CHAPTER I
INTRODUCTION

This chapter presents such topics as: background of study, statement of problems, purposes of study, significances of study, scope and limitation, and definition of key terms. Each section is presented as follows:

1.1. Background of the Study

Language is a system of arbitrary verbal symbols by which members of speech community that use as a means of communication to interact and express the ideas, feeling and thought (Wardhaugh, 2006). Language may refer either to the specifically human capacity for acquiring and using complex systems of communication, or to a specific instance of such a system of complex communication. Furthermore, according to Pateda (1981), one of the functions of language is as a tool of communication. Based on the statement, it means that every single persons needs language to interact with others in written or spoken. Basically, language can be used in many forms, primarily through spoken and written communications as well as using expressions through body language. It has a function as a tool to express an idea, concepts, and thought. It also becomes the reflection of someone’s personality. Language is the way to communicate ideas comprehensibly from one person to another who use the language.

The use of language style is various. According to Marjohan, “Language style is variation in speech from more formal or informal one“ (1988: 34). Following the previous statement, Joos (in Mesthrie, 2000), states that there are five language styles
which have outline, they are casual language, intimate language, consultative language, formal language, and frozen language. It might be clear to inform that, the use of language style is divided into two, namely formal style commonly is used at ceremonies, public function, and formal discussions, informal style commonly use in appropriate for conversation with friend, fellow students or at home. Informal style is also called as casual language style. Every one has different styles in speaking or writing. Using different language style gives different interpretation for the reader or the listener. In communication, people cannot leave language style because it is fundamental part of social aspect. Other statement, styles is an integral part of society that interaction which cannot go ahead if one does not speak in the right style (Chaika, 1982:34).

According to Wardhaugh (2006), language variation is influenced by our experiences with the outside world as we have dealt with that world in all its complexity, consequently, any of many factors, might have affected it : (1) age, when we talk with someone who older or younger than us.(1) region, it is appearing when we are stay in some districts.(2) occupation, it is appearing when we talking with our partners in the office or work places, physical location. (3) social class, when we making interaction with teachers and friends in the school. (4) ethnicity, when people speak with different ethnic background, especially in a mixed community, and (5) leisure activities, etc.

According to Eckert (2001), style is the locus of the individual’s internalization of broader social distributions of variation. In a society every individual has their own ways to express their feelings, and everything that they want
to do. It can be called style. Moreover, it can be concluded that every single person can create his/her own styles in communication. As a part of language, language style has important meaning on written and spoken language. Most people in the world produce and use of language styles to communicate and express the ideas or thought with others. When people communicate each other, they should pay attention to the language style they used.

Therefore, the researcher analyzes language style used by the main characters on the “What Girl Wants” movie. Language style is the important point for everyone as it may produce something different of language in expressing a speech. To sum up the ideas above, the researcher is interested in studying the language style used by the main characters on the movie because of the knowledge about the language style presented in it.

1.2. Statements of the Problems

Based on background of study, the researcher formulates research questions on the present study as the statement of problems namely:

1. What kind of language styles are used by the main characters on “What Girl Wants” movie?

2. What is the dominant language style used by main characters on “What Girl Wants” movie?

1.3. Purposes of the Study
In order to maintain the aim of this research, the researcher needs to state the purpose of the study as follows:

1. To know what language styles used by the main characters on “What Girl Wants” movie.

2. To identify the dominant language styles used by the main characters on “What Girl Wants” movie.

1.4. Scope and Limitation

This present study focuses on the types of language styles used by the main characters on “What Girl Wants” movie. The scope of this study is the use of language style on the “What Girl Wants” movie that limited on the form of casual language and intimate language used by the main characters on “What Girl Wants” movie, they are Dephne, Henry, and Libby.

1.5. Significance of the Study

The result of this study is targeted to enrich the knowledge of the readers and the next researchers about kind of language styles in sociolinguistics subject. It also gives contribution to develop another movie analysis.

1.6. Definition of Key Terms

To avoid misunderstanding of some terms used in this study, it is important to explain those terms as below:
**Language Styles**: is the way to use language (Keraf, 2009). It means that language style allows us to find out the moral value, character, and ability of someone who use that language.

**Movie**: is a story presented in the form of moving and static pictures on film and sound (Longman, 2007). Besides, movie is pictures produced by using recording and photographic images through the use of cameras.

**Main Character**: A very important figure in making roles in literature (Khairil 2010). Besides, main character is someone who often appears in every scene around 80% from 100%.