CHAPTER III
RESEARCH METHODOLOGY

This chapter presents the methodology of this research. It contains five points of discussion: research object, research approach, data collection, and data analysis.

3.1 Research Object

The object of this study is the form of the movie itself, which is entitled “The Blind Side”. The object of study focused on social conflict faced by Michael Oher as the main character in “The Blind Side” movie. The main character selected as the object of the study, because he faced social conflict in his life.

3.2 Research Approach

There are many approaches used in analyzing literary works such as drama, novel, film, poem, and etc. There are many kinds of approaches in appreciating literary works. According to Abrams (2015), literary approach consists of four division, they are: Mimetic approach which is to find and prove the truth of the literary works which is presented by author, Pragmatic approach which is to find how far the author persuades his readers to agree with his idea, Expressive approach to focus on the author’s biography or his background, and the last is objective approach.

Objective approach views a story, a poem, a play or novel to be an individual entity, existing on the page that can be read and understood in its own right, without necessary studying the author’s life or the age in which it is written or it is possible effect on its reader. It means, the researcher will study only about
the works. He will not learn about the author’s background or age. The example of this approach is an analysis on “Harry Potter and The Half-Blood Price” by J. K Rowling.

Based on the kind of approach discussion above, the researcher used the objective approach. This approach was use because the researcher just wanted to identify main character’s social conflict in “The Blind Side” movie. The researcher do not to learn about author feeling, author idea or the truth of this literary works.

3.3 Data Collection

This study focused on the social conflict of the main character, so the researcher used the significant sources that happened at the events, ideas, and dialogues in the movie. It means that the data were collected from the original sentence in the dialogue of the “The Blind Side” movie. The step of collecting data are described as follows:

1) Watching 5 times the story of “The Blind Side” movie:
   a) 1 to 3 times : collecting the Michael Oher’s social conflict that appear in the movie.
   b) 4 to 5 times : collecting the causes of the Michael Oher’s social conflict that happened in the movie.

2) Reading the script of “The Blind Side” movie

3) Listing the social conflict was experienced by Michael Oher that appears in “The Blind Side” movie and script.
4) Collecting the social conflict, causes and the solution of conflict by Michael Oher.

3.4 Data Analysis

After the data was collected, the researcher continues to analyze data through some steps. The purpose of data analysis was to analyze and interpret the data meaningful information. The step used to analyze data were as follows:

1) Identifying the data of the social conflict of Michael Oher that have been collected from the “The Blind Side” movie.

2) Classifying the social conflict of Michael Oher that appear in “The Blind Side” movie that have been collected.

3) Choosing and categorizing the causes of the social conflict of Michael Oher in “The Blind Side” movie and script.

4) Finding the solutions of Michael Oher’s social conflict based on “The Blind Side” movie.

5) Drawing the conclusion based on the finding.