CHAPTER 1

INTRODUCTION

This chapter explains research background that presents the reasons why the researcher conducted the research, formulation of the research problem, research objective, scope and limitation, research significance, and definition of key term to avoid misunderstanding on certain terms.

1.1 Research Background

There are two different ways of communication: verbal and non-verbal. Verbal communication is the process of sending and receiving message using words to interchange the information. Meanwhile, non-verbal communication does not use words either spoken or written to interchange the information. In both verbal and non-verbal communication certainly contain implicit meaning and explicit meaning. Explicit meaning is directly and clearly expressed or demonstrated in the text while implicit meaning is not expressively stated or implied from the text like figurative language.

Figurative language is a language used to express something contains a meaning that is different from its interpretation. Diyanni (2004:563) states that when we speak literally, the meaning is conveyed. Meanwhile, in using figurative language, the meaning is no longer its actual meaning. Moreover, Pradopo (2012:62) explains that figurative language declares a thing indirectly by comparing something else that is different to get a clear picture of imagination. It can be concluded that figurative language can enhance every literary work and help the readers visualize what is happening in literary works easily.
The previous research about analysis of figurative language was done by M Zen. Masruri (2011) from State Islamic College (STAIN) of Tulungagung, entitled “An Analysis of Figurative Language on The Lyrics of Westlife’s Selected Songs”. The focus of his research is to find out kinds of figurative language used in Westlife’s song and the message of each song. Moreover, the other research about analysis of figurative language was done by Fita Styarini (2014) from State Institute for Islamic Studies (STAIN) Salatiga, entitled “The analysis of Figurative Language in “Jack the Giant Slayer” Movie”. It is intended to know types of figurative language used and the meaning of socio-cultural context in Jack the Giant Slayer movie. The other previous research is done by Afif Annikmatul Khoiriyah (2016) from State Islamic Institute (IAIN) of Tulungagung, entitled “An Analysis of Figurative Language used in Movie Script “Frozen””. Her research describes types of figurative language and how the use of figurative language helps to build the messages conveyed in movie.

The difference between this research and the previous research is on the focus of study. The previous research were focused on the general meaning of lyrics and message of songs, the socio-cultural meaning of the movie, and the use of figurative language to build a message in the movie. Meanwhile, the recent research focuses on the meaning of each figurative language related to the situation when it is spoken. Besides, the similarity of this research with the previous research is on the analysis of figurative language.

1.2 Research Problems

Based on the background above, the problems of this study are stated as follows:

1. What kinds of figurative language used in “Inside Out” movie?
2. What are the meanings of figurative language in relation to the situation when it is said?

1.3 Research Objectives

Based on the research problem above, the purpose of the study are:
1. To find kinds of figurative language used in “Inside Out” movie.
2. To explain the meanings of figurative language in relation to the situation when it is said.

1.4 Scope and Limitation

Based on the background of the problem stated above, the researcher specifies the analysis of figurative language in “Inside Out” movie. The dialogue in this movie becomes the main focus where the researcher is going to analyze.

1.5 Significance of Study

The result of this research is expected to be useful for the readers in order to know and understand about the kinds and meaning of figurative language. In addition, it is also expected to enrich the students' knowledge in the field of literature, open their mind in interpreting any kinds of literary works, and get better understanding about figurative language. Moreover, the result of this research is expected to be used as the reference for the teachers who want to teach their students about literature especially the use of figurative language. Furthermore, the researcher hopes that this research can be used by the further researchers as a reference in conducting research related to the topic in the same field of literature.
1.6 Definition of Key Terms

To avoid confusion in understanding this research, the researcher presents some definitions of key terms:

a. Figurative Language is a kind of language which departs from the language employed in the traditional, literal ways of describing a person or objects (Reaske, 2005).

b. Movie is mass media that can be seen and heard (audio - visual) and can be achieved by many audiences (Kridalaksana, 1984).

c. Inside Out: One of the movies produced by Pixar Animation Studios under study by researcher