CHAPTER I

INTRODUCTION

This chapter provides some points of discussion such as: background of the study, statement of problems, purpose of the study, significance of the study, scope and limitation, and definition of key term.

1.1 Background of The Study

The importance of English as a world language has made people to learn English as early as possible. In Indonesia for example, English is taught even before the children enter playgroup and English is the first foreign language taught as a local content subject in Kindergarten and primary school. English also becomes main subjects from Junior High School up to universities. In other words, Indonesian government places high priority on this language. It means that the government hopes that the students are ready to face their future whether in academic field or in working field. It can be said that teaching and learning English in Indonesia is very important.

There are many reasons that learning English is important. First, learning English was to improve the people’s life. By learning English they get information, knowledge and do things related to English. Second, if the people learn English, they can communicate with people around the world especially foreign people because English become international language. Third, people can
get better job if they know English because many jobs employers nowadays require that job applicant know English.

However, it is unfortunate condition because the result shows the poor knowledge and less motivation of the students in learning English. There are many factors influence the student’s motivation in learning English such as the classroom environments, the classroom facilities or the materials that did not appropriate with the students’ need etc. It is related to the situation analysis that to identify positive or negative impact the implementation of a curriculum plan.

There are two reasons why knowing the impact in implementing the curriculum plan are important. First, if the teachers know what are the positive or negative impact in implementing the curriculum plan, they can overcome the obstacle in teaching and learning process so that the knowledge can be transferred to the students effectively and it will make the class management well. According to Richards (1994:39), in a well managed class contributes to high motivation and expectation for success. The students who have high motivation will learn better and faster. On the contrary, the students who have less motivation they will not learn well. They just come to school to listen only what the teacher explains but they do not learn anything. Second, responding to the goverment steps that the existence of educational institution should be able to suspend the economical situation in its area. For example; in Malang, today, demands of people who are able to operate excel and microsoft word to be secretary is recently high. Thus, university or vocational high school should provide talented students to fill in such job.
From the statement above, this research focuses on situation analysis in ESP subject at English Department of University of Muhammadiyah Malang. Because in this level, the students did not need to learn many or all subjects like in the senior or junior high school, but university students only will take a specific field of study based on their interest. Here, the function of ESP is to give and socialize English as foreign language appropriate with their subject matter. As English students, first grade students need to know many things about English not only about the main subject of English but also other filed of English such as tourism, business English, and hotel. In ESP program, students will learn English communicatively and meaningfully.

Finally, the researcher is interested in ESP subject because ESP is a new subject for first semester students, and situation analysis in ESP has never been investigated yet.

1.2 Statement of the Problem

“What is the situation in ESP subject at English department of University of Muhammadiyah Malang?”

1.3 Purposes of the Study

Based on the problems above, the purpose of the study is:

“To find out what is the situation in ESP subject at English department of University of Muhammadiyah Malang”
1.4 Significance of the Study

The result of this study is hoped to give powerful input to the students and the teacher related to teaching and learning in ESP subject because both of the students and teachers are interconnected to each other. If the teachers know the positive or negative impact in situation analysis, the teachers can overcome the obstacle in teaching and learning process and will give the course design of the materials which appropriate with the students’ difficulties. Moreover, this research will give contribution for English Department related to ESP subject. In general, this research will provide important information to increase the quality of teaching and learning. The researcher also hopes that this research may be used by researcher as references and will encourage them to carry out the similar studies.

1.5 Scope and Limitation

The scope of this study is the situation analysis in ESP subject at English Department of University of Muhammadiyah Malang and it focuses on the first semester students of English Department because they still get English materials altough they are English department students.

1.6 Definition of Key Terms

The researcher presents some definition of key term to avoid misunderstanding in interpreting this study:
1. Situation analysis is an analysis of factors in the context of a planned or present curriculum project that is made in order to assess their potential impact on the project (Richards, 2001: 91).

2. ESP or English for Specific Purpose is a term that refers to teaching or studying English for a particular need of students (like law, medicine) or for business in general (Hutchinson and Waters, 1987: 19).