CHAPTER III

RESEARCH METHODOLOGY

This chapter presents the research method used in conducting the research. It covers research design, approach, research object, data collection, and data analysis.

3.1. Research Design

Research design is the researcher’s plan on how to proceed to gain an understanding of some groups or some phenomenon in its context (Ary et.al, 2010). Furthermore, he added that it is the researcher’s following plan in conducting research which includes what method will be used, what data will be gathered, where, how, and from whom.

Descriptive qualitative research was settled as this research’s design in order to get specific and detailed result. Descriptive research is designed to obtain information concerning the current status of the phenomenon and to provide rich verbal description of settings, situations, and participants (Ary et.al, 2010). Hence, it is used to evidently describe “what is” which is derived by the analyzing and interpreting the data. Further, qualitative research is a research design that seeks to understand a phenomenon by focusing on the total picture rather than breaking it down into variables (2010:29). Thus, qualitative research is suitable for this study since it can present the fact of phenomena in detail which is shown by some words and descriptions.
In this study, the writer intends to find out Chris Gardner’s fatherhood elements in Gabriele Muccinno’s film “The Pursuit of Happyness”. The writer used document analysis as the method because the analysis was based on the document or film script.

3.2. Approach

Approach in literary study represents the researcher’s view or researcher’s position in analyzing literary works such as drama, novel, film, etc. According to Kennedy (1983: 1348), literary approach consists of four kinds: expressive, pragmatic, mimetic, and objective.

Considering the kinds of approach above, this research used the objective approach because it focused on the contents of literary works. Kennedy (1983) states that objective approach requires the readers to study the literary work themselves. In other words, the researcher did not need to study about the author’s life or background of the work.

3.3. Research Object

The object of this study is Gabriele Muccino’s film “The Pursuit of Happyness”. The data were analyzed in the forms of scenes, events, and dialogues which are related to the problems of study.

3.4. Data Collection

The type of data collection used in this study is document. The document of this study was movie script which contains of fatherhood values in “The Pursuit of Happyness” film. The steps in collecting data of this study were as follow:
1. Watching “The Pursuit of Happyness” film several times in order to get better understandings.

2. Finding and marking the data of the fatherhood values that would be analyzed.

3. Selecting the data which concern with the statement of problems.

4. Organizing the data based on the scenes of the film which are related to the statement of problems.

3.5. Data Analysis

After collecting the data, the researcher analyzed the data through the following steps:

1. Reviewing the data that have been collected as the proof to answer the research question.

2. Confirming the collected data with the theory.

3. Answering the research questions by explaining in details and associating the result with the related theory.

4. Drawing the conclusion based on the findings and the analysis.