CHAPTER I

INTRODUCTION

This chapter contains some sections such as background of the study, statement of problems, purpose of the study, significance of the study, scope and limitation, and definition of key terms. Each section is presented as follows.

1.1 Background of The Study

Communicating by using a language, people have their own language style when they speak to each other. Coupland (2007) suggests that style refers to ways of speaking and how speakers use the resource of language variation to make meaning in social encounters. It can be concluded that in making a meaning in social interactions, people may choose the style as what they desire to. Furthermore, in some cases of implementing language style, style is used to show the social status of someone. For example the way of an educated person speaks is totally different compared to the uncultivated person.

Experiencing the outside of world as we have dealt with is one of the factors that influence people in using the variation of language. Some of many factors can affect the variation of language: (1) Age, when we talk with a person who is older or younger than us, (2) Region, it usually appears when we stay in some districts, (3) Occupation, it is appear when we talk to our partners in the office or
work places or physical location, (4) Social class, when we make interactions with teachers or friends in school, (5) Ethnicity when people speak in different ethnic background especially in a mixed community (Wardhaugh, 2006)

Based on the result of the previous research done by Fadhilah (2013), there are two language styles used by the main characters on “What Girl Wants Film”. They are casual language style and intimate language style. Furthermore, the dominant language style used by the main characters on that movie is casual language style. On the other hand, another result of a research done by Harman 2013 shows that there are two kinds of language style used by the presenter of Oprah Winfrey Show. They are casual and consultative styles. It makes the researcher interested in finding out the language style which is used by Nelson Mandela speech in “Long Walk to Freedom” film.

There are some reasons why the researcher is interested in conducting this research. First, the two previous researches that have been chosen by the writer as the previous research have investigated the language style from two different objects; they are Talk Show (Oprah Winfrey Show) and Movie (What Girl Wants). Therefore, the researcher tries to conduct the same topic of research (Language Style) from another object of study (Speech). Second, Nelson Mandela is widely known as the South African activist and the first president South Africa. He also was a leader of both peaceful protests and armed resistance against the white minority’s oppressive regime in a racially divided South Africa. He
deserves to be observed in order to figure out his language style. The last, Mandela speech which is chosen by the researcher is a prestigious speech.

1.2 Statement of Problems

1. What are the kinds of language style used by Nelson Mandela speech in the movie “Long Walk to Freedom” film?

2. What is the most dominant language style used by Nelson Mandela speech in the movie “Long Walk to Freedom” film?

1.3 Purpose of the Study

The purposes of the study are as follows:

1. To investigate the kinds of language style used by Nelson Mandela in “Long Walk to Freedom” film.

2. To find out the most dominant kind of language style used by Nelson Mandela in “Long Walk to Freedom” film.

1.4 Significance of the Study

The researcher expects the lecturers at University of Muhammadiyah Malang (UMM) to be able to take valuable information related to the use of language style. For other researchers who want to conduct another research related to language style, hopefully this study can be used as an additional reference. For the students at the University of Muhammadiyah Malang (UMM), hopefully this study can be useful in
increasing their knowledge related to language style especially in doing a speech in the class. And also, this study will be useful to show the example for other students who are interested in studying about speech style. This study gives theoretical and practical contribution. Theoretically, this study contributes to give more knowledge about speech style in daily conversation. Practically, it will be useful not only to student of English department, but also to all reader of this study especially to people who concern with language styles used by Nelson Mandela’s speech in “Long Walk to Freedom” Film.

1.5 Scope and Limitation

The researcher focuses the research on interesting aspect that is language style used by Nelson Mandela in “Long Walk to Freedom” film. The researcher limits it to find out and understand the language styles used only by Nelson Mandela in his speech in “Long Walk to Freedom” film.

1.6 Definition of Key Terms

- **Language styles**: is the way to use language (keraf, 2009). It means that language style allows us to find out the moral value, character, and ability of someone who uses that language

- **Speech**: is a spoken expression of ideas, opinions, etc., that is made by someone who is speaking in front of a group of people.
• Kind of language style:
  
  o Frozen Language
  
  o Formal Language
  
  o Consultative Language
  
  o Intimate Language
  
  o Casual Language
    - Slang, Ellipsis, and Colloquial