, data rediction, dat presentation, end conclusion withdrawal.
The result of result this research watchfulness demoes diverse change in fisherman society life among others: 1) village society social life change Labuhan which formerly society attitude(gemeinschaft), now is shifting towards patembyan (gesselschaft). 2) economy change. 3) ) and education change. as to the factor-factor that is influence life change social fisherman society economy technology existence, existenec TPI, and KUD
Suggestion for the local government. Is to increase village fisherman society labuhan by memberika elucidation and craft training in use tool catches good and true. as to suggestion for fisherman society should active fisherman society follows elucidation and training in the field of the fishery that held by official related to their erudition hits fishery area internal issue are more gooder. when does fisherman society detect to hit fishery troubleshoot, so fisherman self-supportinger and better in managed their effort.