CHAPTER I
INTRODUCTION

1.1 Background of the Study.

At this time in Indonesia, English is very important language in science and technologies described as highly related at all to human life. English is one of the essential languages to learn, because English is an international language used to communicate with other countries. The era of advancement of science and technology is rapidly increasing. It opens of the opportunity to communicate internationally and free market of immediate demands of the Indonesian nation has competitive competence in all areas. Indonesia can no longer simply rely on natural resources and the physical ability to achieve well-being, but should rather rely on the resources professional man. One of the conditions for achieving this is English language skills, particularly to communicate in spoken or writing. The mastery of speaking skills in English is a priority for many second-language or foreign-language learners. “Consequently, learners often evaluate their success in language learning as well as the effectiveness of their English course on the basis of how much they feel they have improved in their spoken language proficiency” (Richard, 2008: 19).

English language has important role. The use of English is more urgency to be able to follow the development. Those are the field of technology and science and information development. English is no longer strange language for us. We need to master English, even the basic one. Because English is as
an international language. It takes important role in language teaching English so that students are able to speak English well. English mastery is a tool for spoken and written communication. English language has different characteristics from other subjects. This difference is the function of language as a mean of communication. It is indicated that learning English is not only learning vocabulary and grammar in the sense of knowledge, but should seek to use or apply that knowledge in communication activities.

Communication is one of the implementation of language function in society as a means of carrying out the business. Many people learn English because they think it will be useful in some way for international communication and travel. Such students of general English often do not have a particular reason for going to English classes, but simply wish to learn to speak, read and write the language effectively for wherever and whenever this might be useful for them (Harmer, 2007:11). Communication takes place whenever two or more human beings come into contact with each another and express their ideas, thoughts and feelings. The students feel difficult to speak English fluently if they only study at school generally. They will get it in real life listening to the native speaker. However, if the school has certain rules and good school environment, it can help the students to speak English well.

Speaking is one of language skills which are interpreted as an expression of idea, opinion, or message with oral language. Speaking is one of four language skill, which is the basic function of language as communication instrument. The students who study at the school which use certain language will
be a good speaker. It is different from the students who study at the other schools. They will have difficulties in using English to speak to each other. It is caused by the condition of the school environment and media that is used in teaching process. So that a certain media must be used to help the students in learning.

In making the students have strong interest in teaching and learning process, especially in learning speaking, the teacher should take the best approach, method, and strategies. Then, the teacher can use media in teaching English. Method are used to help the students in speaking to make the interaction between the teacher and students. Furthermore, the teacher has to prepare the interested aids before teaching learning process has done. In this case, the researcher used visual media in teaching learning process. Furthermore, the teacher use public figure picture media in teaching speaking.

Teachers can use the visual media in teaching speaking. Visual media can be defined as something or a tool used to attract students to follow the learning process, because the images can make students more focused on learning (Arsyad, 2014:21). Since, they do not feel that they are forced to learn. They also enable learners to gain new experience in a foreign language that is not always possible during a typical lesson. Visual media do not make students feel bored because the picture contains elements of different colours and shapes. Finally, the teacher hopes visual media can make the students do not get bored in learning. Especially, in English speaking and improve the students' ability to speak English, especially in the classroom and every day in general.
Visual media is one of the media which is applied by the teacher toward students in SMAN 4 Malang. This media aims to give different learning experiences to the students. This research is very interesting, because the teaching of speaking with the use of visual media. Especially, the public figure pictures, it makes the students learn to speak differently. With the help of visual media / public figure pictures, the students can develop their words and express it with the help of pictures. SMAN 4 is one of the favourite schools in Malang. The students of SMAN 4 are mostly excel and have more capabilities than the other students. So that any media used by the teachers are very easy to be understood and accepted by the students. Furthermore, visual media could also motivate learners by increasing their interest in a text or presentation. They attract attention, sustain attention, and generate emotion. They can underscore the information in printed material or verbal narration by presenting it in a different form. Visual can simplify information that is difficult to understand and remember. With visual media that the students can implement what they want to say by using images that are prepared. They are free to appreciate a picture with words that they want without restriction, but in accordance with the theme of the current study. By using public figure pictures, they can use their speaking skills in class and outside of class.
1.2 Statement Of the Problems

Based on the background above, the problem can be formulated as follows:

1. How does the teacher implement public figure pictures in teaching speaking to the tenth grade students in SMAN 4 Malang?

2. How do the students respond to the implementation of public figure pictures in teaching speaking to the tenth grade in SMAN 4 Malang?

1.3 Purpose of the Study

1. To know the implementation of public figure pictures in teaching speaking.

2. To know the students’ responses to the implementation of public figure picture in teaching speaking.

1.4 Significances of the Study

The results of this study are expected to give both theoretical and practical benefits as follows:

1. Theoretical

The results of this study are expected to know that the visual media can be used in speaking class to make students do not get bored when they talk using visual media.

2. Practical

a. Teacher

1. Teachers can use simple ingredients and he / she will have a new method for teaching speech by using the visual media especially public figure picture.
2. Teachers can use this visual media with the interesting method, so the students are able to understand clearly in learning English.

3. To study the response of students, whether the media should be used continuously or not.

b. Student

1. The student can learn and express what they want with the use of visual media especially public figure picture that they provide.

2. Students will feel happy and not bored because they learn to speak with the visual media.

c. Researcher

1. The researcher can use the result of this study to be reference.

2. Increase knowledge on the use of visual media.

3. For researchers this study is expected to make the future researcher to be better.

1.5 Scope and Limitation

The scope of this study is the used visual media especially public figure picture in teaching speaking class, the way the teacher uses the visual media in teaching speaking and the students’ responds about the visual media used by teacher in teaching speaking. This study is limited on one the English teachers of SMAN 4 Malang who teaches the tenth grade students.
1.6 Definition of the Key Terms

To avoid misunderstanding of the key terms used in this study, the writer gives some definition of the key terms as follow:

*Teaching* is the activity of educating or instructing or teaching; activities that impart knowledge or skill. In this study, teaching is an activity where the teacher gives the materials to the students in the classroom.

*Communication* is the means through which people interact, exchange information and relate to one another. In this study, communication is very important to communicate between teacher and student.

*Speaking* is one of language skills which are interpreted as an expression of idea, opinion, or message with oral language. Speaking is one of four language skill, which is the basic function of language as communication instrument. In this study, speaking is an activity that the students do to explain about the visual media especially public figure picture.

*Visual Media* which means all the props used in the process of learning that can be enjoyed through the eye senses. In this study, visual media is a teacher’s way in teaching and delivering the material to the student in teaching learning process.