CHAPTER I

INTRODUCTION

This research contains of some sections such as; background of the study, statement of problems, purpose of the study, significance of the study, scopes and limitation, and definition of key terms. Each section is presented as follows.

1.1 Background of the Study

Communication is the process that links discontinuous parts of the living world another. On the other hand, we are living in what Marshall McLuhan calls the “Global village”, modern communication media it is possible for millions of people trough out the world to be in touch with nearly any spot in the globe for example is internet. We knew that internet is global communication. Slang is a part of language in society, in which people use communication. Slang as the subject of sociolinguistics, which deals with the language in society, always develops from time to time (Fromkin, 1993: 320-362). Slang makes enrich vocabulary of language because slang is different from one area to another area. This can be also a signal of membership of particular group. The influence of slang is very fast because of media especially for internet. Thus, the writer interested to conduct the internet slang word to become issue for this research.

In conducting this research of internet slang word, the writer specified in slang used in 9GAG- Just for fun site. There are some reasons why the writer is interested
in conducting this research about internet slang word in 9GAG- Just for Fun site. First, in high technology century, everybody knows and uses the internet. We used internet for some reasons such as blog, social network, website etceteras. Second, 9GAG- just for fun site is close connection with internet. 9GAG is the simplest way for everyone to publish, collect and share fun. 9GAG is expressing someone feel with picture or some word. We can post or just giving comment in 9GAG. Third is because 9GAG becomes hot topic on the world. It just not some picture but some slang word people followed by post or comment. The last is because this site becomes popular which influence people by new word and picture. On the other hand, 9GAG is media for anyone that can post and create own page of favorite fun and share them with friends which can influences everyone in the world with picture or some slang word.

Based on my observation, internet slang word is common phenomenon in 9GAG- Just for Fun site. 9GAGERS almost used Internet slang word for their communication and this site is one of the famous in the world so many people used or see it. In other hand, the internet slang language influenced the member of 9GAG for example they write *Le when they introduces their self, someone or something.

In previous research, the title is “A Study of slang terms which are used by netters on IRC (Internet Relay Chat). The Author is (11493137) YOLANDA ANGELINA, Petra Christian University, Surabaya, East Java (1999). This research is to find slang terms on IRC (Internet Relay Chat) used by Indonesian netters. She attempts to observe slang terms on IRC, as media for chatting with people around the
world. On IRC, there must be many slang terms used by netters like in talking to others for hours. Then, she also tries to observe how those terms are formed and why netters those terms.

Slang is considered as a result of the rapid growth of the new words that is happening as a creative expression from people to make words more efficient and simpler to be uttered. The spreading of slangs is very fast, especially among young people because the influences of medias. As well as mere words, slangs also undergo some processes in its formation. Thus, the writer focused the research on “Internet Slang Word Used in 9GAG- Just For Fun Site” as the source of data of this study, in which this site represents human daily life today.

1.2 Statement of Problems

From the explanation in the background above the writer formulates the statements problems as follow:

1. What are the internet slangs used by 9GAGER?

2. What are the meaning of internet slang words found in 9GAG-Just for fun Site?

1.3 Purpose of the Study

The purposes of the study are stated clearly from the statements of the problems therefore they will not jump out of line. The purposes are as follows:
1. To know the Internet slangs those are commonly used in 9GAGER.

2. To know the meaning of internet slang words found in 9GAG-Just for Fun Site.

1.4 Significance of the Study

Hopefully through the finding of the study is giving a clear description about Internet Slang words used in 9GAG- Just for Fun site to the readers, in order to make them easy to adapt with their community in surrounding and gives the contribution to the teachers and students who wants to study language. The practical result of the study is expected to provide useful information for the following readers:

1. The study of the kinds English slang word found in internet that especially in 9GAG-just for fun or www.9gag.com is hoped to provided the reference for the students who interest Sociolinguistics subject, and especially when they study about Slang word.

2. The study of the meaning English slang words in Internet or site which can improving student knowledge.

3. The reader will use my study about Internet slang word in their daily life.

4. Future researcher, who will probably conduct another research in related topic.

1.5 Scopes and limitation

This study needed scope and limitation so that agree with the purpose of study to become successful. Sociolinguistics has many kinds of variables. One of its
variables is about language that including English slang word. Here the writer study about internet slang word used in 9GAG-Just for Fun site only. In addition, the limitation of this study is just took the post of 9GAGERS from February 20th, 2012-March 18th, 2012 which is found in 9GAG-Just for Fun Site.

1.6 Definition of key terms

The following terms were defined to ovoid misunderstanding about terms of research and helped the readers to understand the discussion.

1. Slang is the one stream poetry which is constantly flowing, G. Chesterton (in Anderston and Trudgil, 1990:69)

2. Internet Slang Word is the popular shorthand language used for easy communication through internet based emails and SMS (D. Mohankumar, 2011).

3. 9GAG- Just for Fun Site is a one stop deadliest handy micro-blog which collects any funny stuff you find or create.