CHAPTER I

INTRODUCTION

This chapter presents background of the study, statement of the problem, objectives of the study, significant of the study, scope and limitation and definition of key terms.

1.1 Background of the Study

Language as a mean communication seems to have played an important role in human life. Language and human beings cannot be separated. Human life perspicuity runs well because they use language to communicate something one another. Through the language, people gain a better insight into human relations. They use the language to express their ideas and thoughts. Meanwhile language itself can survive and develop because people use it and teach to other people. Whoever, whenever and wherever they are, language always accompanies them. Even when one is silent, basically he still uses language.

Language is important media of communication for people in a certain community. In the era of science and technology, they need to increase and understand English as an international language. However, understanding English well is not always easy for everybody, especially those using English as a foreign language like in Indonesia.
English as an international language is used for communication in most activities and field in the world. English has become a global language which is used in communication, education, technical and scientific information and technology. In Indonesia, English is taught to the students of elementary, junior, and senior high school, and even to university students as one of the compulsory courses. English instruction at the university level is usually the intensive procedure, which implies close study of short passages, including syntactic, semantic, and lexical analyses and translation into the LI to study meaning. (Chaudron, 2004). And one of the courses taught at the university level is literature.

According to Welleck and Warren, 1989:23, Literature is a piece of writing, which expresses and communicates thought, feeling, and attitude of life. Further, we find so many kinds of happening in our daily life when we read literary works. Really, literature is identical with the real problem of life (Welleck and Warren, 1956: 94). When people talk about literature, they consider that literature is an endless topic of discussion. The reason is that literature has many aspects to be discussed. Here literature can be classified into short story, novel, poetry, and drama. A literary work is not only an imagination but also a true picture of reflection of life. Simply, it can be said that literature is a portrait of social reality of a certain kind. Literary works contain human expectations, fears, joys and so on. As people know that human cannot live alone without another. It means that in their life, human always interact and communicate with the others in the society. This is the reality that cannot be
denied. This is the fact happens in this life. And while communicating and interacting with others, human always face some problems in their life. These problems have very close relation to their emotion.

The writer believes that the values of life in the creation of literature cannot be separated from psychological aspects, because literature and psychology are two of faces, which are covered by one heart and also involve human being into the conflicts or problems. The figures that appear in the literary works must have characters. Such as the statement said that every lovers of literature is the lovers of psychology, and of course each other’s has a different ability (Suhada, 1987: 102).

Film, for centuries has always growth appropriate to the time. Every year there are many films produce, a lot of conflict or problems take away from our daily life. Based on those phenomenon, this study will discuss about film, as one of the literary works. Film is a mirror that is suitable to reflect all aspects of life. Film, as one of literary works that can influence humanist thought. Therefore, watching film may improve the quality of human life. It is possible for human to gain variety of knowledge by watching film. So, by watching film, human can learn how to face and solve the problems they faced especially from the conflicts that appear in the film.

In this study, the focus is on the changing performance style related with the fashion. It is discussed because there are many aspects that are interest in to know what fashion style actually are. To some people, fashion is an art form but for most
people it is a method of utilizing clothing, accessories and hair to show or hide something about them. People can use fashion to express themselves, to serve as an extension of personality. Fashion can be made with clothes, accessories, shoes, hair, makeup, even the cell phone. Here, Andrea “Andy” Sachs as the main character actually never considers about her performance style. For her, performance is not the important thing, but because of her lack of style or fashion knowledge makes her become gossip around the office, she decides to change the performance style. She becomes more stylist than before just to support her job.

**1.2 Statement of the problem:**

1. What is Andrea changes her performance style?
2. Why does Andrea changes her performance style?
3. What are the effect of Andrea changes her performance style to herself?

**1.3 Objectives of the Study:**

This thesis is intended to study Andrea’s changing performance style in Lauren Weinberger’s film “The Devil Wears Prada”.

The objectives are as follows:

1. To describe the changing performance style of Andrea.
2. To explain the reason of changing performance style of Andrea.
3. To dig out the effects of changing performance style of Andrea.
1.4 Significance of the Study

This study is aimed at giving both theoretical and practical contribution. Theoretically, the results of the study are expected to give contribution to develop the study and analysis on literary study related to the study of changing performance style. It is aimed at giving description of the importance of learning human behavior, so they will understand more about themselves and try to improve the quality of their life. Practically, it is expected to be useful for English Department. In addition, this study provides contribution and important thing for others who are interested in doing further research in this area.

1.5 Scope and Limitation

There are many interesting aspects in the film to be analyzed, but the writer only focuses her study on Lauren Weinberger’s film “The Devil Wears Prada”. It limits on Andrea’s changing performance style, what, why and the effect of Andrea’s changing performance style to herself.

1.6 Definition of Key Terms

The purpose of giving definition of key terms is to avoid having misinterpretation or misunderstanding, which may exist in investigating this study. The definitions of key terms are:
1. Study is a carefully analysis of phenomenon, development, or question usually within a limited area of investigation (Gove, Philip B, 2000).

2. Literature is a virtual record of what men have seen in life, what they experience in daily aspect of it (Hudson, 1965:100).

3. Films or movies are cultural artifacts created by specifics cultures, which reflect those cultures, and, in turn, affect them (Answers.com). Films are portrait about all aspect of life that happens in real life and occasionally unimaginable.

4. Performance is how we choose something like clothing design or accessories to create a certain look to support our physical appearance in performing.

5. Style is design of something especially particular fashion which express quality of being fashionable and elegant.

6. “The Devil Wears Prada” is the title of the film.

7. Andrea “Andy” Sachs is the main character of the film.