CHAPTER I
INTRODUCTION

This section presents background of the study, statement of the problem, purpose of the study, scope and limitation, significance of the study and definition of the key terms.

1.1 Background of the Study

Some problems of language are everywhere. One of them is language misuse. Hearing language misuses repeatedly at the wrong time and in the wrong place, make it seems as if that usage was correct. Sometimes these misuses are like simply a thing simple such as spelling errors. However, at other times, language misuse can significantly change the meaning of a sentence. It makes people easy to become confused. It happens in the contact of using English too.

English misuse is very interesting to be studied because the use of English words seemingly like becoming a trend right now. According to Sharma (2004: 23) misuse is an ethical and subjective term, and we cannot proceed scientifically unless we first decide what constitutes misuse of language. English misuse can be seen in written and spoken language. Written misuses can be found in many writings such as in magazines, newspapers, tabloids etc. Meanwhile in spoken, English misuse can be found in interviews, reality shows, talk shows, and so on. There are many people who use English words and expressions when they speak to others although they don’t really understand about it. Then, the use of English itself causes some problems. One
of the problems is misuse on parts of speech. It might happen because people have limited understanding in recognizing parts of speech.

We have already known that misuse on parts of speech cannot be avoided. According to Gerald (1988: 488) part of speech is a term used to describe the class of words to which a particular word belongs, according to its function in a sentence. Knowing how parts of speech work to form a sentence will give us a better understanding of how words communicate ideas. It also shows us that parts of speech are important in basic grammar.

In fact, English misuse on parts of speech can be easily found in communication in our surrounding. It happens because some people use English to be known as high educated people by their surrounding although they are lack of English knowledge. Moreover, the use of English words in the television programs becomes more popular. For instance, there are some misuses which are done repeatedly by celebrities. The example is word misuse found in “Insert infotainment program on Trans TV. In the program TV a celebrity said, “Ya beginilah resiko jadi entertain”. As we know that entertain is a verb, entertainer should be the correct one. Although the use of English in television programs can help viewers learn English, sometimes it creates some problems when celebrities or public figures are not aware about misuse that they have made.

Here are two previous studies which are related with the topic of this study. The first study was conducted by Fatkur (2004). He found that students’ ability in recognizing parts of speech was poor. The result showed that the mean score of recognizing parts of speech was 52.78, and the difficult parts of speech to recognize
were adverb (85%), interjection (55%), and verb (45%). The result was naturally caused by the weaknesses to recognize parts of speech that is they didn’t have enough knowledge on parts of speech such as they didn’t understand the concept of pronoun interjection. The second study was conducted by Irawati (2007). She found twelve kinds of parts of speech in Reader’s Digest Magazine. They were particle (19.63%), adjective (15.27%), pronoun (9.45%), article (5.81%), conjunction (1.81%), verb (14.9%), preposition (9.09%), adverb (2.18%) and interjection (1.09%).

As described above, it is important to know English misuse on parts of speech which usually occurs. It will make people more understand and aware about using parts of speech properly. As we know that celebrities are a public figures. It means that many people will pay attention to them. When they make some misuses on parts of speech in the television program, many people will see. It is possible for the viewers especially their fans to imitate the misuses which they make.

This study is directed to know English misuse on parts of speech of “Indonesian Idol” program on RCTI because of some reasons. First, according to result of ratings, periodical press, and as evidenced by fan basis, the most popular reality programs in Indonesia is Indonesian Idol. Second, Indonesian Idol is often regarded as ‘the original and the best by fans and viewers in magazines and online forums due to its ‘global glamour’ and possibilities for international stardom. In addition, it has been identified by producers and advertisers as one of the most popular import reality shows. The last, the host and the judges usually mix their language between English and Bahasa Indonesia.
Considering the above description, the writer would like to analyze English misuse on parts of speech in the “Indonesian Idol” program. Hopefully, this study can be useful to improve people’s ability to recognize English parts of speech. By recognizing English parts of speech, it will build people’s awareness to use English correctly. Moreover, the findings will be used as a reference for other people who conduct a more comprehensive study on English misuse that is still limited.

2.1 Statement of the Problems

Based on the background of the study, the writer analyzes English misuse on its parts of speech used in the “Indonesian Idol” program on Global TV. The problems of this study are stated as follows:

1. What are misuses found in the “Indonesian Idol” program on RCTI?
2. What kinds of misuse are found in the “Indonesian Idol” program on RCTI based on its parts of speech?

3.1 Purpose of the Study

1. To describe misuses found in the “Indonesian Idol” program on RCTI.
2. To know the kinds of misuses found in the “Indonesian Idol” program on RCTI based on its parts of speech.

4.1 Scope and Limitation

The scope of the study is English misuse on its parts of speech. The writer will only analyze kinds of misuse based on eight parts of speech (verb, noun,
pronoun, adjective, adverb, conjunction, preposition, and interjection). This study is limited to the host (VJ Daniel Mananta) and three judges (Anang Hermansyah, Agnes Monica and Ahmad Dhani) of the “Indonesian Idol” program on RCTI.

5.1 Significances of the Study

Theoretically, it will give an additional source for English misuse studies, especially in part of speech that is still limited. Practically, this study can give positive inputs for people who use English, especially for English department students in UMM to be more aware about misuse in their language practice. We can learn from this study to avoid some English misuses of parts of speech. The writer also hopes that by knowing English misuses which are found in the “Indonesian Idol” program, it can help the viewers understand that not all words used by celebrities or public figures can be imitated.

6.1 Definition of the Key Terms

Definition of the key terms in this study is meant to provide some explanation of the key terms used in this study. The terms which are necessary to be defined are as follows:

a) **Misuse** is the use of word incorrectly by choosing a word that looks or sounds similar to the word they mean to use. (Watson: 2011)

b) **Part of speech** is a term used to describe the class of words to which a particular word belongs according to its function in a sentence. (Gerald, 1987: 331).
c) **Indonesian Idol** is clearly the TV series that constructs, promotes, the concept of the Idola prior to their immersion in the music industry. (Heryanto in Gurito 2008: 115).

d) **RCTI (Rajawali Citra Televisi Indonesia)** is Indonesia's first privately owned television network and is based in West Jakarta. (http://en.wikipedia.org/wiki/RCTI%28Indonesia%29).