CHAPTER I
INTRODUCTION

In this chapter, the researcher presents background of the study, statement of the problem, purpose of the study, scope and limitation, significance of the study, and definition of key term. Each point is presented as follows.

1.1. Background of the Study

Language has an important role in society. People need language to establish any social relationship with others because they cannot fulfill their needs by themselves. It means that language can express idea, feelings, emotion and suggestion or others. Wardhaugh (in Mesthrie, 2009) defines language as system of arbitrary vocal symbols which is used by members of speech community as a means of communication to interact and express their idea, feelings, and thought. According to Meyer (2009) language is not simply a means of communicating information about the weather or any other subject. It is also a very important means of establishing and maintaining relationships with other people. Practically, we have different meaning about language but it still has the same function as a communication tool in our daily life. Moreover, the relation between language and society is that language is the member of particular society used for communication.

The study of the ways people use a language in social interaction is called sociolinguistics. The term of sociolinguistic means that everything always includes language and society. According to Wardhaugh (in Jendra, 2010) sociolinguistics
presents about the function of the language in society. Sociolinguistics tries to explain human skill to use language rules correctly. Many linguists realize that social group causes language varieties that function not only as a sign in differentiating its speech community but also as an indication of language situation and reflect purposes, topics, norms and styles of language use. Besides, Labove (in Wardhaugh, 2006:121) gave further explanation about speech community as follows:

The speech community is not defined by any marked agreement in the use of language elements, so much as by participation in a set of shared norm; these norms may be observed in overt types of evaluative behavior, and by the uniformity of abstract pattern of variation which are invariant in respect to particular levels of usage.

In their speech community, sometimes the concept of domain plays a linguistic choice, a socio – cultural construct abstract from topics of communication, relationship between communicators, and locales of communication in accord with the institutions of society and spheres of activity of speech community (Troike in Molina, 2009).

The photographic community of University of Muhammadiyah Malang, as one of speech communities constitutes a lot of members who come from different regions. It means that they also have different languages, such as Javanese, Sundanese, and others. Although, they have various languages, almost all of them are able to speak Javanese. The process of expression itself has different variations according to situation. To avoid the difficulties in their language, it needs the special language with the different situation. It is called “register”. Biber and Conrad (2009:
8) state register as a variety associated with a particular situation of use (including particular communicative purposes).

Halliday (in Rickford, 2001) states register is a semantic concept that has some characteristics, there are: the specific situation from meaning, personality, and medium. In other words, the linguistics expression that situation is also a part of register, because in the expression there is the construct or meaning that has a specific characteristic.

Based on the statement above, it can be explained that in the community, the use of language varieties is based on the users of language. A speaker of language can express some idea, but in different situation with the use of the register, with the different items of linguistics too. It includes of register. Registers are sets of language items associated with discrete occupational or social groups. Surgeon, airlines pilot, bank managers, sales clerks, jazz fans use different vocabulary (Wardhaugh, 2006:51). It is complicated factor in any language varieties. It also has particular characteristics in communication. These phenomena intentionally are created to mean certain function. It is, therefore, interested to be observed.

The use of language by particular community that is based on the functional variety of speech will be found on the photographic community in University of Muhammadiyah Malang.

One of registers is found in the photographic community in University of Muhammadiyah Malang. This community is the student organization in UMM, consists of those who are interested in photography and they use register that are
related to their activity. The registers are used as medium of communication, especially in the activities that are related to the photography. It is used when they want to communicate each other in such situation. Basically, when they want to communicate each other, they use Javanese Language or Indonesian Language, but sometimes they use register in their conversation. As a matter of fact, the register usually used by the photographic community is taken from English.

Furthermore, the study in register as one of the sociolinguistics study is important. One of the importances is that it will show us more about how the language community exists in our country and especially, in University of Muhammadiyah Malang.

From the previous research about a study on the lexical meaning of the register used by Arema football club done by Huda (2004), it was found that there were 3 registers that were not correct register. After having triangulation, the writer can find that there were 66 registers used by Arema football club at Malang.

The other research was conducted by Syukriati (2008) in her thesis under the title “A study of cinematography register used by Kine Club community of UMM”. She found 72 registers in the cinematography community of UMM. All of the registers are in English words and the registers used are formal registers.

The researcher wants to know register used in photography field because this program is interesting. Furthermore, the community uses register as a medium of communication among the members to share information and to make the communication more effective and easy.
1.2 Statements of the Problem

Based on the background of the study above the researcher wants to investigate the use of register used in Photographic Community at University of Muhammadiyah Malang.

1. What are the registers used by the photographic community of University of Muhammadiyah Malang?
2. What are the dominant registers used by the photographic community of University of Muhammadiyah Malang?

1.3 Purpose of the Study

The main purpose of the study is to provide an adequate answer to the questions posed in the problem of the study. The other purposes are:

1. To know the registers used by the photographic community of University of Muhammadiyah Malang.
2. To know the dominant registers used by the photographic community of University of Muhammadiyah Malang.

1.4 Scope and Limitation.

The researcher realizes that it is necessary to limit the scope of this research. The scope of this study is the usage and kinds of register used in photographic community of University of Muhammadiyah Malang and the limitation of study about the registers used by the photographic community of University of Muhammadiyah Malang and the dominant of those registers.
1.5 Significance of the Study

There are some significances of the study expected by the researcher of this thesis:

a. It is expected that the result of this study may give contribution to the English Department especially to the students who want to conduct the similar research.

b. The result of this study can enrich the knowledge of English Department students about how sociolinguistic phenomena that exist in their own environment.

c. The result of this study is expected to give references for the lecture of sociolinguistics as the supporting material in explaining register for sociolinguistic studies.

d. This result of this study can add the knowledge for a people and the student who are interested in studying about the registers that used by the photographic community.

1.6 Definition of Key Term

The following definitions are intended to make the readers have the same understanding or perception for same term used in this research. It is also intended to avoid ambiguity or misinterpretation. They are as follow:

a. Language has an important role in society. People need language to establish any social relationship with others because they cannot fulfill their needs by themselves. It means that language can express idea, feelings, emotion and
suggestion or other. Wardhaugh (in Mesthrie, 2009) defined language as system of arbitrary vocal symbols which is used by members of speech community as a means of communication to interact and express their idea, feelings, and though.

b. Register is a semantic concept that has some characteristic there are: the specific situation from meaning, personality, and medium Halliday (in Rickford, 2001). In other words, the linguistics expression in that situation is also a part of register, because in the expression there is the construct or meaning that has a specific characteristic.

c. Photography is the process, activity and art of creating still or moving pictures by recording so that, we can to representing nature and human beings with the exactness, fidelity, and minuteness of a photograph, concerned only with accurate presentation of external, objective details.