CHAPTER III

RESEARCH METHOD

In this thesis, the researcher presents the aspects dealing with research methodology which are used to analyze the song. These aspects are research design, approach, research object, research instrument, data collection and data analysis.

3.1 Research Design

Research design is a method for collecting and analyzing the data to answer and solve the research problems. Research design is divided into two types, according to Ary (2009: 22) there are quantitative research and qualitative research. Quantitative research is a research that uses object and statistical analysis of numeric data to answer and solve the problem. Qualitative research is a research that uses social phenomena from human participants in the study to answer and solve the research problem.

In this research, the researcher uses qualitative research. This kind of research is selected because this study discuss about the kind of figurative language and the meaning of figurative in Shawn Mendes song title ‘Stiches’ in album Handwritten. The researcher analyze the lyrics of songs because usually songwriters write songs based on social phenomena that exist in the community.
3.2 Approach

Approach is the reader’s position in analyzing the literary products such as novel, drama, song or poem. There are four kind of approach to analyze the literary works, there are pragmatic approach, mimetic approach, expressive approach and objective approach (Abrams, 1999:51).

Pragmatics approach is an approach that focused on the benefit after reading literary works. The readers of literary works can get the emotion and they can argue for the ideas in the literary works.

Mimetic approach is an approach that supposes the literary works to be reflection of human being. This approach usually called as the imitation of human’s life.

Expressive approach is an approach that views a literary works expressing felling of the author. This approach usually shows the expression of feeling of the author’s imagination on his perception.

Objective approach is an approach that suppose the literary works as a work that is free from the author’s experience and social cultural background. This approach describes the literary works as complexity, coherence integrity and the interaction of each component element.

In this research, the researcher uses objective approach to analyze the lyric song Stitches by Shawn Mendes in Handwritten album. In this case, the researcher only
focuses on analyzing the figurative language and the meaning of it. Because song lyric commonly from the author’s expression by listening or seeing phenomena in society

3.3 Research Object

Research object is a source that contains the information related to research problems of the study. It does not need participant as subject to answer the research questions (Cohen, 2007). The object of this study is Stitches song lyrics of Shawn Mendes. The aim of this study is to find figurative language and the meaning of figurative language in Stitches song lyrics by Shawn Mendes.

3.4 Research Instrument

In this study the researcher uses a research instrument to collect the data. For collecting data, the researcher needs to do document analysis. Ary (2006:464) stated that document analysis is a research method applied to written or visual materials for the purpose of identifying specified characteristics of the material.

According to Bodgan and Biklen (2006:64), there are three main types of documents, namely: personal document, official document and popular culture document.

1. Personal document is a document created by personal private activity. The examples are letters, diaries, autobiographies, family photo and the others.

2. Official document is a document created by institution, organization and employee for record keeping purposes. The examples are newsletters, files and yearbooks.
3. Popular culture document is created for commercial purposes to entertain the people. The examples are TV programs, news reports, audio recording and other mass consume materials.

The researcher uses popular culture document as the instrument because song lyrics is created for commercial purposes to entertain the people.

Furthermore, the way to do document analysis is through reading and analyzing the figurative language used in stitches song lyric by Shawn Mendes.

3.5 Data Collection

In collecting the data, the researcher collects all the data from written materials which are closely related to the topic. The steps of collecting the data in this study are as follows:

1. Reading the stitches song lyrics of Shawn Mendes in Handwritten album.
2. Understanding the stitches song lyrics of Shawn Mendes in Handwritten album.
3. Selecting the words, phrases, or sentences that containing with figurative language.
4. Grouping the types of figurative language.
3.6 Data Analysis

After collecting the data, the researcher uses the following steps to analyze the data, they are:

1. Understanding the meaning of stitches song lyric by reading the lyrics.

2. Finding types of figurative language used in the stitches song lyric of Shawn Mendes in Handwritten album.

3. Finding the meaning of figurative language in the stitches song lyric of Shawn Mendes in Handwritten album. There are many ways to find the meaning of figurative language. Firstly, the researcher looks up the dictionary to find difficult meaning. Second, the researcher is watching video clip of the song to know the story in that song. The last, the researcher consult with the advisor and friend.